

Transformatie van leertrajecten als strategische keuze

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Proeverijen
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The situation

During a virtual Medical Education stand-alone event, supported by Janssen EMEA team, an HCP wants to submit a request for Medical Information. How to go about?

Your help is appreciated.

On the next pages you will find some questions related to this case.
What are your recommendations for the team?
Submit your answers to proceed within the case.



Case 1: Conference season preparations

Situation

Following events are identified:

- An international Congress on EMEA soil with Janssen EMEA Marketing booth presence
Ideal Assigned Person = SKM

Question 3: The SKM will attend the International Conference. As it is a 2-day key conference with key scientific sessions, the SKM foresees additional staff for the Medical Information booth: A team of people with reporting lines to MAF and/or R&D will be present. The SKM appoints one of them to be the MI booth section manager and asks all booth staff to be near the booth in case it would be crowded. Rate the decision of the SKM:

Slide right if you think it is a good idea. Slide left if you think it is a bad idea.

Consult the Guideline

Good idea?



Good idea

Submit



Case 2: Booth presence

Situation

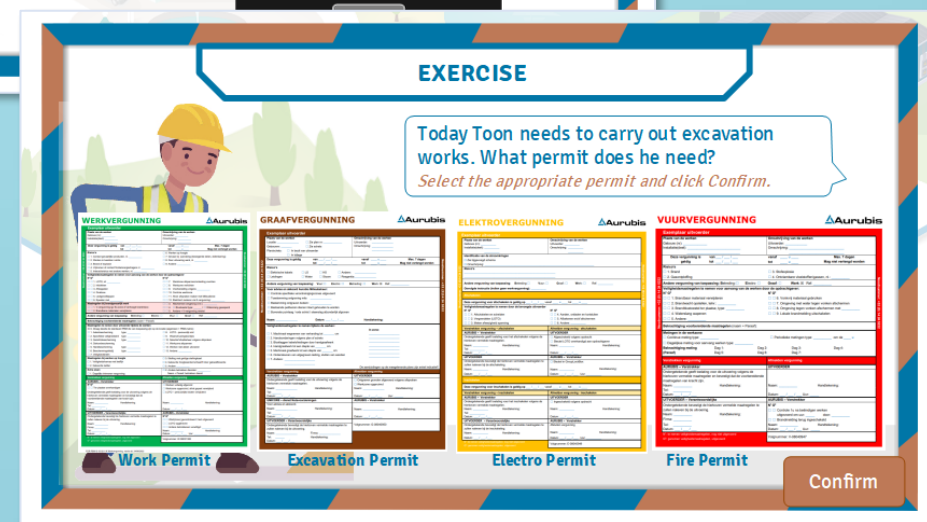
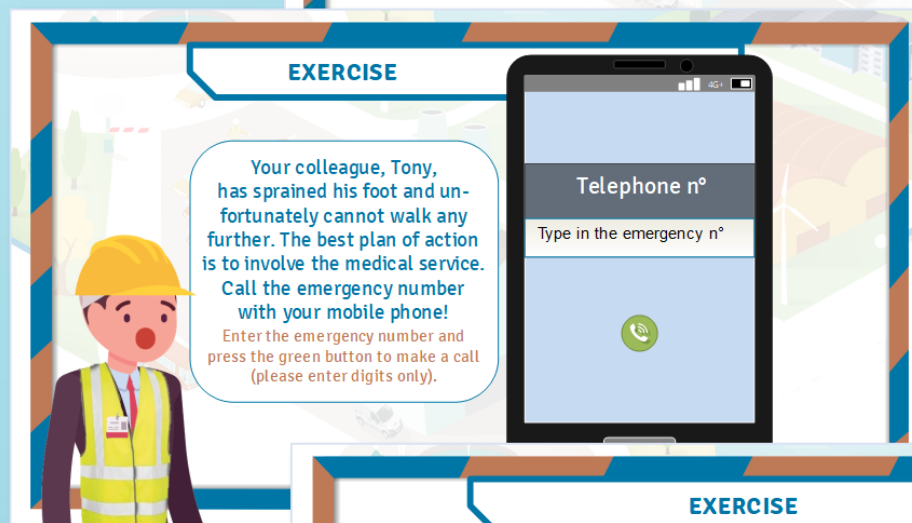
There is an international Congress on EMEA soil with Janssen EMEA Marketing booth presence planned.

Good Medical Information Practices?

All activities at the congress must comply with HCBI and local regulatory requirements. When staffing an MI booth/booth section...



Continue



Ik wil mijn klassikale opleidingen
virtueel brengen. Hoe doe ik dat?



