



Digitale transformatie?
Blended transformatie?
Innovatieve leerstrategieën?

Hoe begin je eraan?

Marc Alen
marc.alen@arboth.com
@learning4growth



Ik wil mijn klassikale opleidingen virtueel brengen, maar hoe?

Ik heb een publiek met zeer diverse leerbehoeften!
Kan ik hen allemaal tevreden houden?

Hoe hou ik mijn langlopend leertraject boeiend?

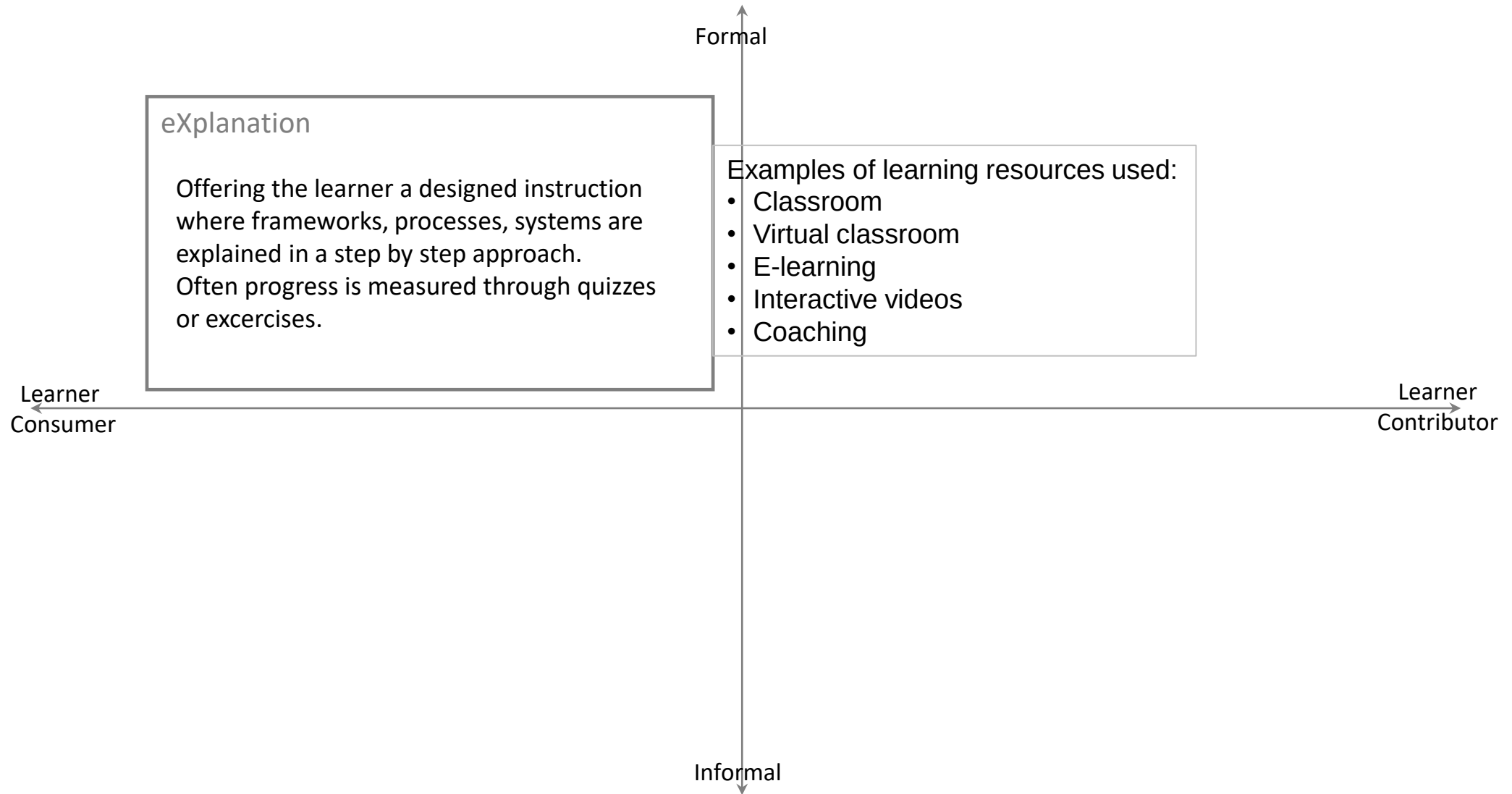
Hoe hou ik de kosten van mijn leertrajecten onder controle?

Hoe kunnen we in onze organisatie anders gaan leren?

