



Professionnels L&D en interne

L&D EST BIEN VIVANT



Fournisseurs de solutions d'apprentissage

THE DRIVER'S SEAT



INITIATEUR L&D

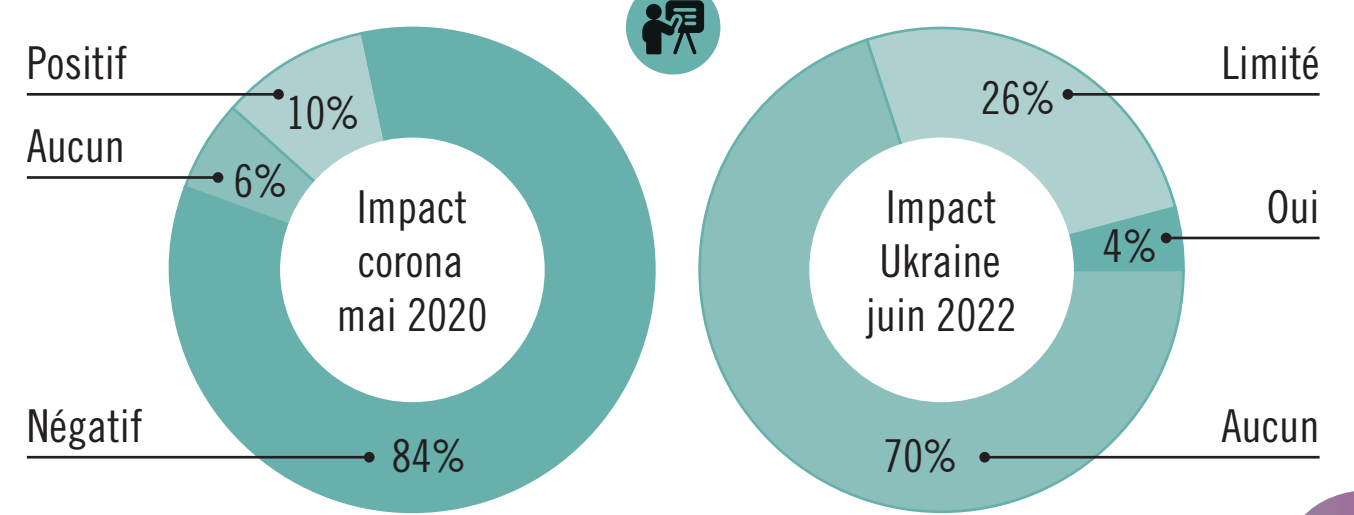
- 1 HR/L&D
- 2 Responsable direct
- 3 Management
- 4 Individu
- 5 Collègues