Ik heb een publiek met zeer diverse leerbehoeften!
Kan ik hen allemaal tevreden houden?



Hoe hou ik mijn langlopend leertraject boeiend?



Hoe hou ik de kosten
van mijn leertrajecten onder controle?



Hoe kunnen we in onze organisatie anders gaan leren?





"Blended learning is a blend of digital, online, technology-based modalities and activities and in-person, face-to-face, offline modalities and activities."

"Supplementary"

*Online materialen inzetten
als een extra bijkomende bron*

"Integrated"

*Online materialen combineren
en integreren in klassikale
instructiemomenten*

"Competency"

*Online materialen ter ondersteuning
van competentie-ontwikkeling.*

"Performance"

*Online materialen ter ondersteuning
van persoonlijke- en team-
performantie.*

*"Blended learning is a blend
of digital, online, technology-based
modalities and activities
and in-person, face-to-face, offline
modalities and activities."*

“How to Blend” - 3 stappen

1

Describe

2

Design

3

Develop

1

Describe



1

Describe



1

Describe



“How to Blend” - 3 stappen

1

Describe

2

Design

3

Develop

Design - Leerstrategie?

eXplanation

Offering the learner a designed instruction where frameworks, processes, systems are explained in a step by step approach. Often progress is measured through quizzes or exercises.

Examples of learning resources used: Classroom, virtual classroom, E-learning, Interactive videos, Coaching