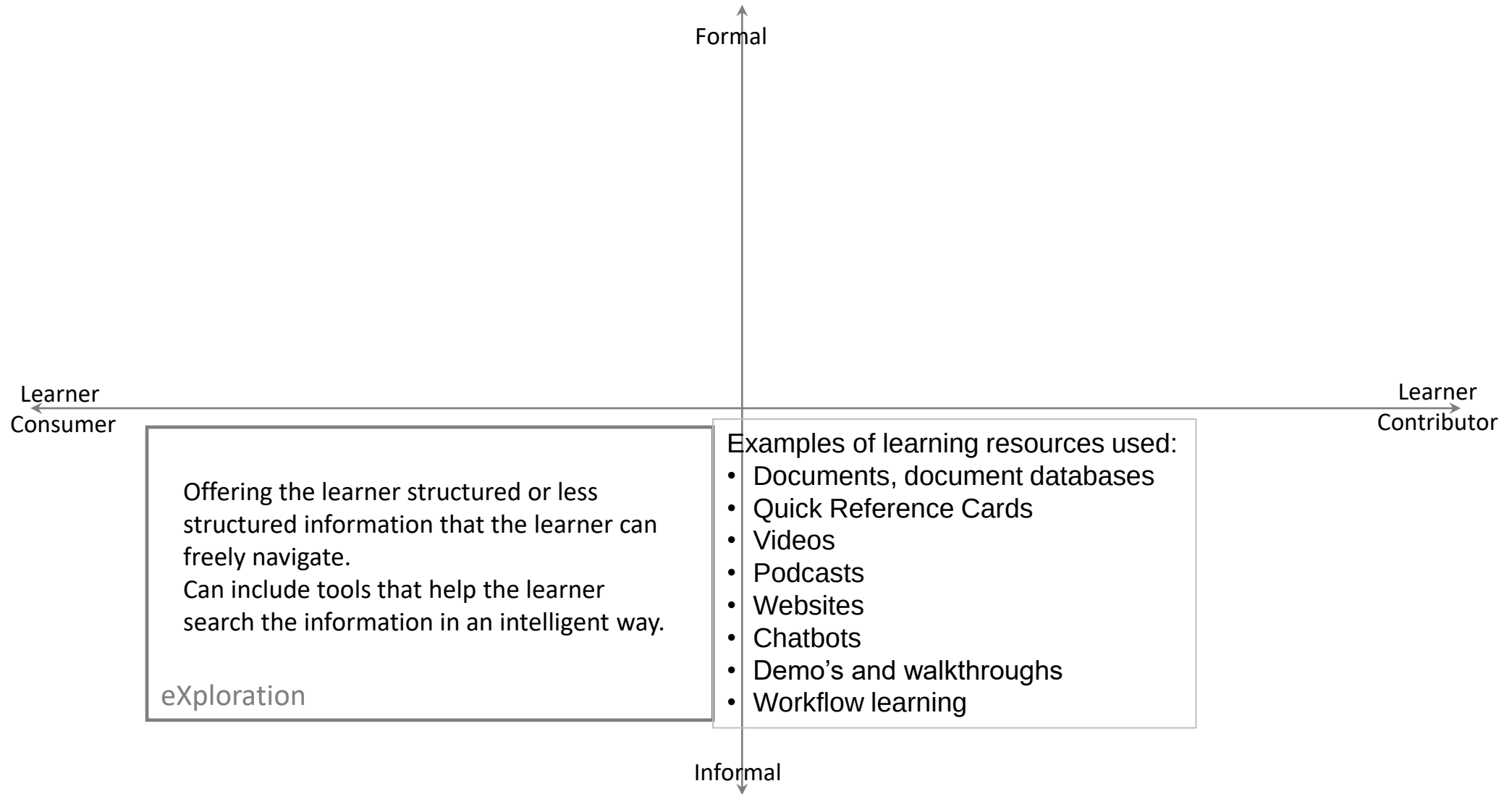




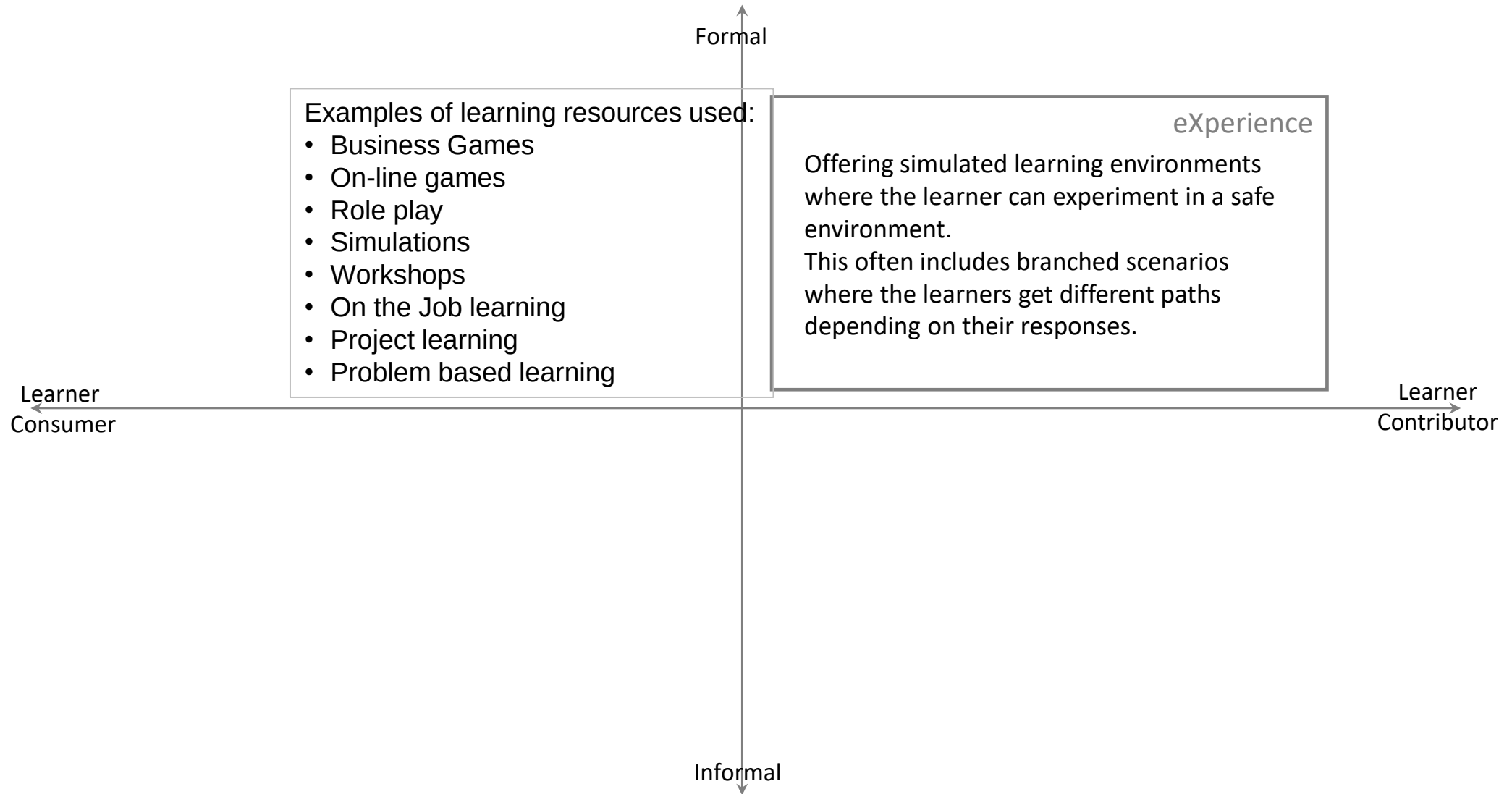
The aXles model: eXplanation



