

# Moonshot Thinking for L&D

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9/12/62



APOLLO 11

Courtesy NASA

C-SPAN3  
**AMERICAN  
HISTORY TV**

**Agile Learning Professional**

**Hi, I'm Tina!** 🧐

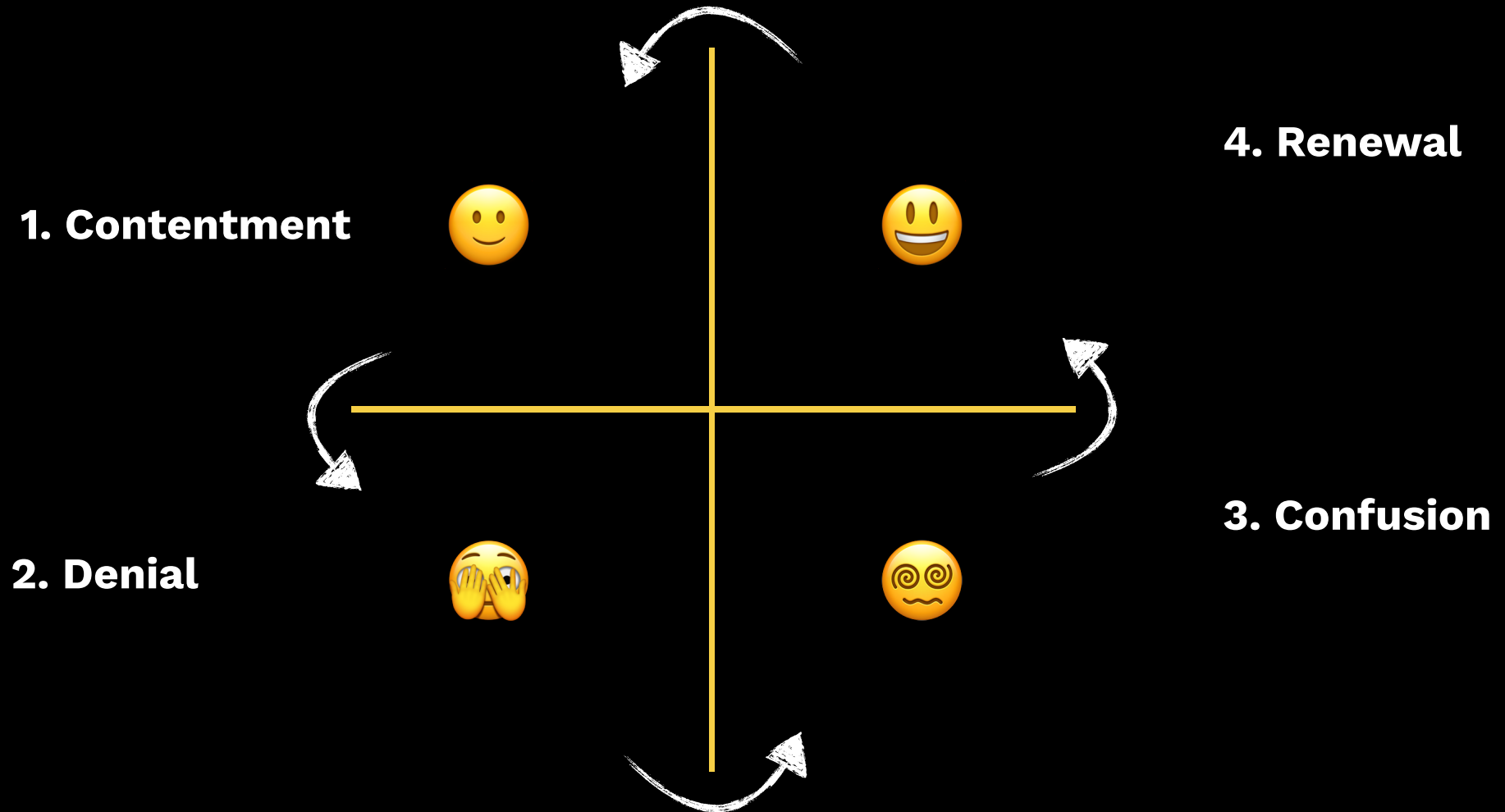
- **Education Scientist** with a focus on culture and transformation
- 12 years **Design Thinking** coach & trainer
- **Trainer for innovation, agile coaching, and lifelong learning** for international clients of various sizes
- Based in **Berlin, Germany**





Calm down  
it's just  
uncertainty.

