

Leerprincipes van het **profvoetbal** inzetten
dankzij **Extended Reality**.

HI THERE,

JASPER OLAERTS
CO-FOUNDER



TOSTER SOFTWARE
WE UPGRADE REALITY



AT TOSTER

**WE UPGRADE REALITY
USING GAMING TECHNOLOGY
FOR (NON-)GAMING SOLUTIONS**

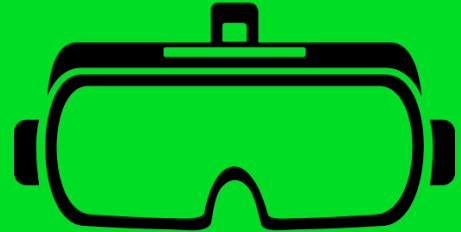
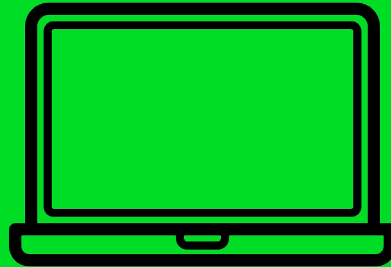
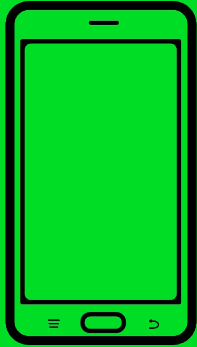


TAILOR MADE XR TRAININGEN

VR / AR / XR / WEB



MULTI CHANNEL



HOW IT STARTED

**COVID 19 MADE PEOPLE
DISCOVER WEBINARS**

HOW AV COMPANIES SELL WEBINARS



HOW WE STARTED SELLING WEBINARS



**IT SHOULD BE
AS EASY AS
A TO(A)STER**



AT TOSTER

**WE UPGRADE REALITY
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FOR (NON-)GAMING SOLUTIONS**



**WHAT MOST PEOPLE THINK OF
WHEN VISUALIZING
GAMING TECHNOLOGY**



**We believe
Gaming Technology
can upgrade EDUCATION & TRAINING**

**How would we - as a tech company-
know anything about ...football?**

The origin of Replay VR

AI



TRACKBOX



XR



TOSTER



Video Analysis 2.0



REPLAY VR





Train smarter, recover faster, and prepare

I have visited many pro football clubs

From a B2B training perspective, three things stand out to me.

Principles of training the best athletes

1. Environment: focus
2. Content: the Right Exercise & Tracking Data
3. Process: Coaching & Analysis

1. Environment & Focus

Environment of a youth academy / training center
= study + food + fitness + analysis + ...

“Football players are pampered”

“They are taken care of in every aspect”

...

Why?

Environment & Focus

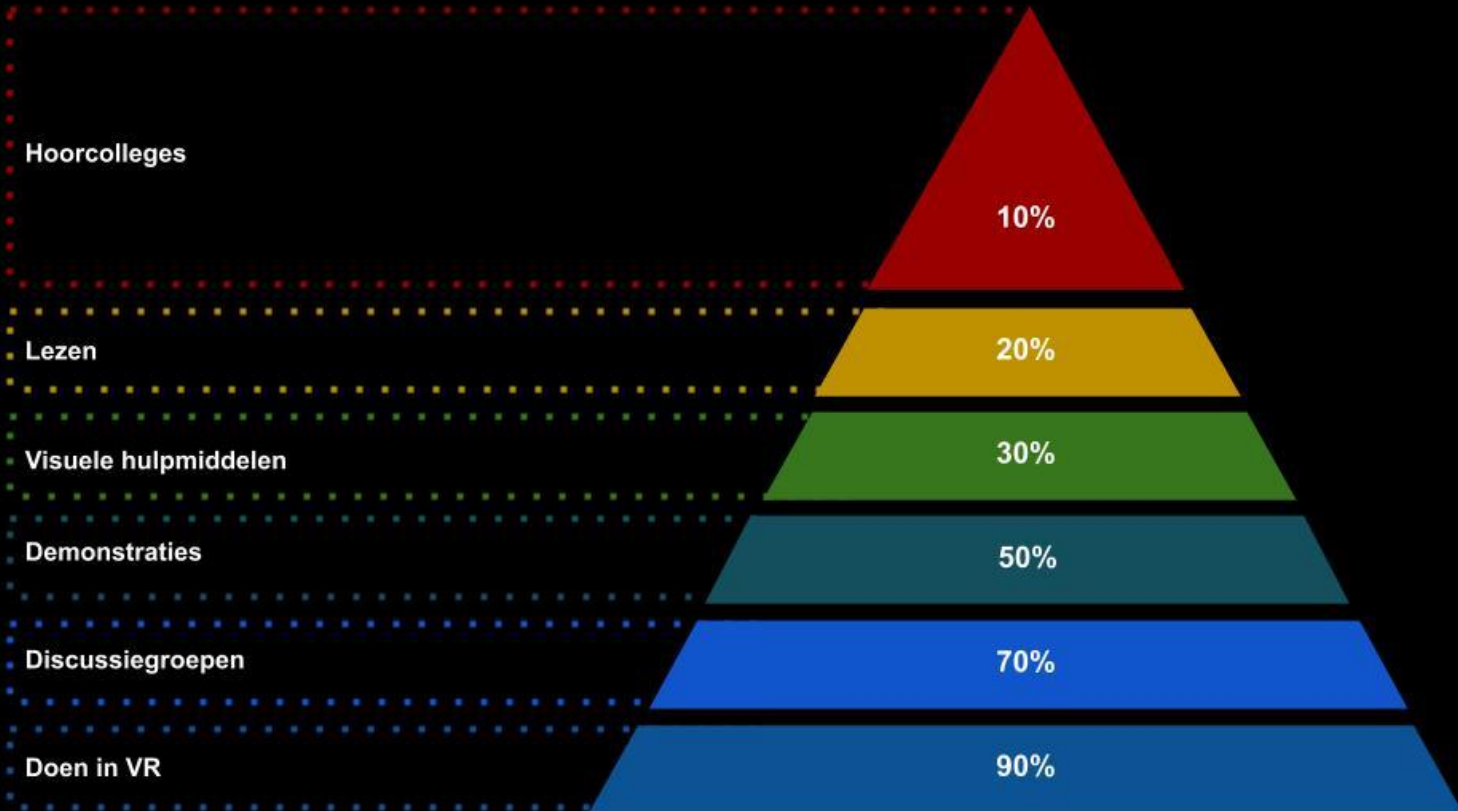
So the main focus of the player is football.