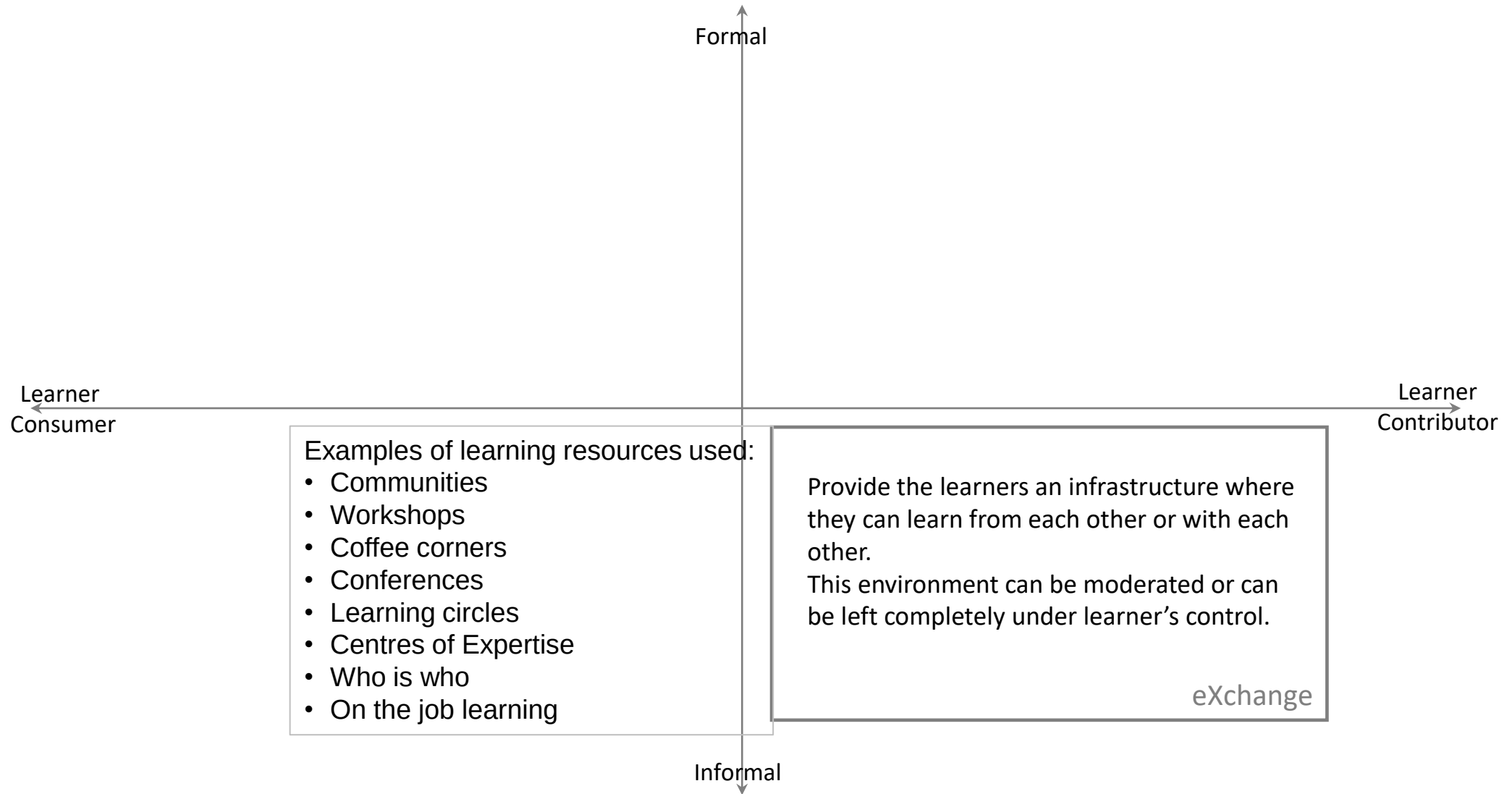
The aXles model: eXploration

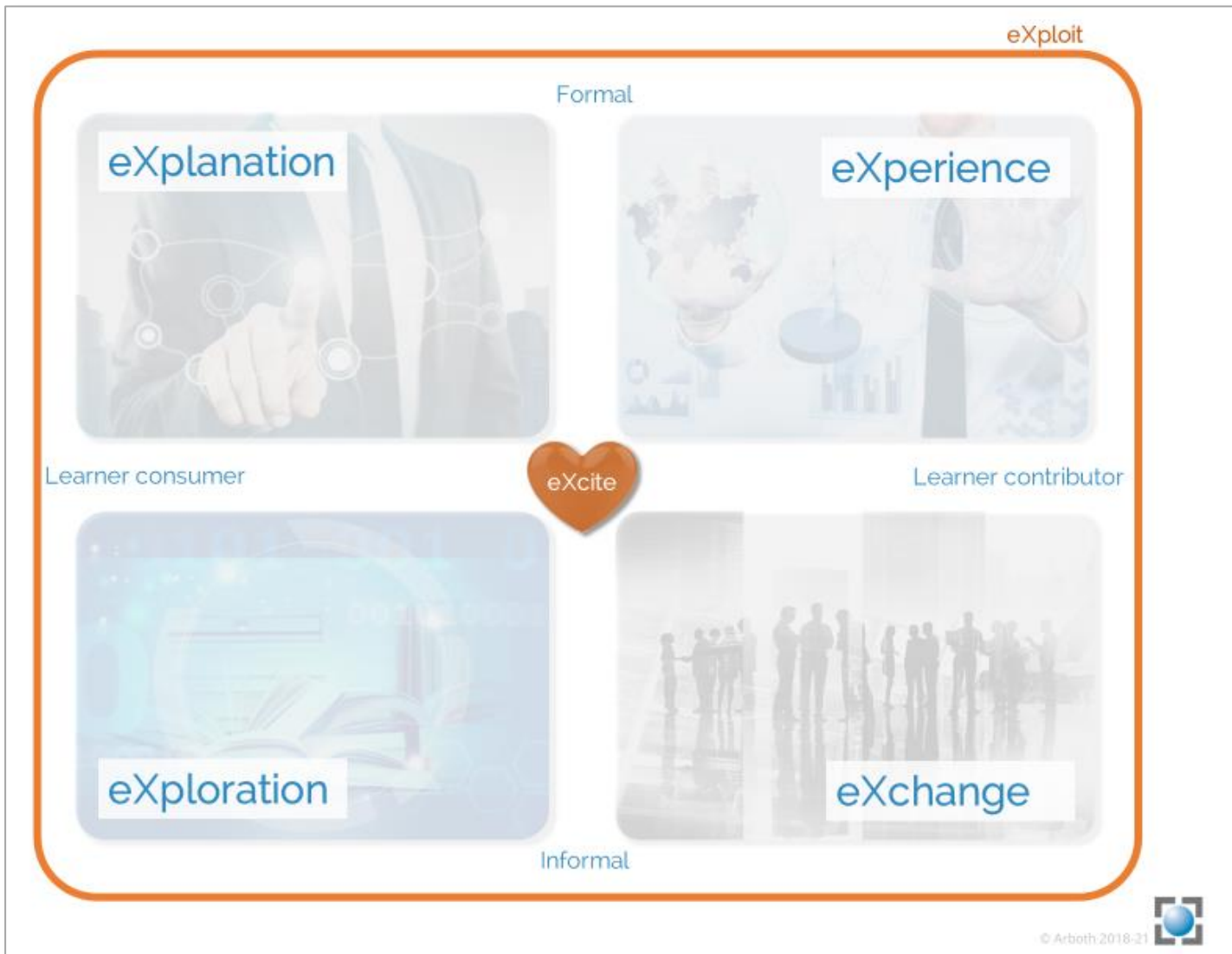


The aXles model: eXperience

