



interne L&D-professionals

# AANDACHT VOOR LEREN



aanbieders van leeroplossingen

## DE DRIVER'S SEAT

1

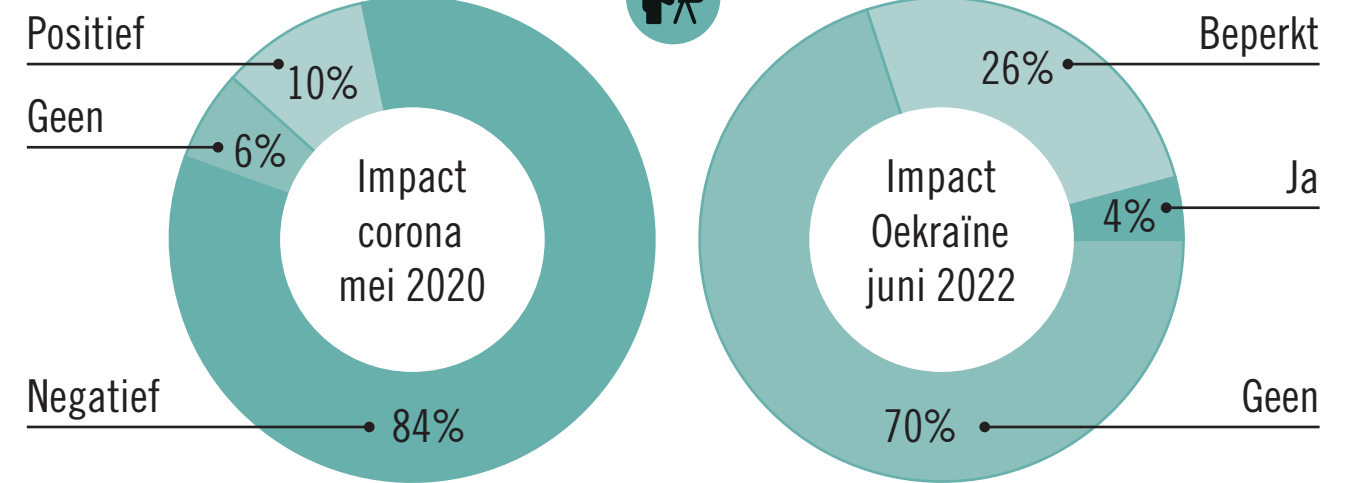