# The Nature of Change



***“Companies fail because they do the wrong things or they aren’t ambitious, not because of litigation or competition.”***

*(Larry Page)*



# What if...?

***“Innovation is the ability  
to see **CHANGE** as an **OPPORTUNITY**,  
not as a threat.”***

*(Steve Jobs)*



***“Good ideas are always crazy,  
until they are not.”***

*(Larry Page)*

# What's a Moonshot?

***“Moonshot thinking is shooting for the moon. Moonshots live in the grey area between audacious projects and pure science fiction; they are 10x improvements, not 10%.”***

*(Peter Diamandis)*



***"Any useful statement about the future  
should at first seem ridiculous."***

(Jim Dator, futurist)

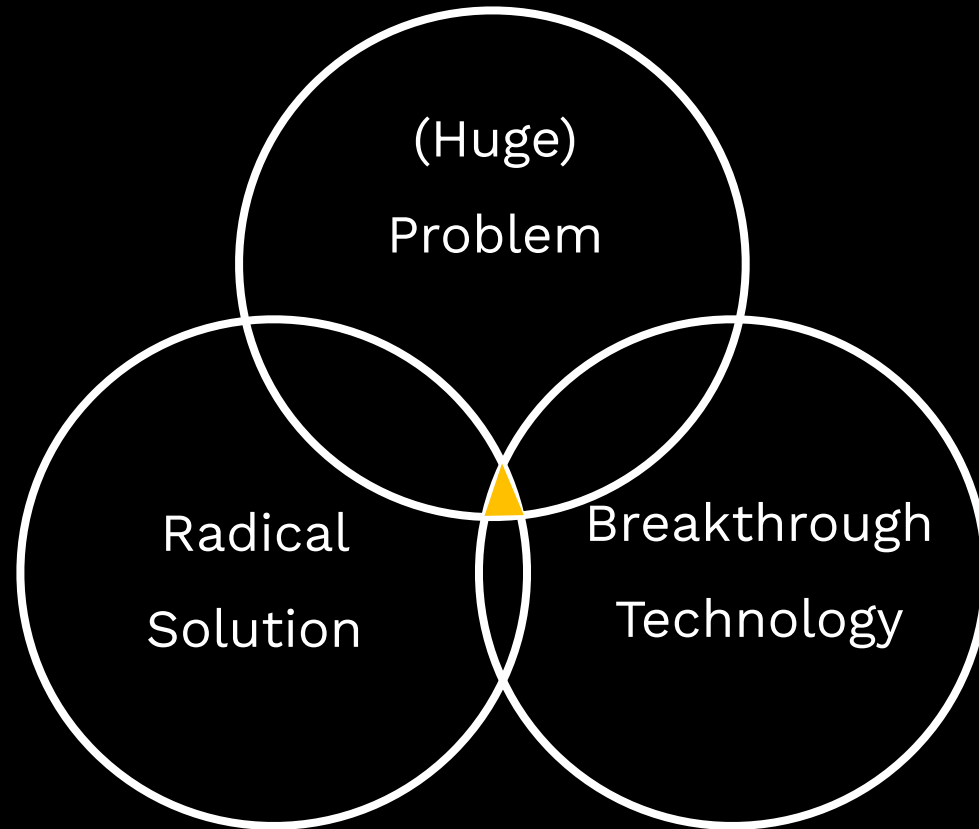




# **Google: Project Loon**

*Balloon-powered internet for everyone*

# Google X



# L&D challenges

Performance Incentive Recognition  
Digital transformation KPI's Inclusion  
Lack of motivation No fun Another change  
No time Priorization  
Wrong data Budget  
Outsourcing Lay-offs Leadership  
Fixed mindset Tooling  
Accessibility No data Zoom fatigue  
Objectives and Key Results

## Course Catalog

Type

Recently added

All categories

Trainers

Published

Date



JavaScript & Framework

PUBLISHED



***“A ten percent improvement means  
that you are doing the same thing  
as everybody else.”***

(Larry Page)



Introduction to Programmi...