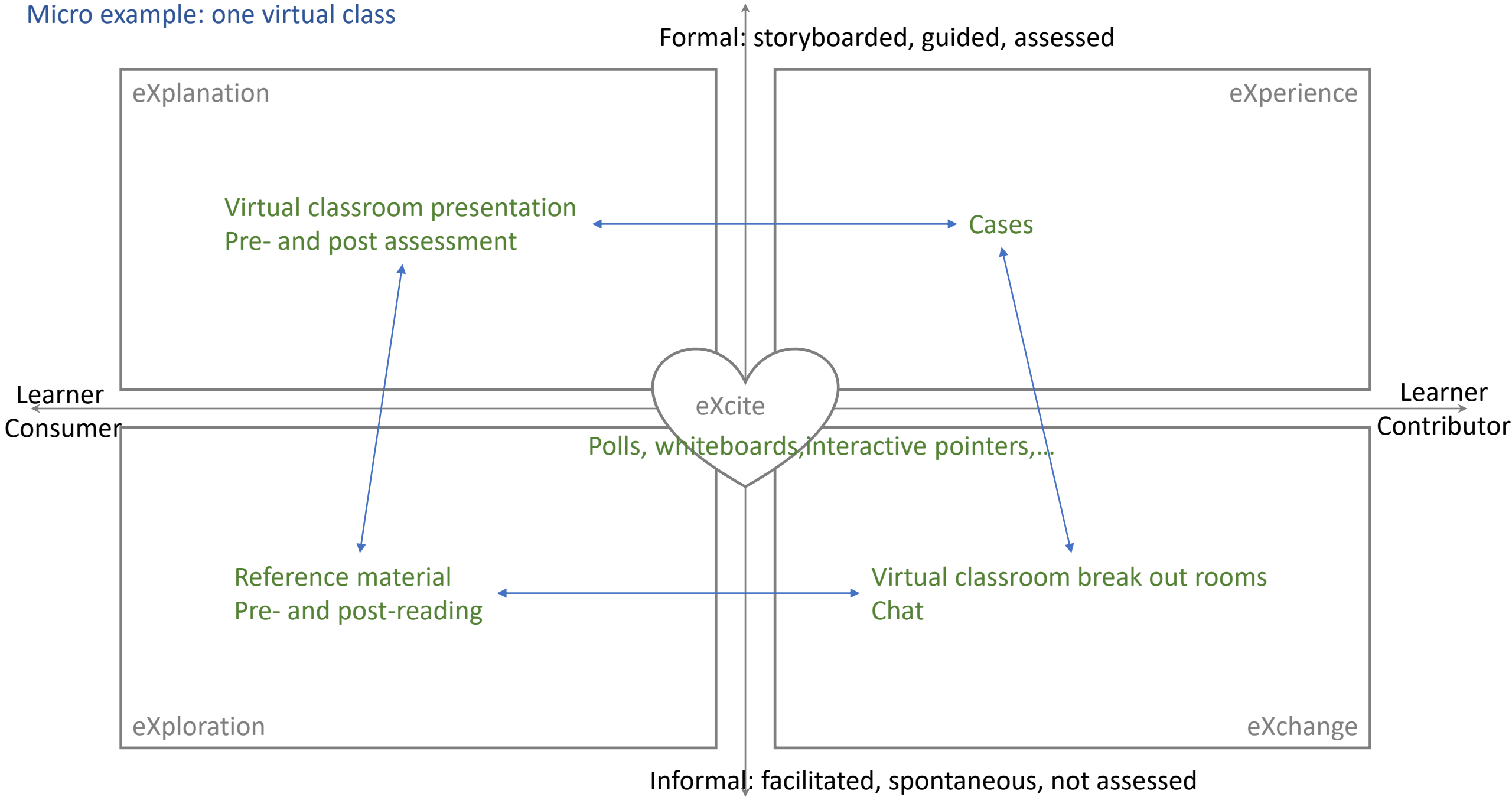


The aXles model: eXchange

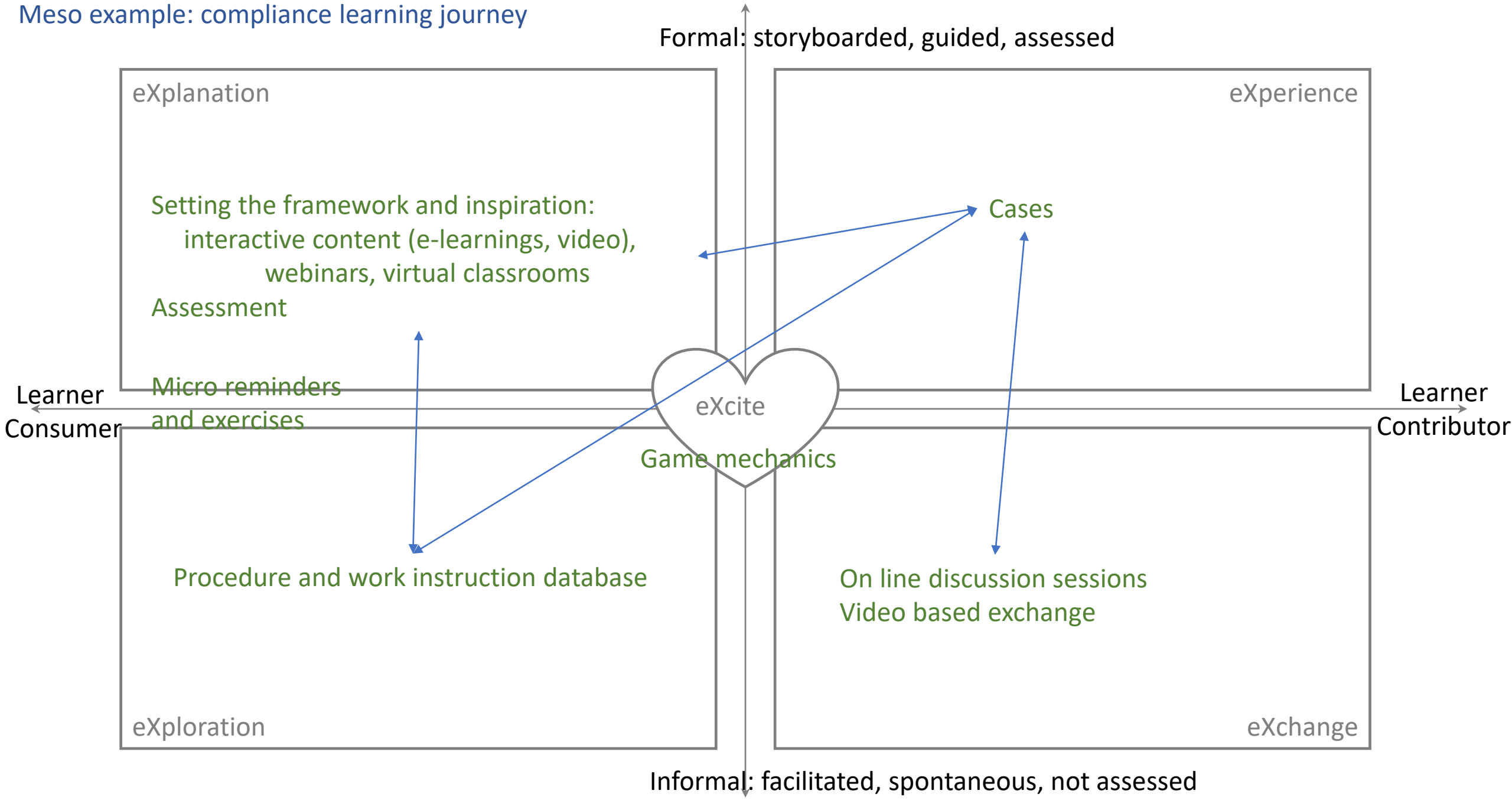


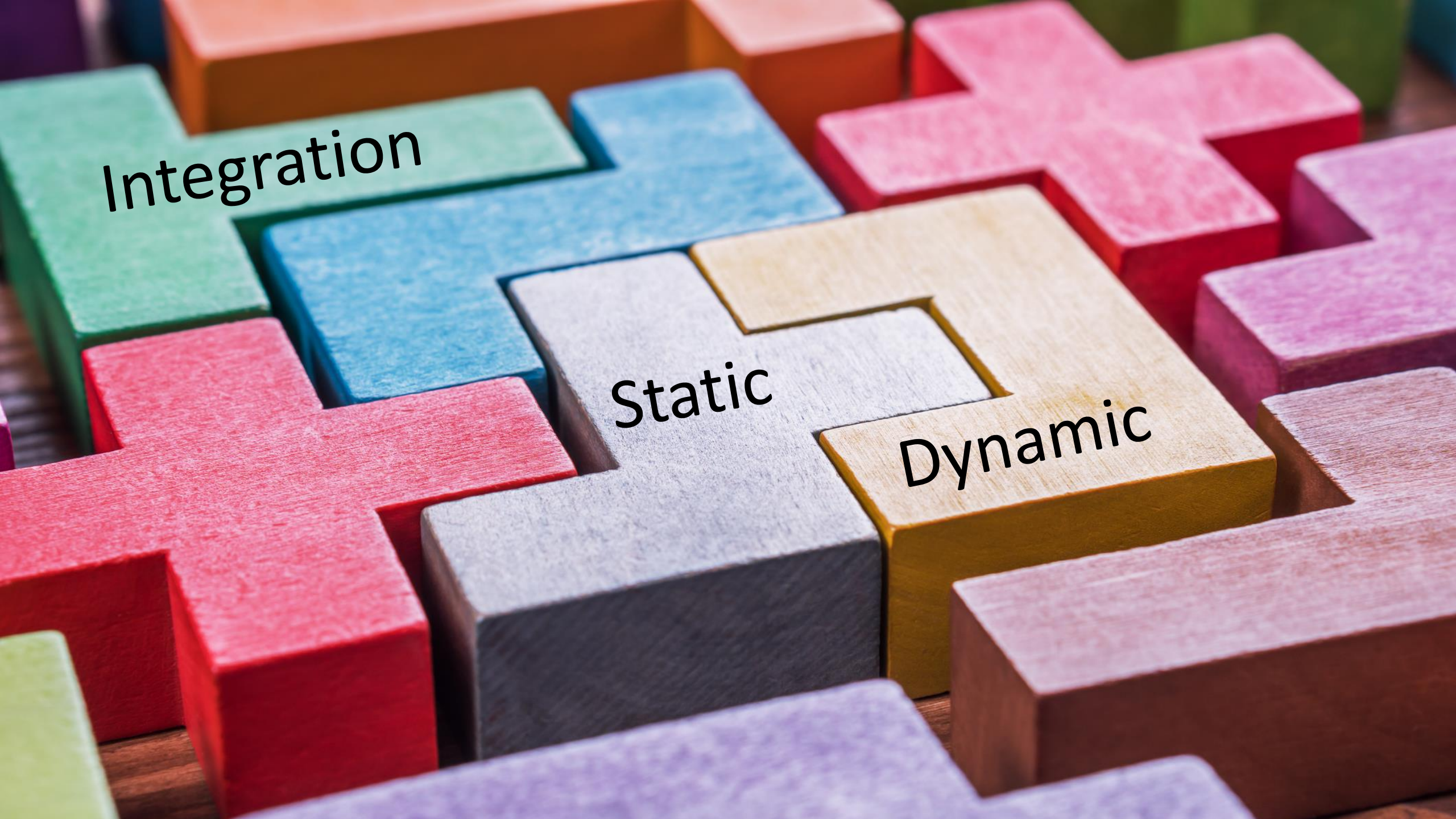