Environment & Focus

Advantages of an XR headset:

1. **Focus:** If you put on a headset, you can only focus on ONE thing.
2. **Action:** interactive teaching methods make you learn better

LEARNING PYRAMID



2. Content: the Right Exercise & Tracking Data

Critical question:

“How do you prove that your exercises will make our players better?”

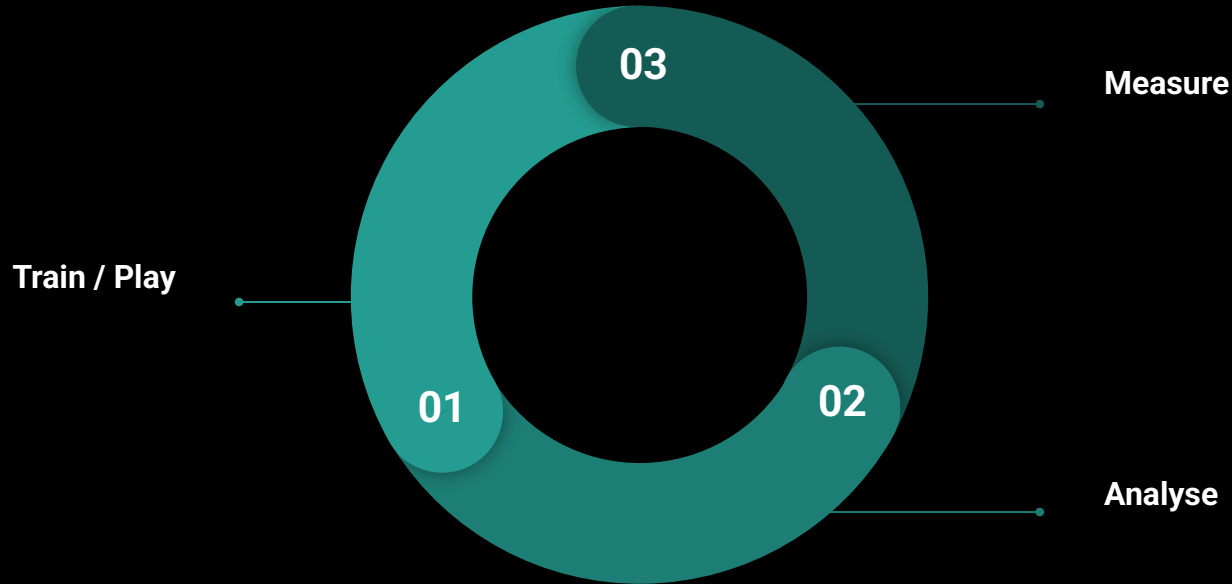
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Question I never receive from B2B customers.