PUBLISHED



Safety tips during COVID-1...

PUBLISHED



Sales Training

PUBLISHED



Communication Skills

PUBLISHED



Emotional Intelligence

PUBLISHED

**Your biggest problems are your biggest opportunities.**





***“Everybody thinks it is somebody else's job.”***

*(Astro Teller)*



***Yes, BUT...***  
***I'm not Google!***

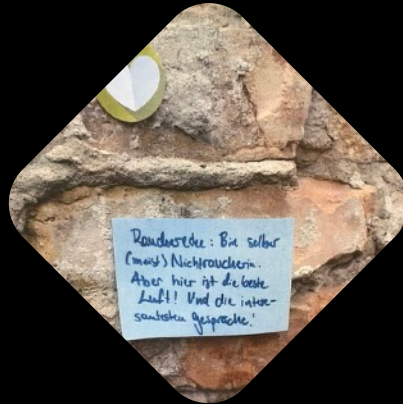
***Yes, AND...***  
***I can still do SOMETHING!***



# 5 Moonshot Ingredients



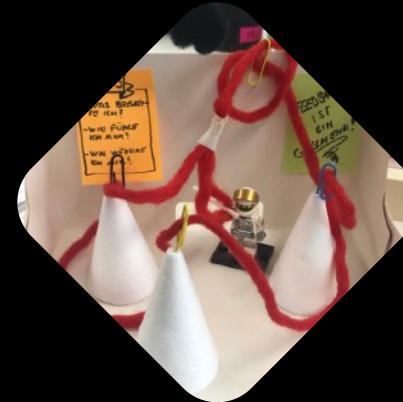
**BACKUP**



**NEED-FINDING**



**PEOPLE**



**FAILING**



**SPACE**

A group of people are in a meeting room with large windows. A man in a dark shirt is standing near a whiteboard on the left. A woman in a light-colored top is standing in the center. A man in a grey shirt is sitting on a stool on the right. There are three red bounding boxes and one green bounding box overlaid on the image, likely for object detection. The whiteboard has some diagrams and text, including the word "TRANSFORMATION".

## 1. Walk the Talk

A man is shown from the chest up, facing away from the camera. He is wearing a black long-sleeved shirt. On his forehead, there is a pink sticky note with handwritten text in German. On his chest, there is a smaller pink sticky note with the name 'TIM' written on it. The background shows an office environment with cubicle walls and a window.