### L&D KLANT



## CRISIS?

2



## OPLEIDINGSPARTICIPATIE

3



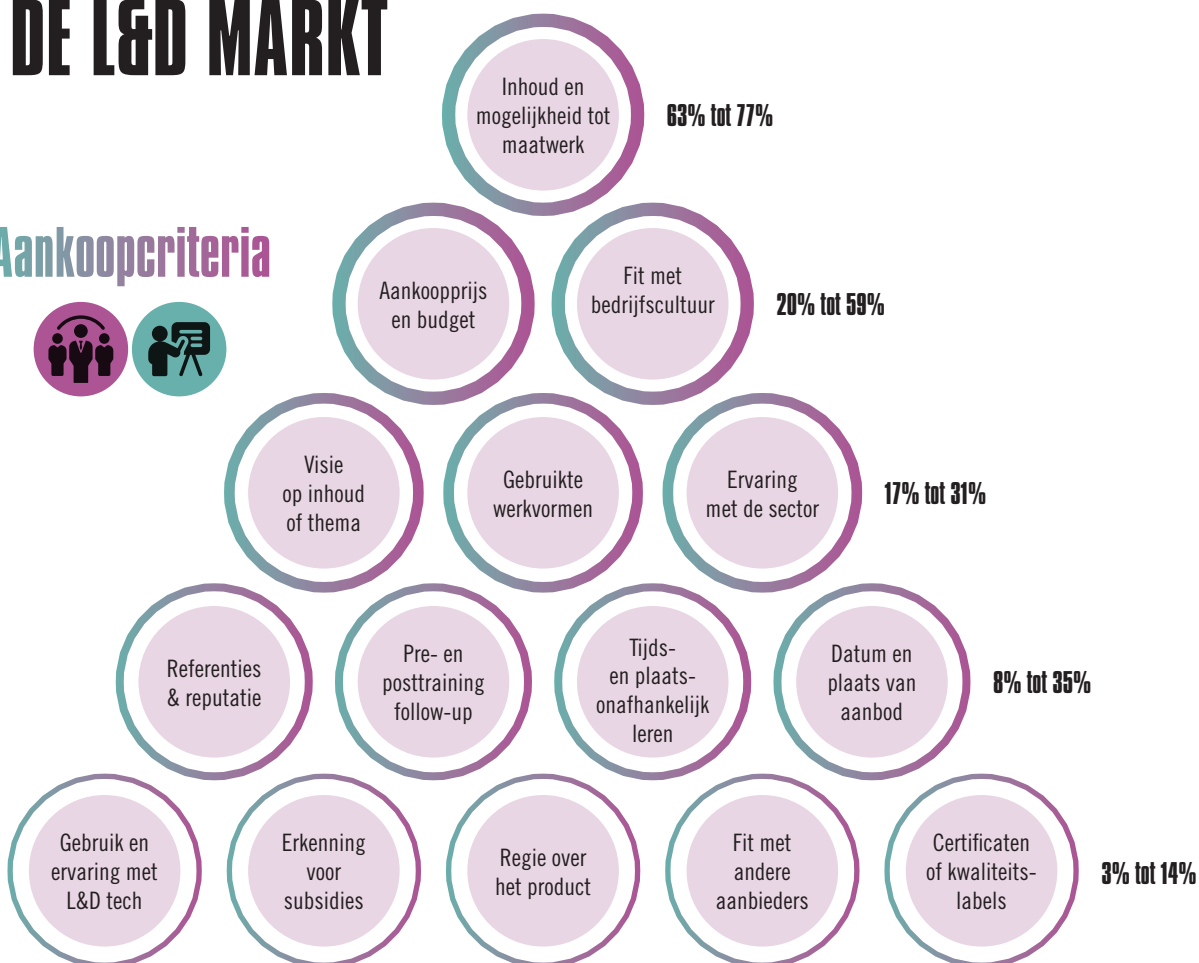
## RUIMTE VOOR L&D TECH

5

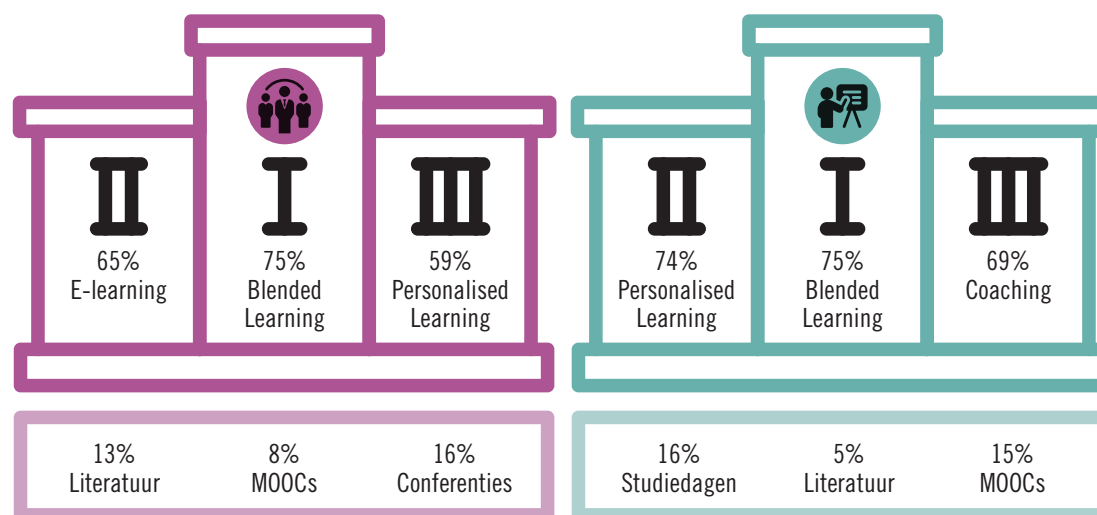