ORGANISATEUR L&D

CLIENT L&D

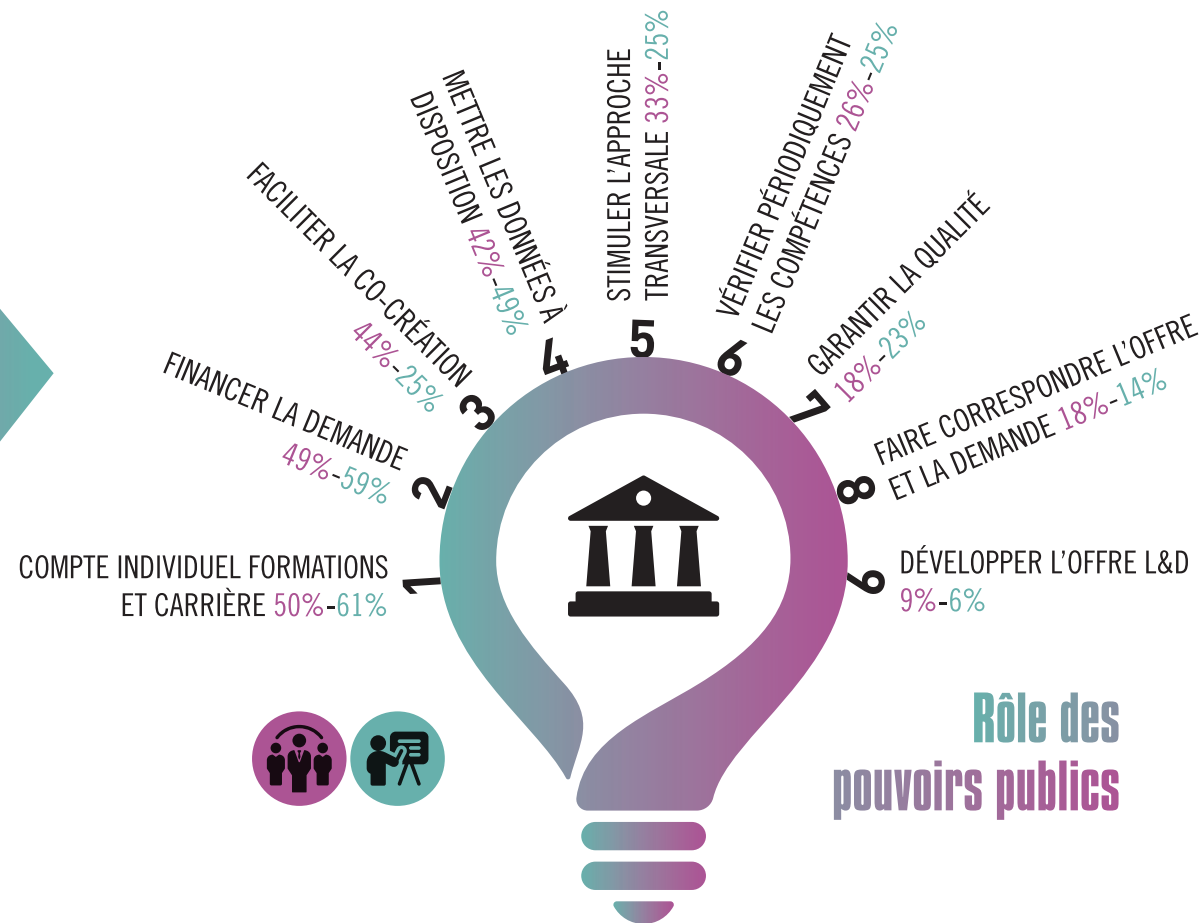
- 1 HR/L&D
- 2 Management
- 3 Responsable direct
- 4 Individu
- 5 Collègues

IMPACT DE LA CRISE ?



