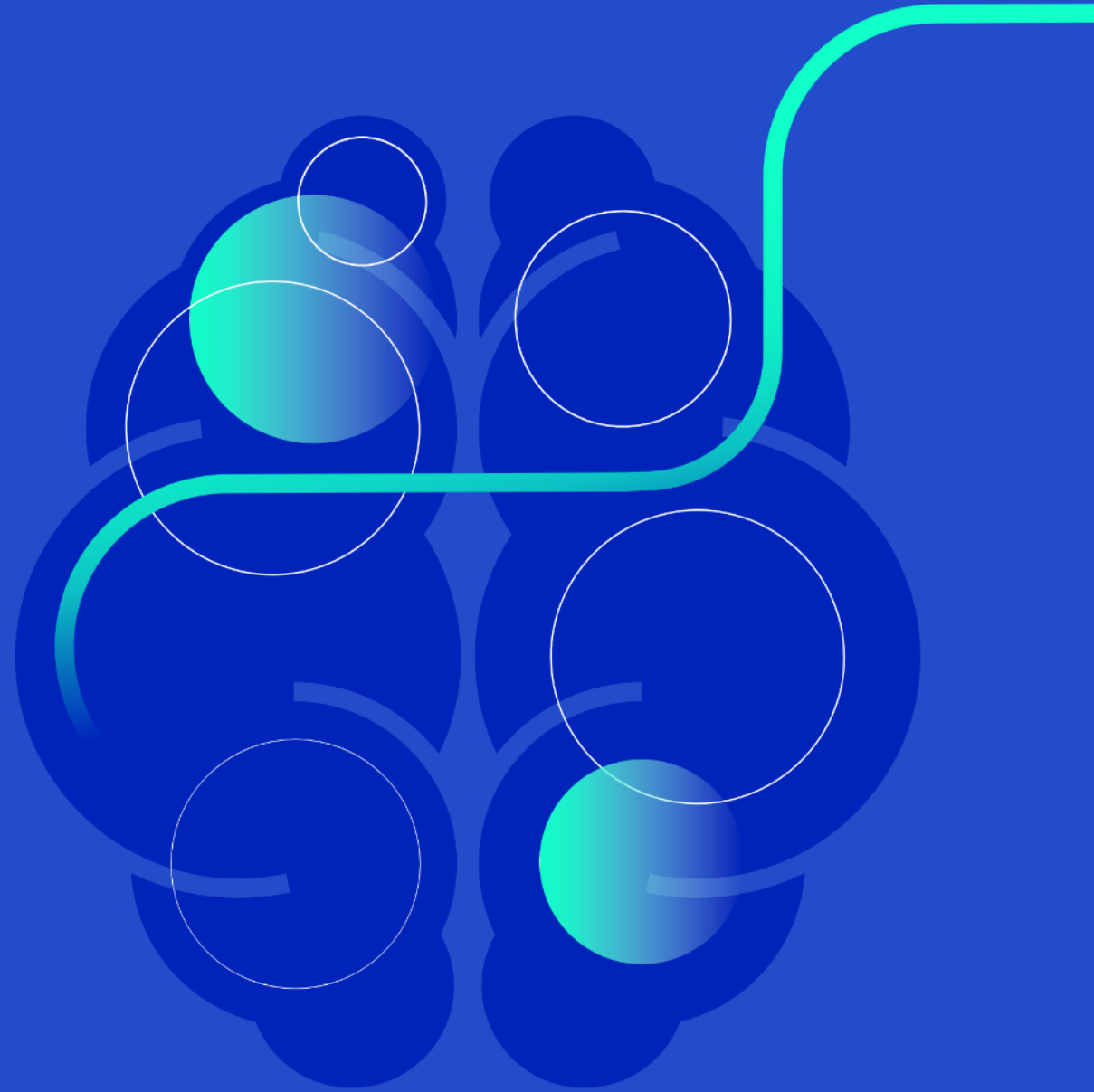
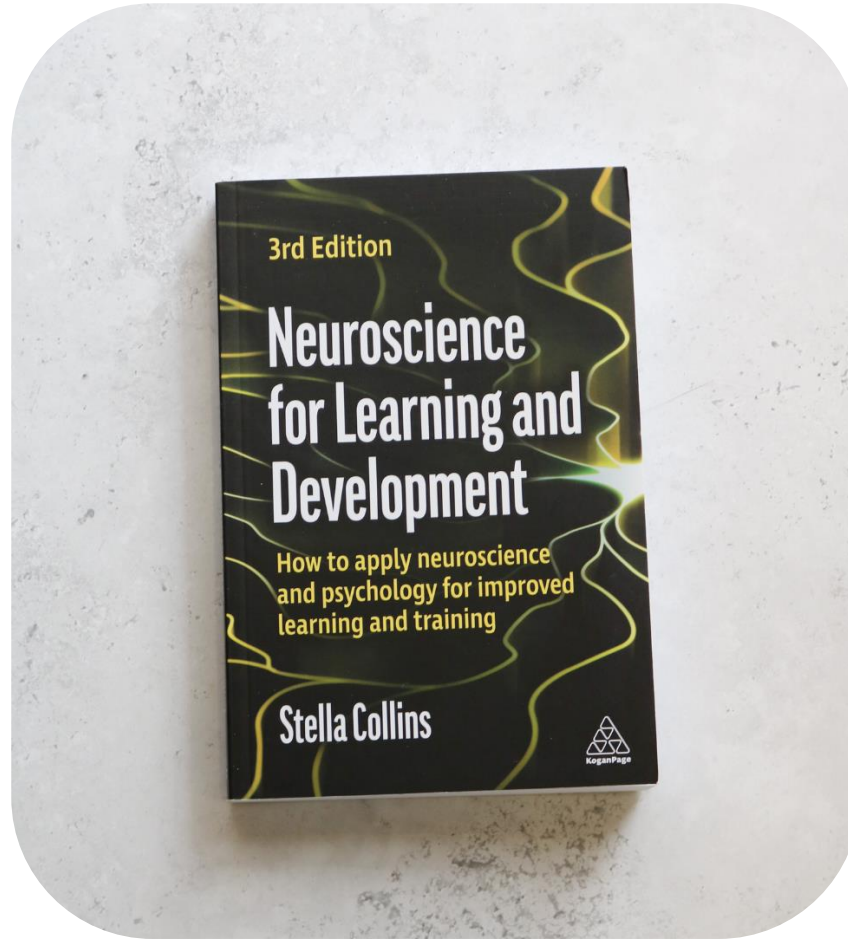