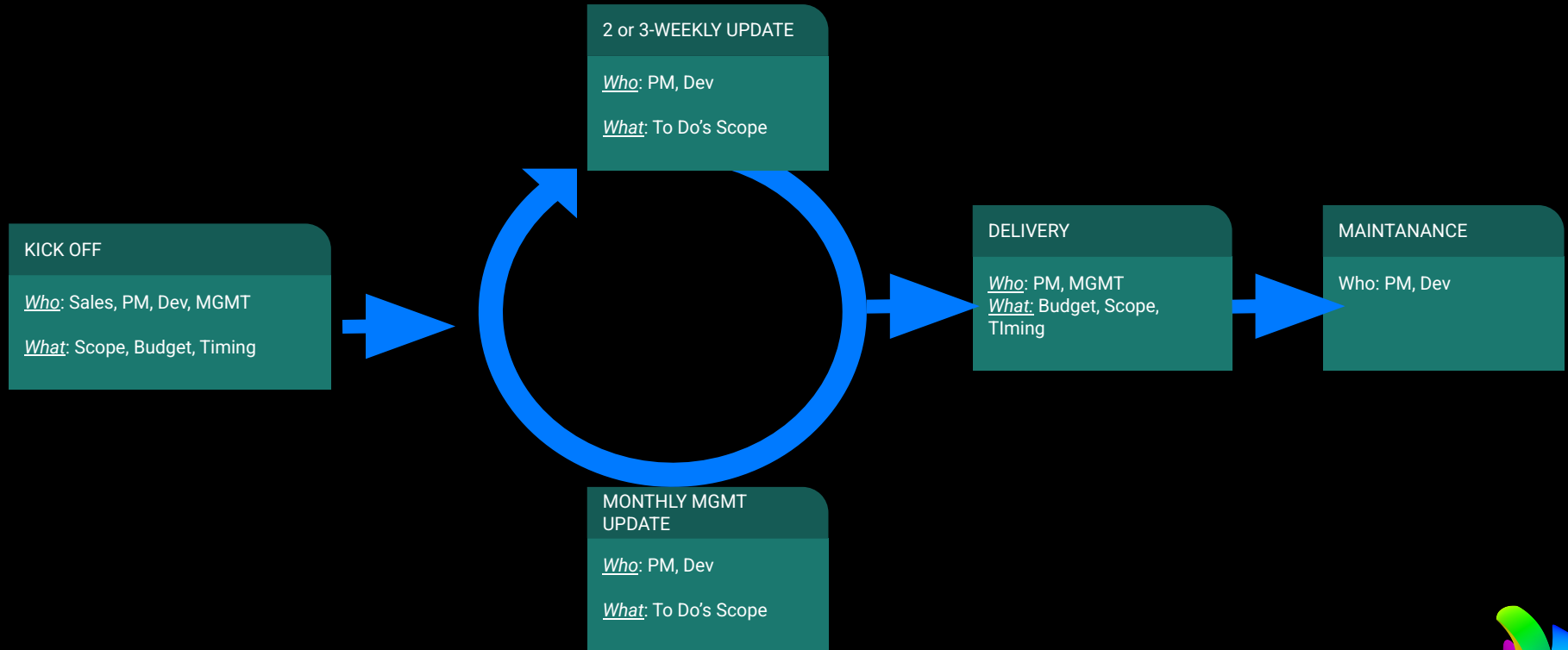
Content: the Right Exercise & Tracking Data

In Football - every move - every player is tracked.
Even off the pitch.

Content: the Right Exercise & Tracking Data



SCRUM Project development = also feedback on content



Content: the Right Exercise & Tracking Data

XR headset = a lot of data

1. Action tracking
2. Time tracking
3. Eye tracking
4. Handtracking

Principles of training the best athletes

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3. Process: Coaching & Analysis

Coaching in football - technical staff:

1. Head Coach / Assistant Coach
2. Goalkeeper coach
3. Physical Coach
4. Performance Analyst (video & data analyst)
5. Medical staff
6. Nutritionist
7. Mental Coach

Environment & Focus

Each specialist analyzes data to adjust a player

3. Process: Coaching & Analysis

Time & budget for training analysis B2B < football

We believe each training needs a good dashboard.
That's why we help our customer create a
personalized dashboard.

3. Process: Coaching & Analysis

Multi Player Coaching & Analysis

Football clubs want to conduct an analysis per line, for example, all defenders or all midfielders together.

3. Process: Coaching & Analysis

Multi Player Coaching & Analysis



Technology stack

Toster develops XR training apps:

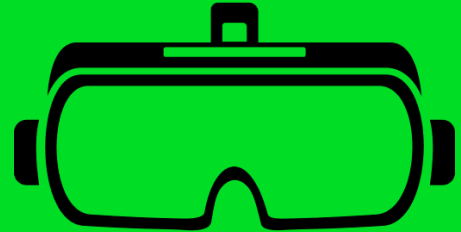
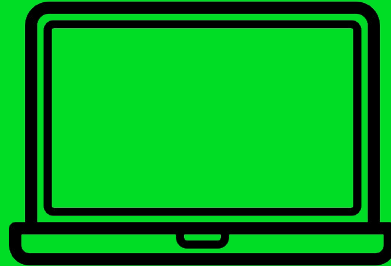
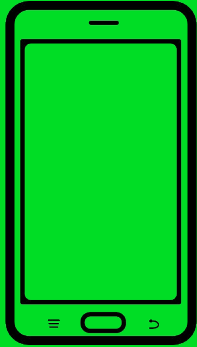
USP:

- multiplayer = trainer + trainee(s)
- mixed reality = 3D
- hand tracking = easy to use

Add on:

- 360° video or photo
- interactive quiz

ACCESSIBLE TRAINING: MULTI CHANNEL



We have experience with

- Industry
- Healthcare
- Sport
- ...

But every training is a new discovery and an iterative process.

Questions? Remarks?

CONTACT



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