Micro example: one virtual class



Meso example: compliance learning journey



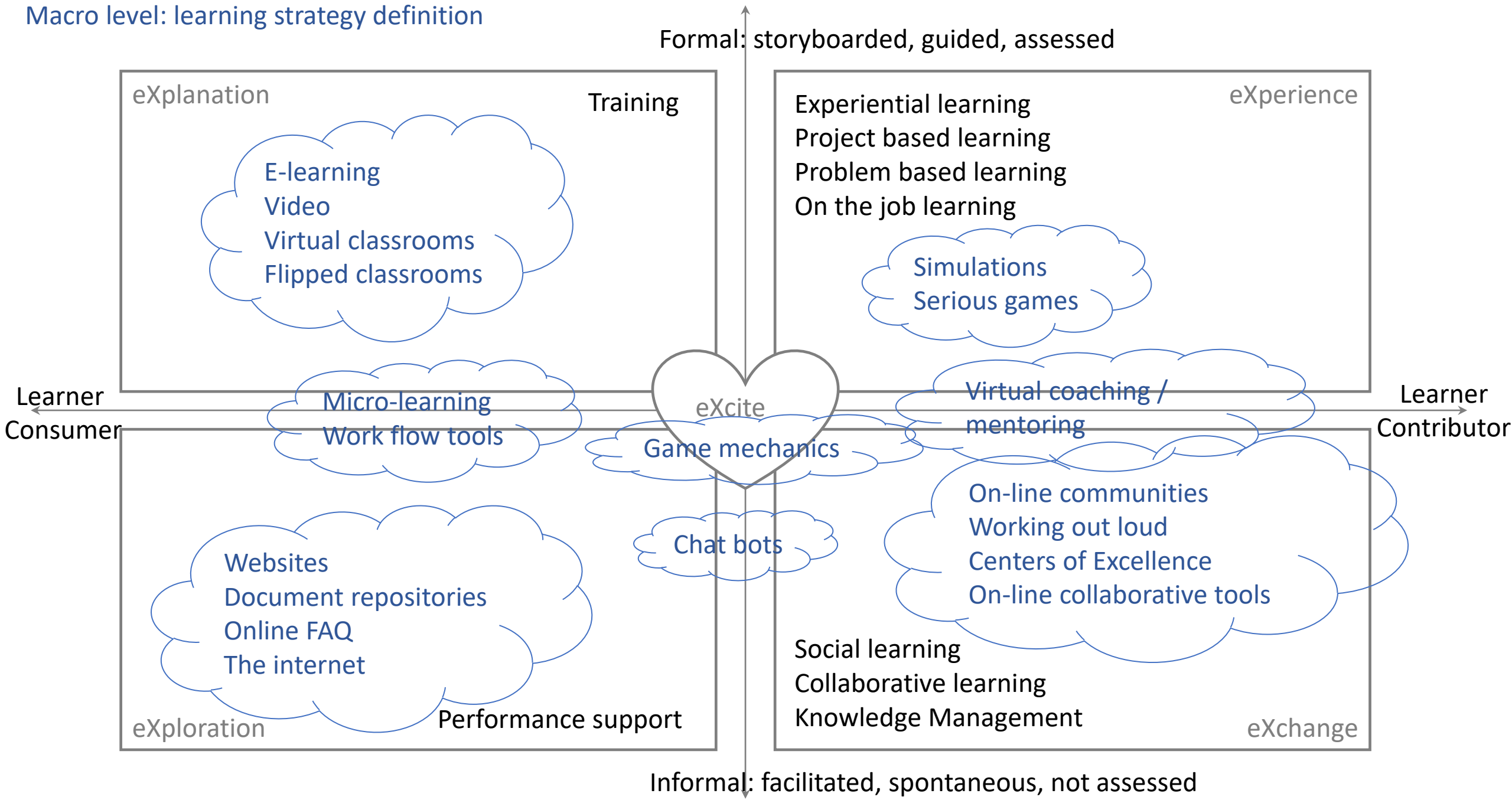