Tame the learning data monster



‘Make every minute spent learning worth it’



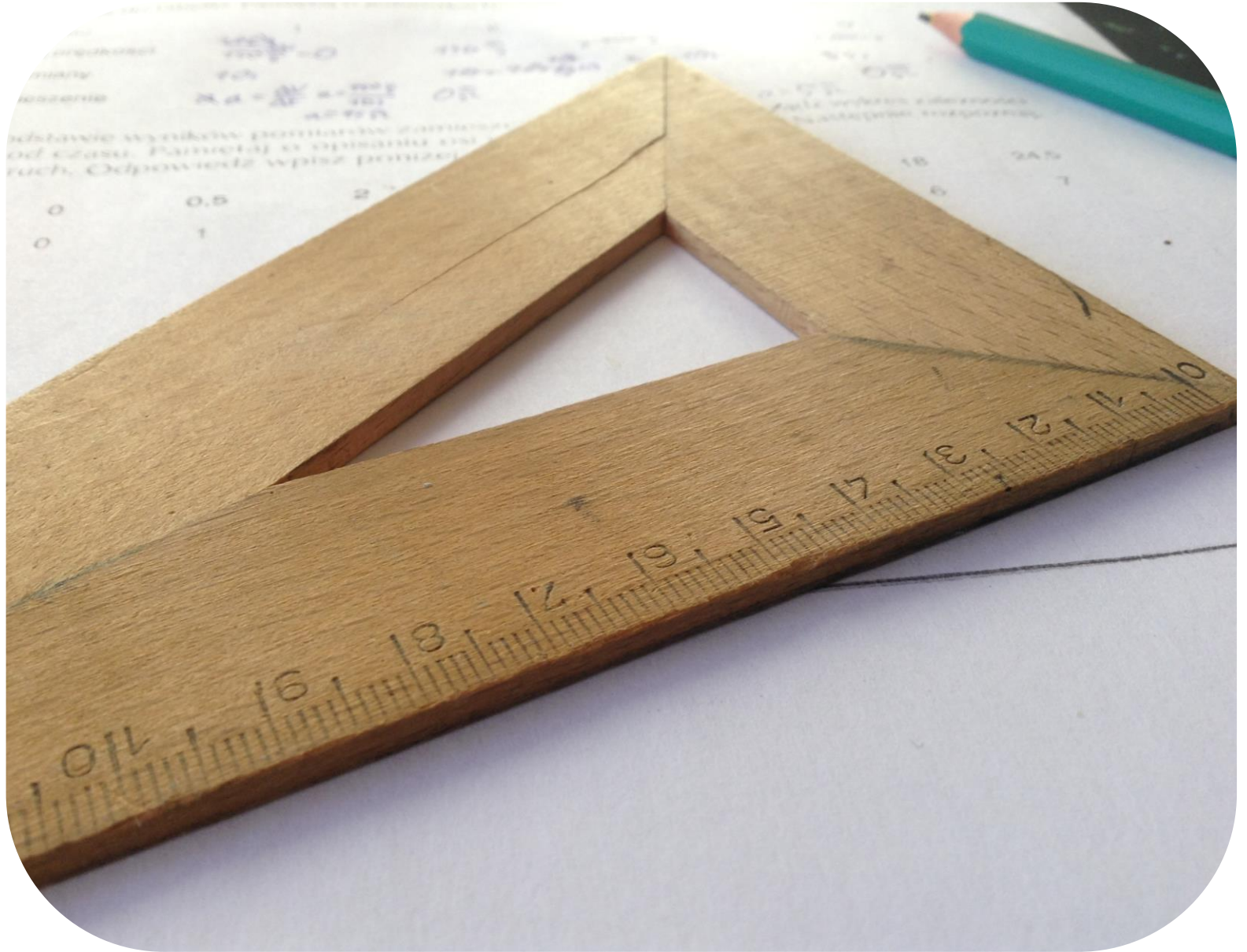


Why,
what,
when,
how...?

Data is
the
golden
ticket

What do you measure now?

- Evaluations
- Quiz scores
- Completion rates
- NPS scores
- Transfer
- Impact



It matters: we have a challenge

\$350B

Annual corporate
training



12-20%

Employees transfer
skills from training to
the job



\$308B

Annual loss



Source: Korn Ferry, Harvard Business Review, Brinkerhoff

To get to where you want to go
You need to know where you are....