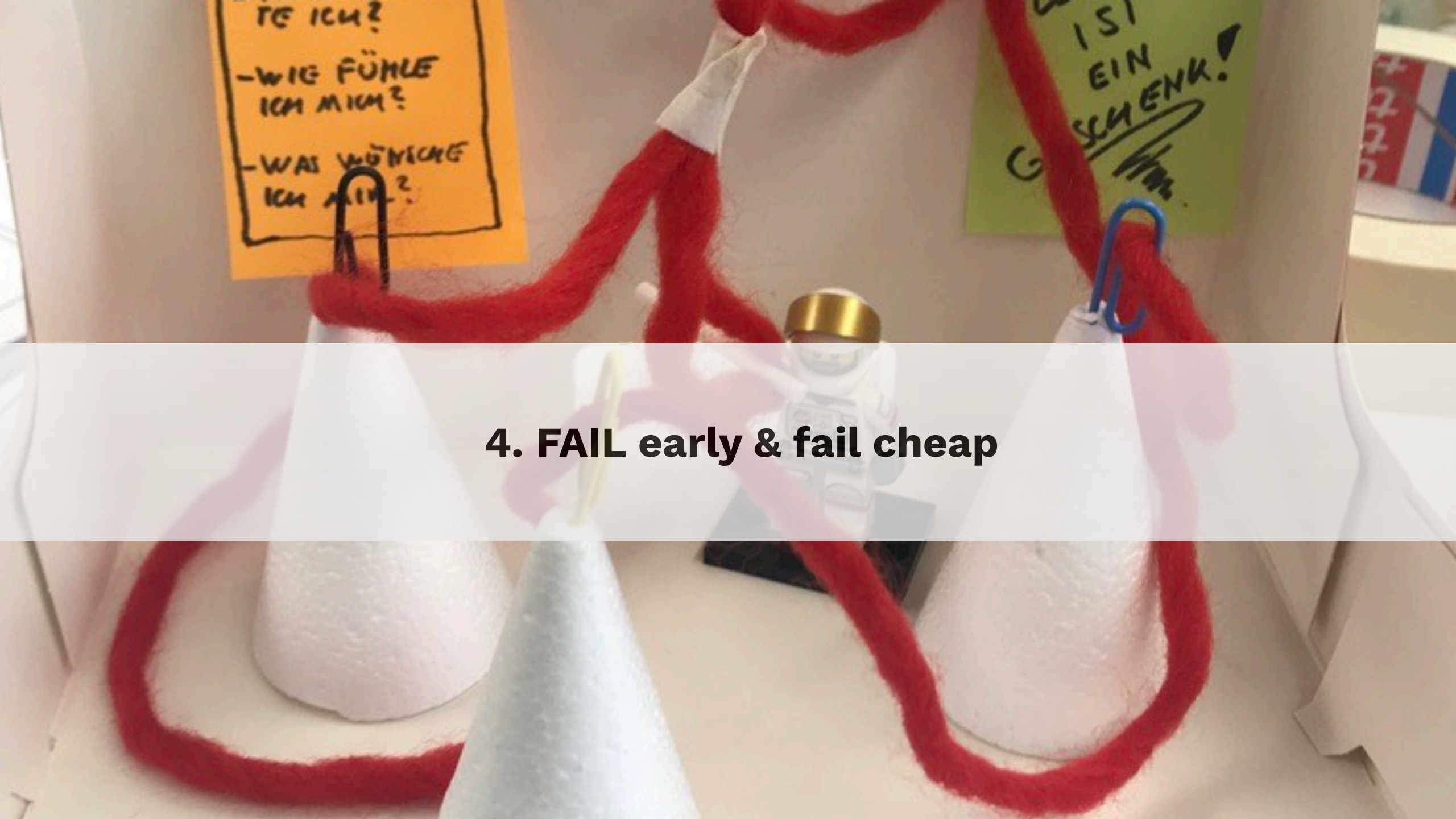
Akzeptanz im  
betreuten System  
in der Rolle  
als FC

## **2. Have the right PEOPLE**



### 3. Identify the PROBLEM (Need)

Rauchwiese: Bin selber  
(meist) Nichtraucherin.