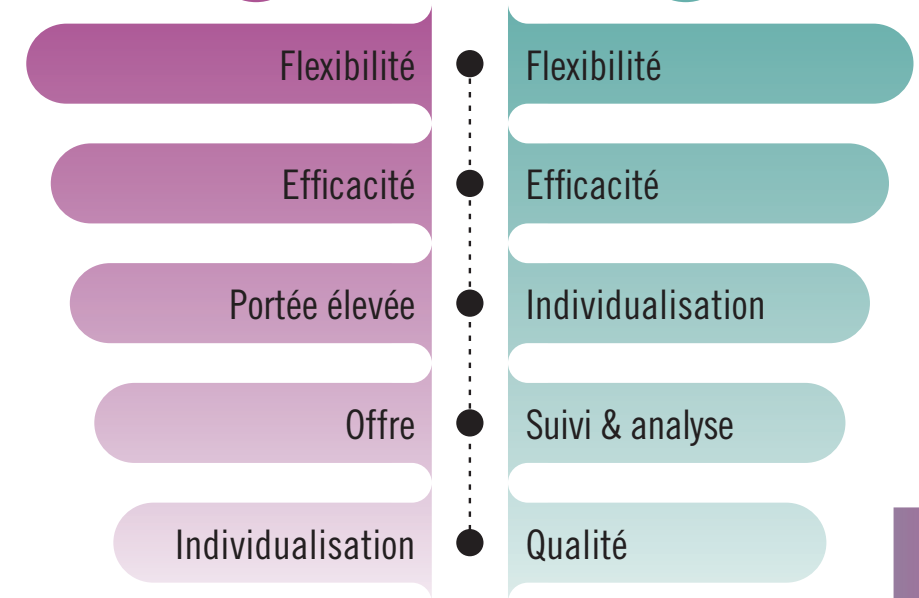
PARTICIPATION AUX FORMATIONS

Bottom 3 Top 3



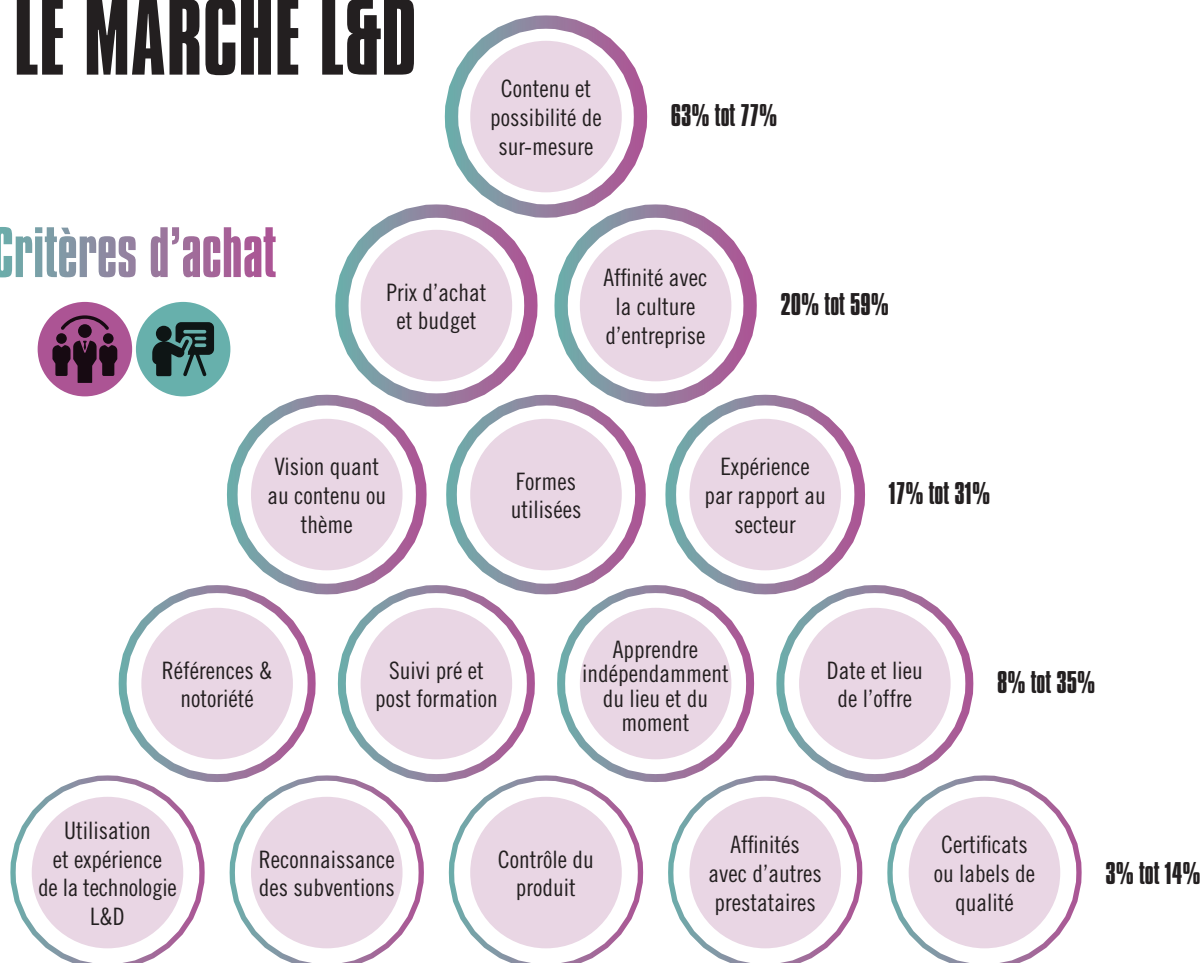
POSSIBILITÉS POUR L&D TECH

Raisons d'achat

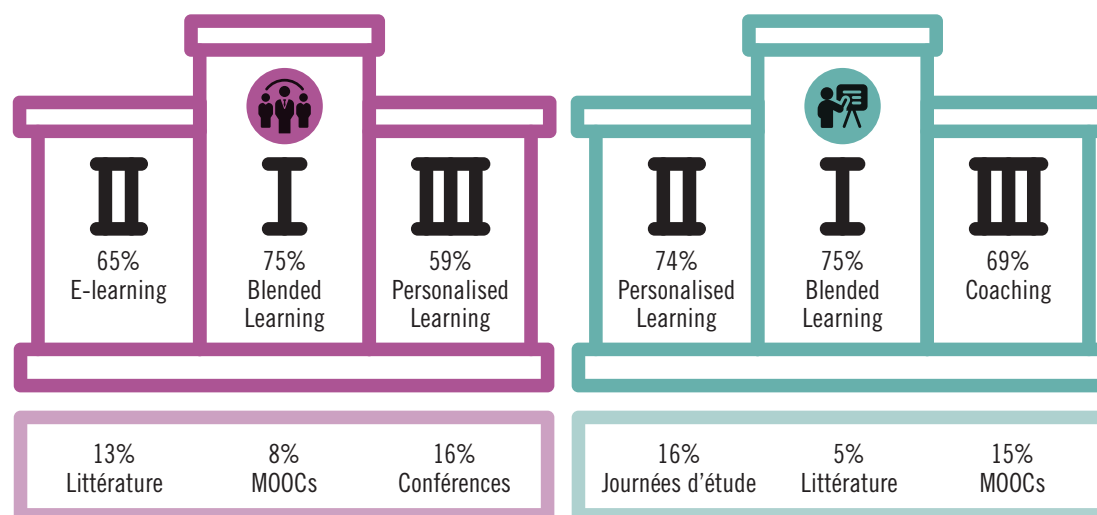


LE MARCHÉ L&D