R

O

ETURN

N

L

earning

LearningPerformance Benchmark – Mind Tools



Constructive alignment

Outcomes
Activities
Measures

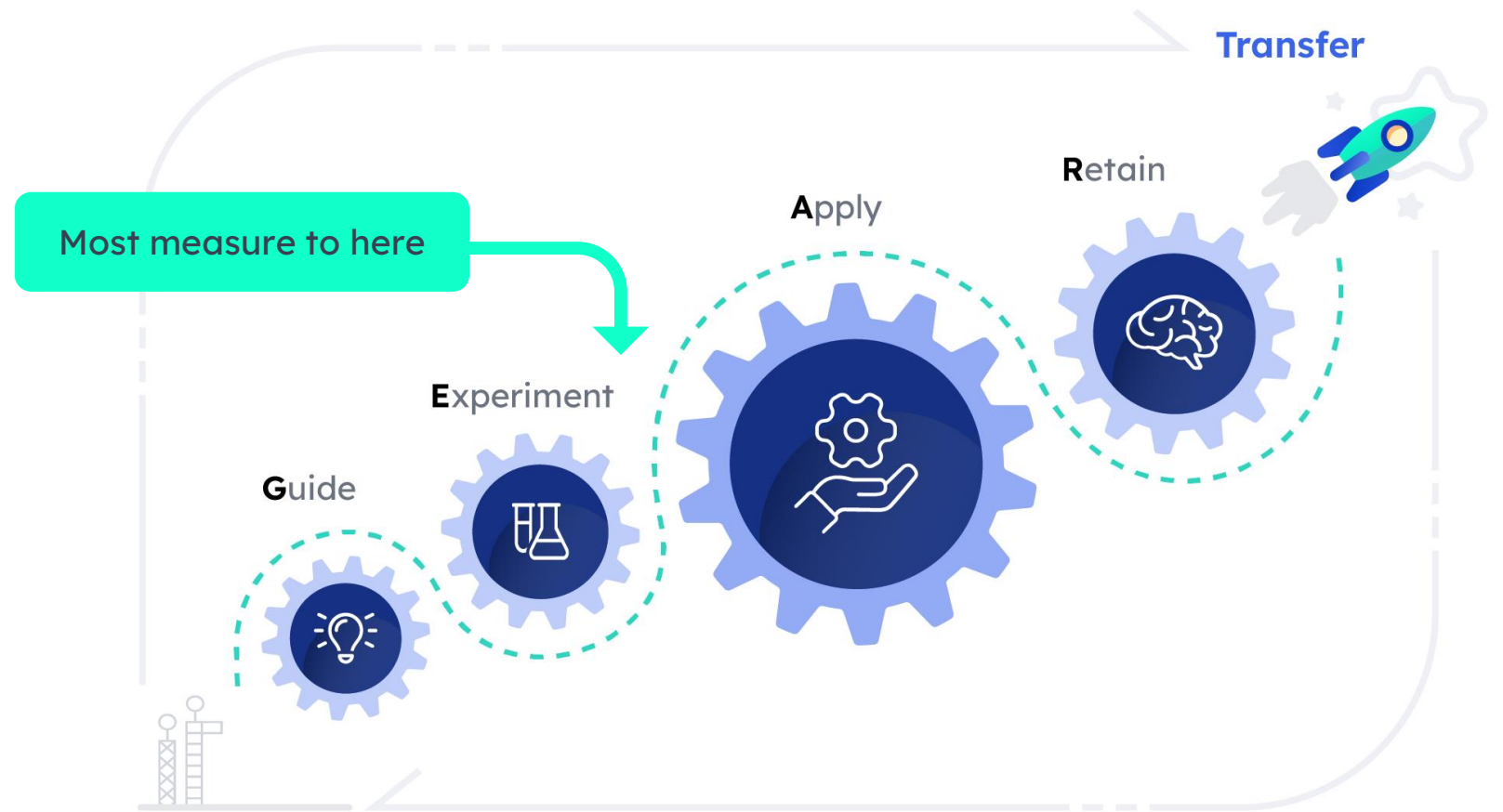




GEAR model

Built with learning
science, neuroscience
and experience.

Validated by UA



What should I measure?



Objectives

What do you need to measure for impact?

Transfer:

I do...

Learning:

I know
how...

Affective:

I feel...

Business objectives

Your examples?