Integration

Static

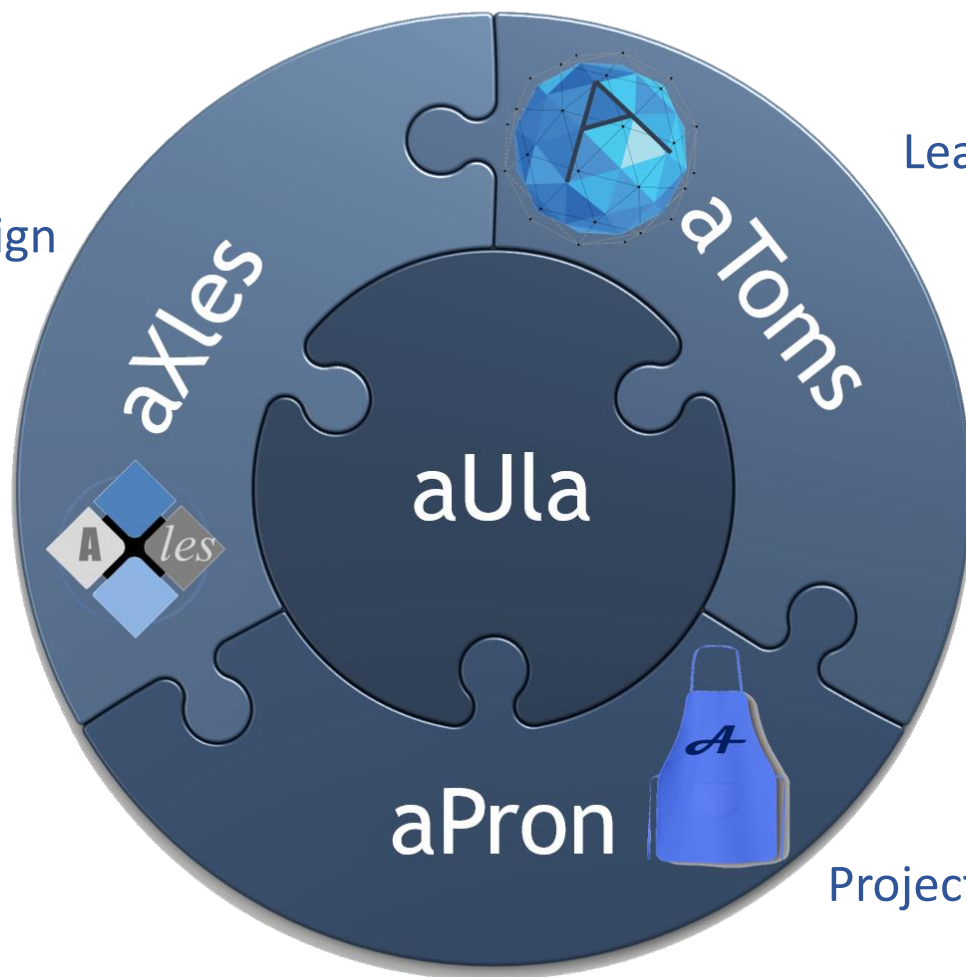
Dynamic

Macro level: learning strategy definition

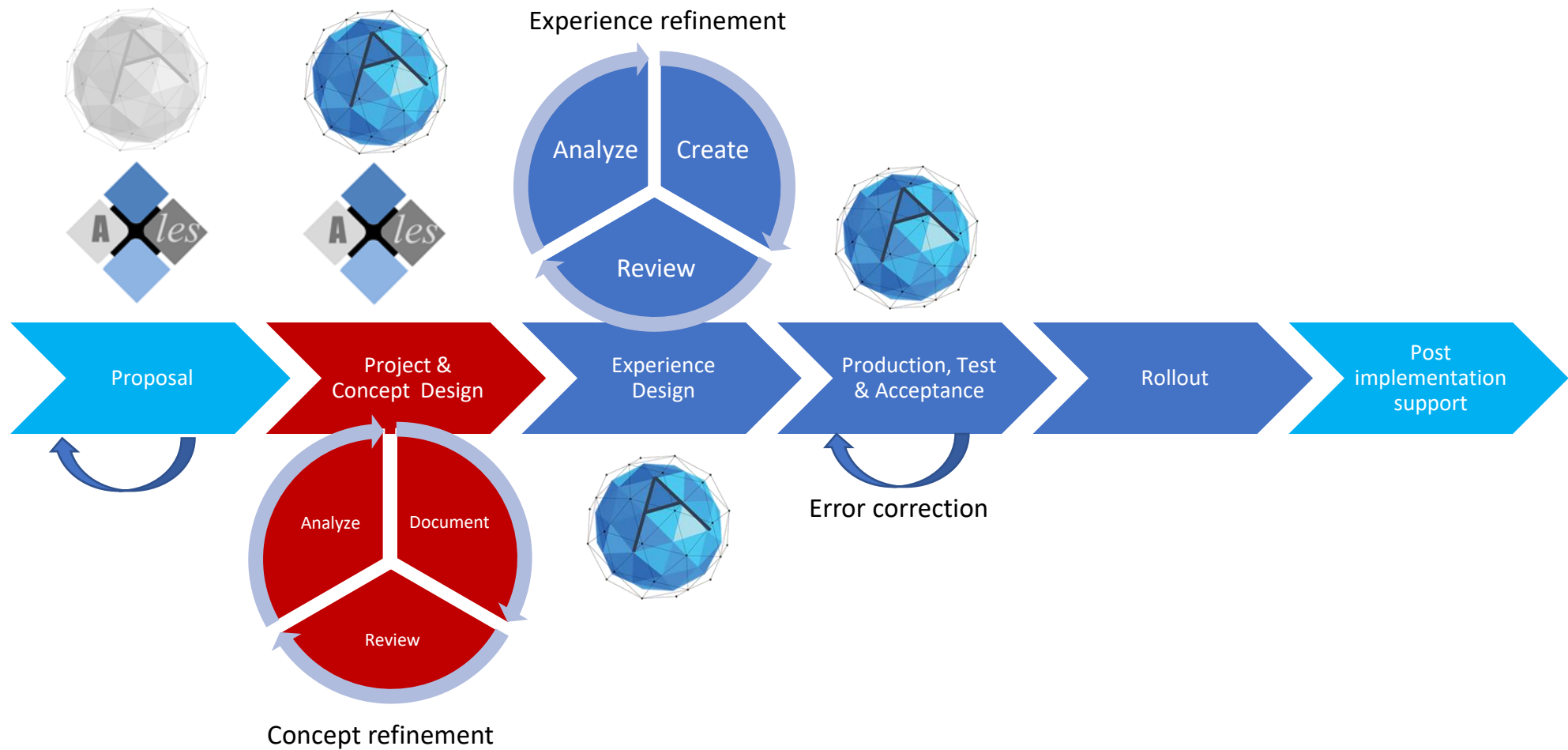