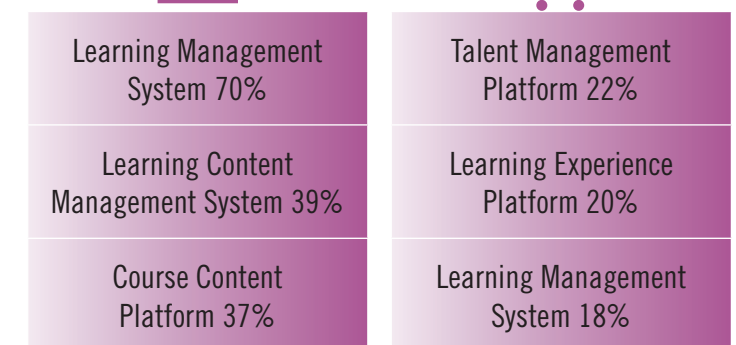
Critères d'achat



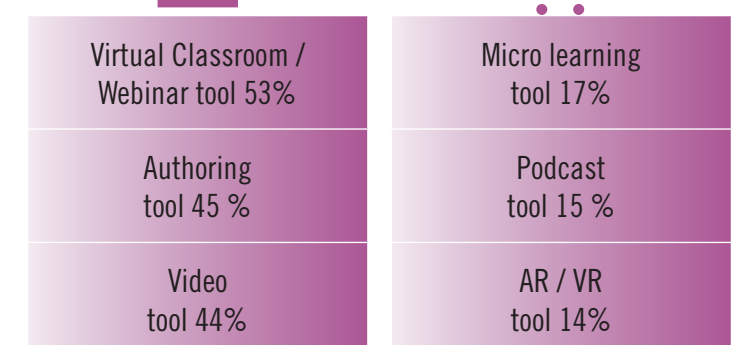
Méthodes pédagogiques



Systèmes L&D

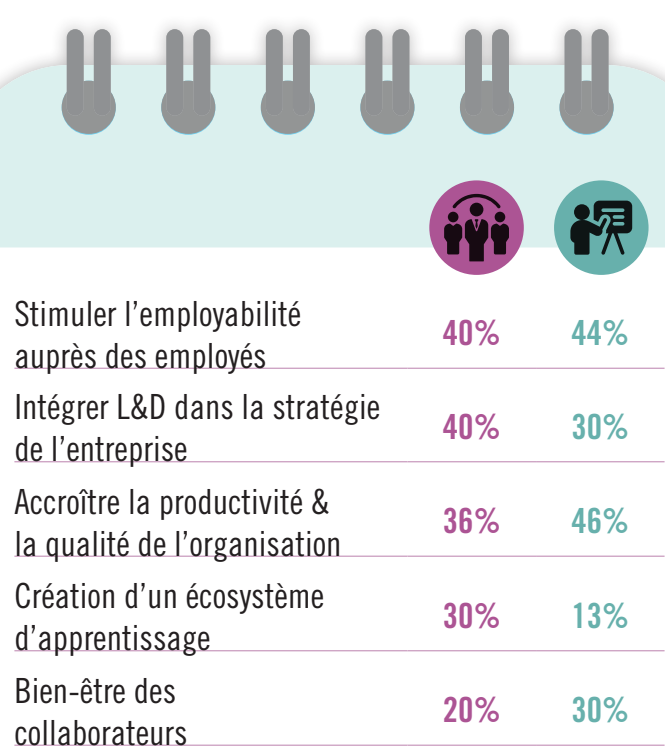


Outils L&D



LEARNING @ BUSINESS

Priorités



LE RÔLE STRATÉGIQUE DE L&D