## DE L&D MARKT

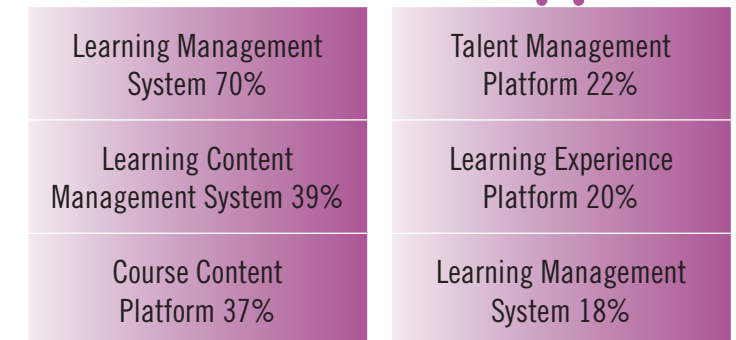
### Aankoopcriteria



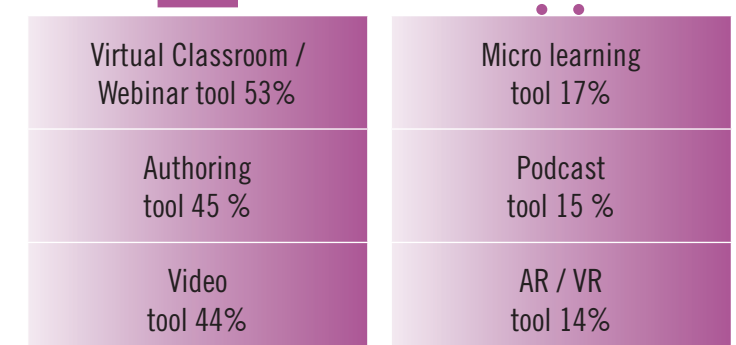
### Werkvormen



### L&D systemen



### L&D