Concept Design

Learning Experience Design



Project Design

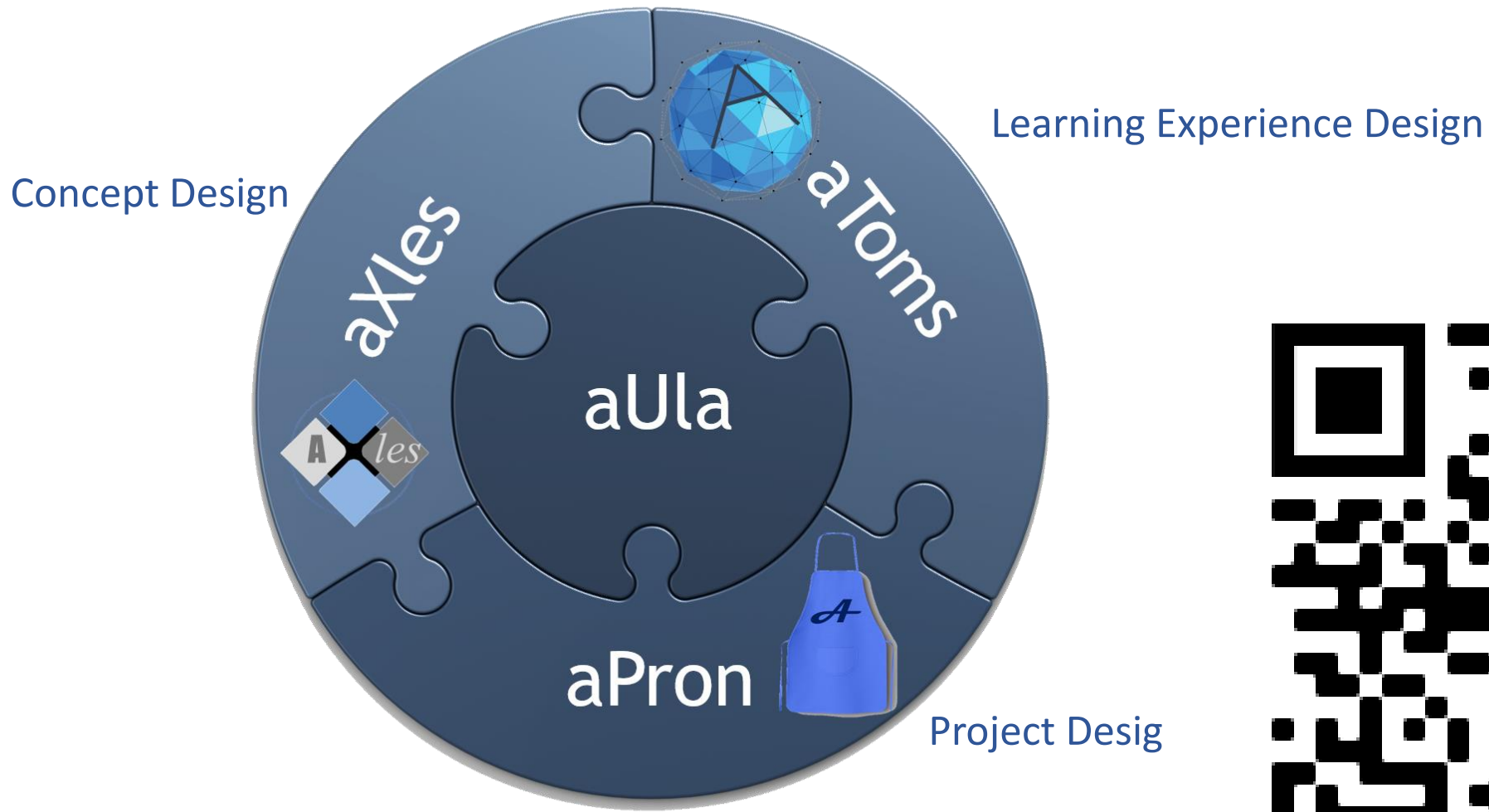


Project Design



Vragen?
Feedback?

Marc Alen
marc.alen@arboth.com
@learning4growth



Zie ook: <http://www.arboth.com/Library/ArbothEnAula/launch.htn>