I can
manage
more
projects
with PM tool

I can use
the PM tool
with
checklist

I will persist
in using PM
tool

More projects = biz growth

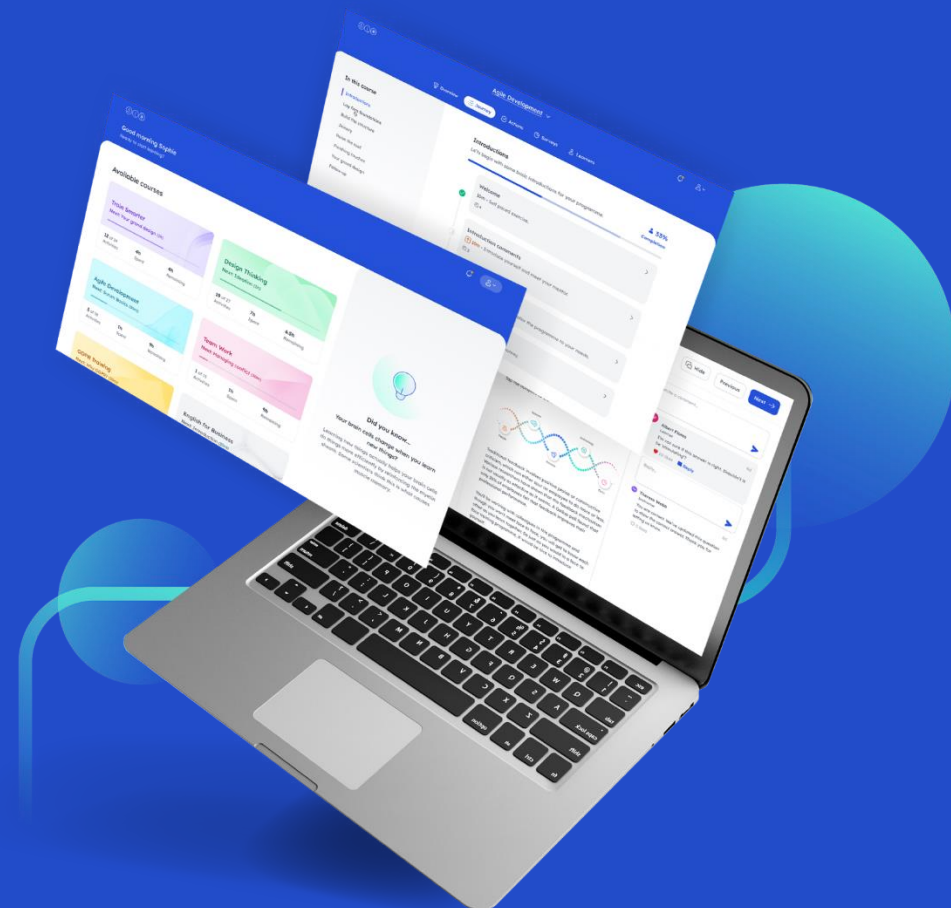
What could you measure to show ROL

In pairs or 3s - discuss



Top Tips to tame the data monster