#### 4. FAIL early & fail cheap

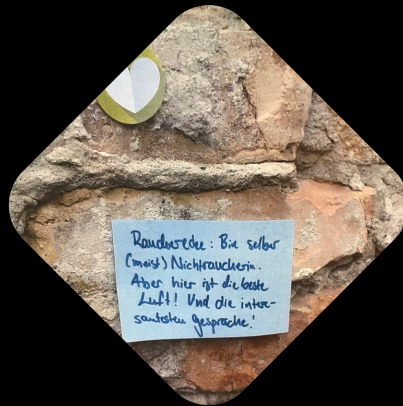


## 5. SPACE matters

# 5 Moonshot Ingredients



**BACKUP**



**NEED-FINDING**



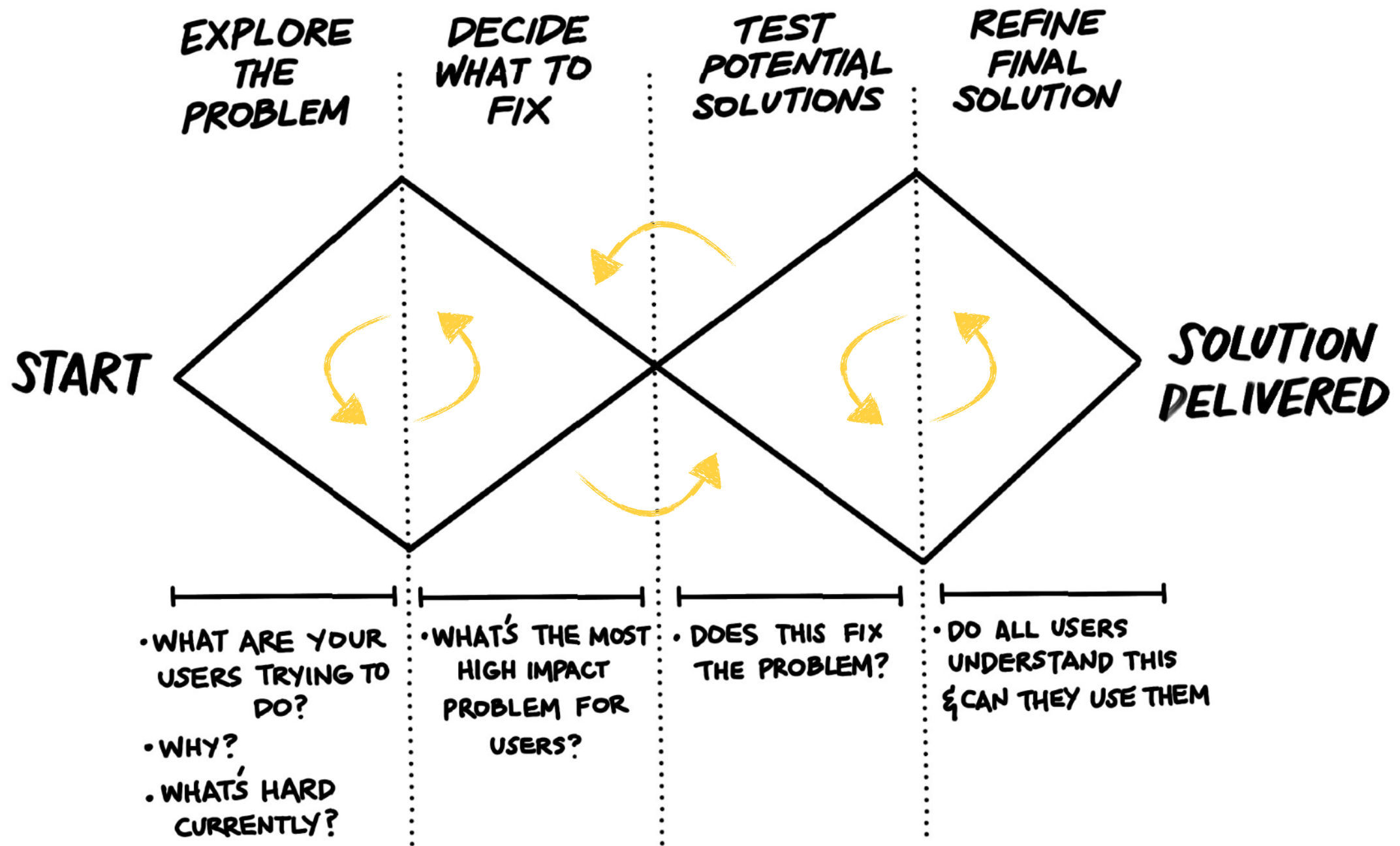
**PEOPLE**



**FAILING**



**SPACE**



EMPOWERMENT

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***“In dealing with the future,  
It is far more important to be imaginative  
than to be right.”***

*(Alvin Toffler, Future Shock)*

**Let's reach for the  
stars together!**