tools

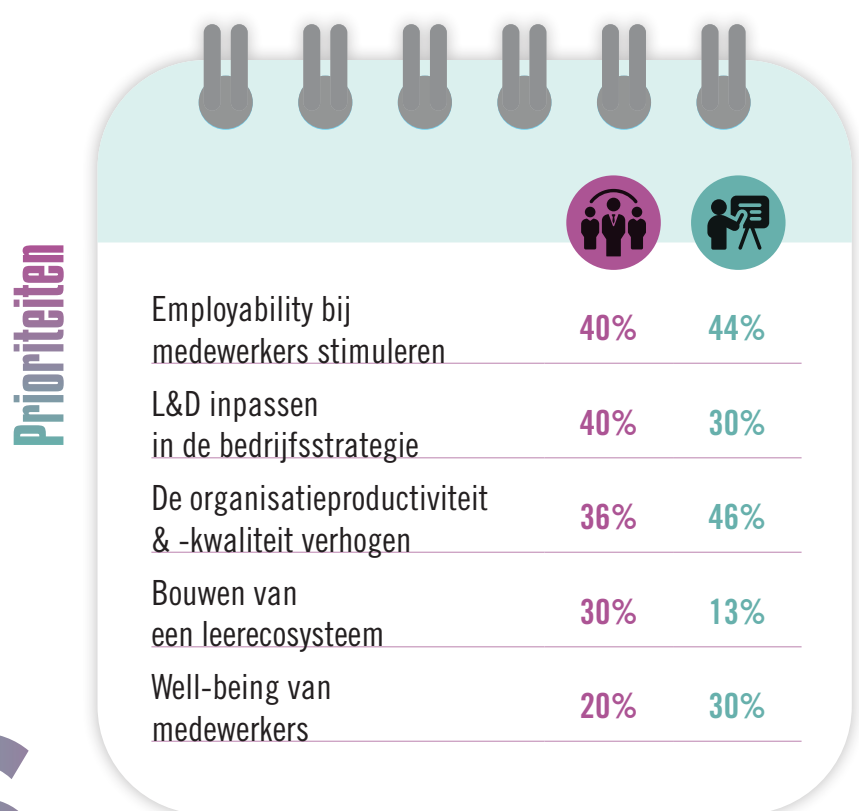


Agenda

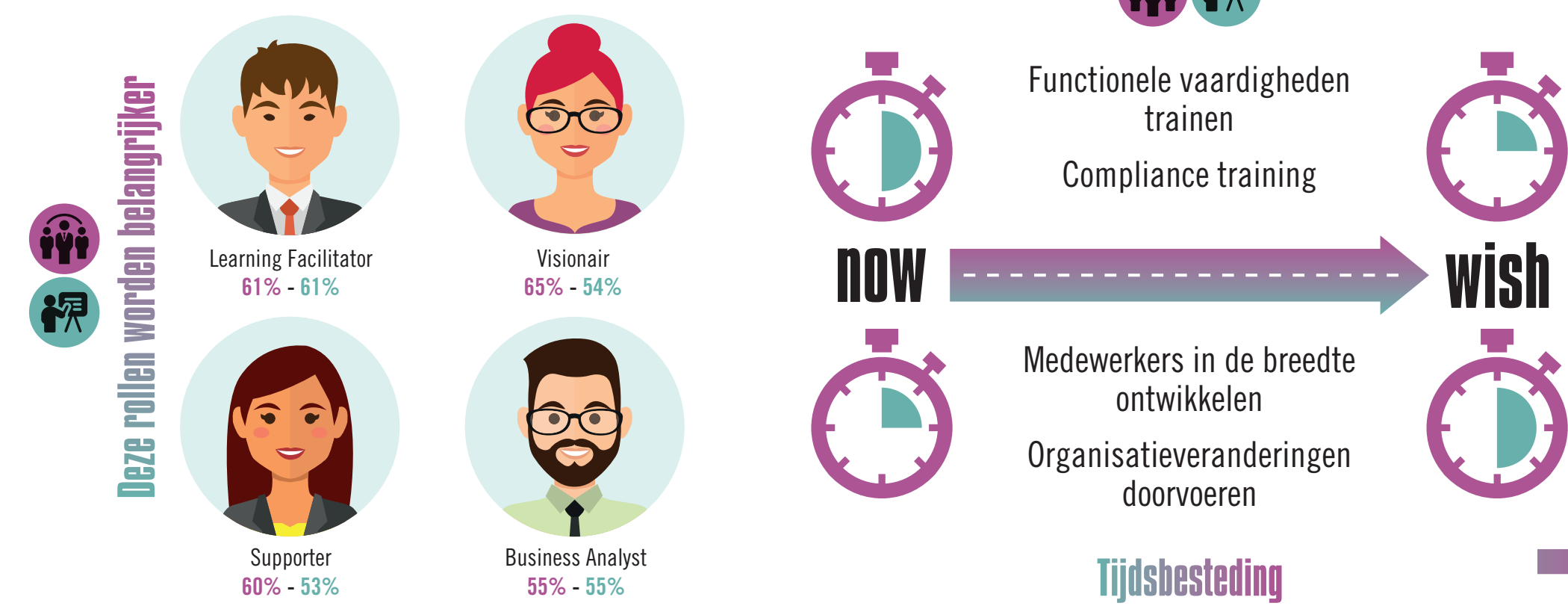
4

## LEARNING @ BUSINESS

6



## DE STRATEGISCHE ROL VAN L&D



7