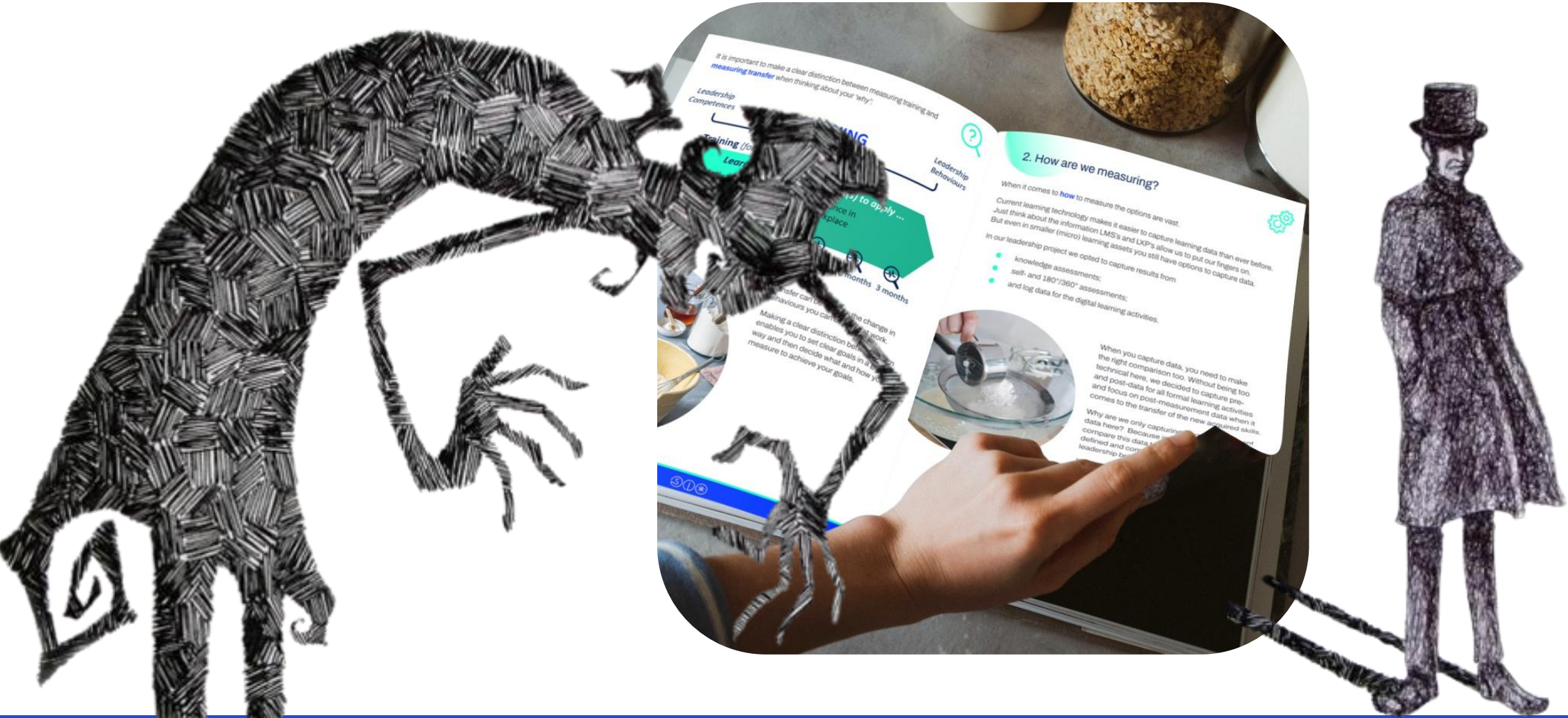
- ✓ Harness technology/ AI
- ✓ Challenge current solutions
- ✓ Be creative
- ✓ Data ≠ information
- ✓ Get help



Customers who trust us:



Who will tame this monster?





Stella.collins@stellarlabs.io

<https://www.stellarlabs.io/resources/learning-data-cookbook>

Free trial