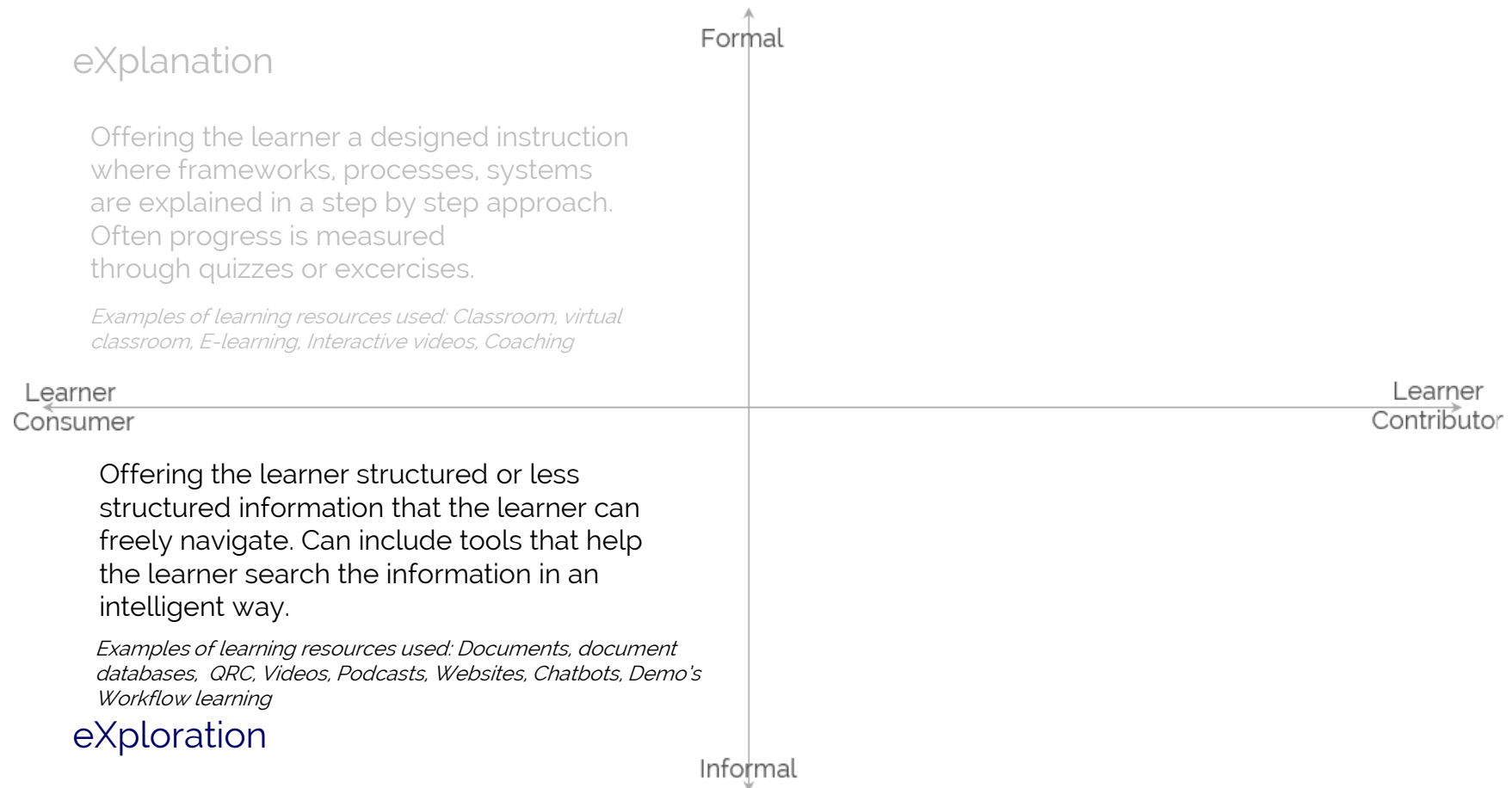
Learner
Consumer

Learner
Contributor

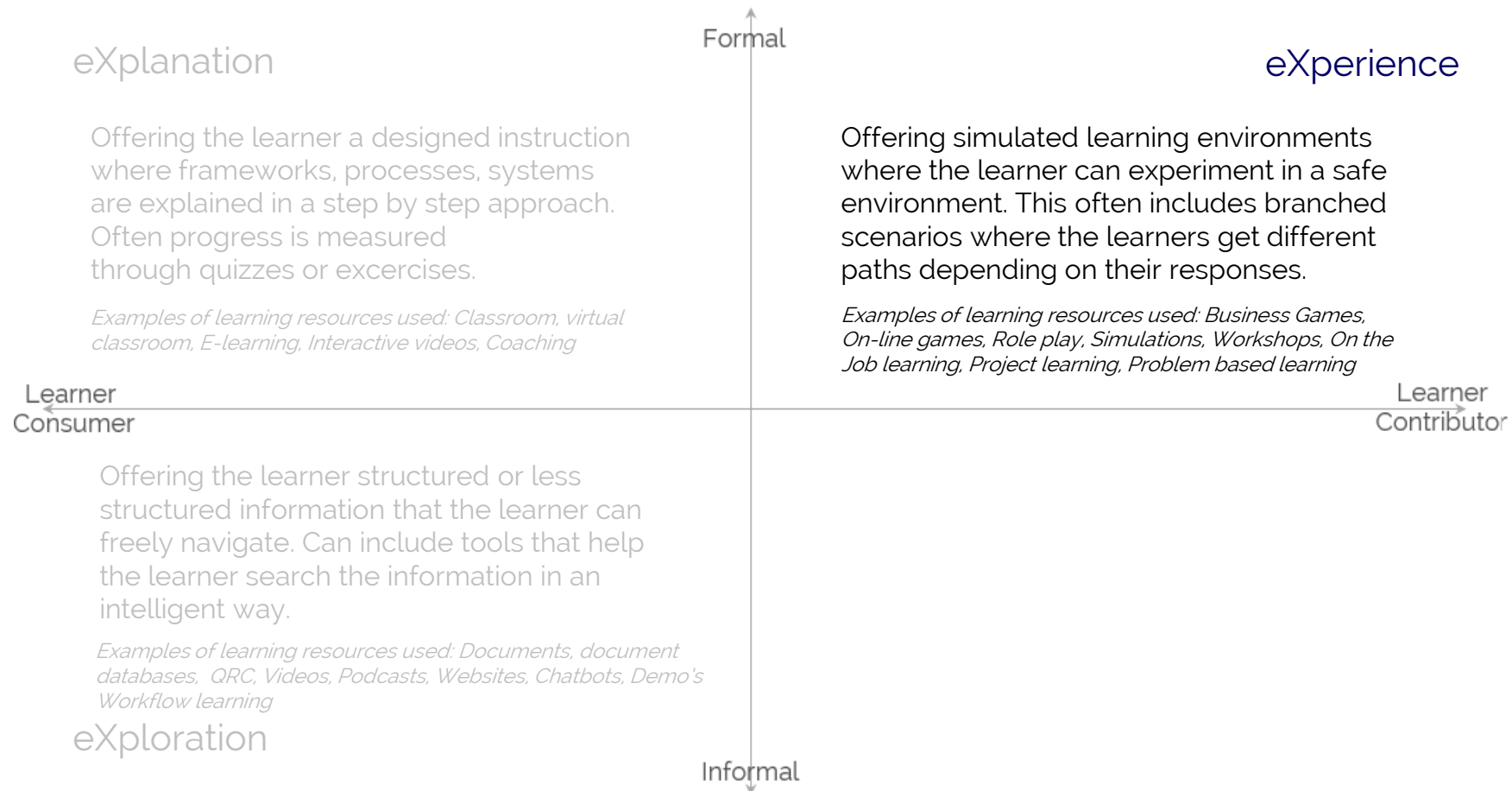
Formal

Informal

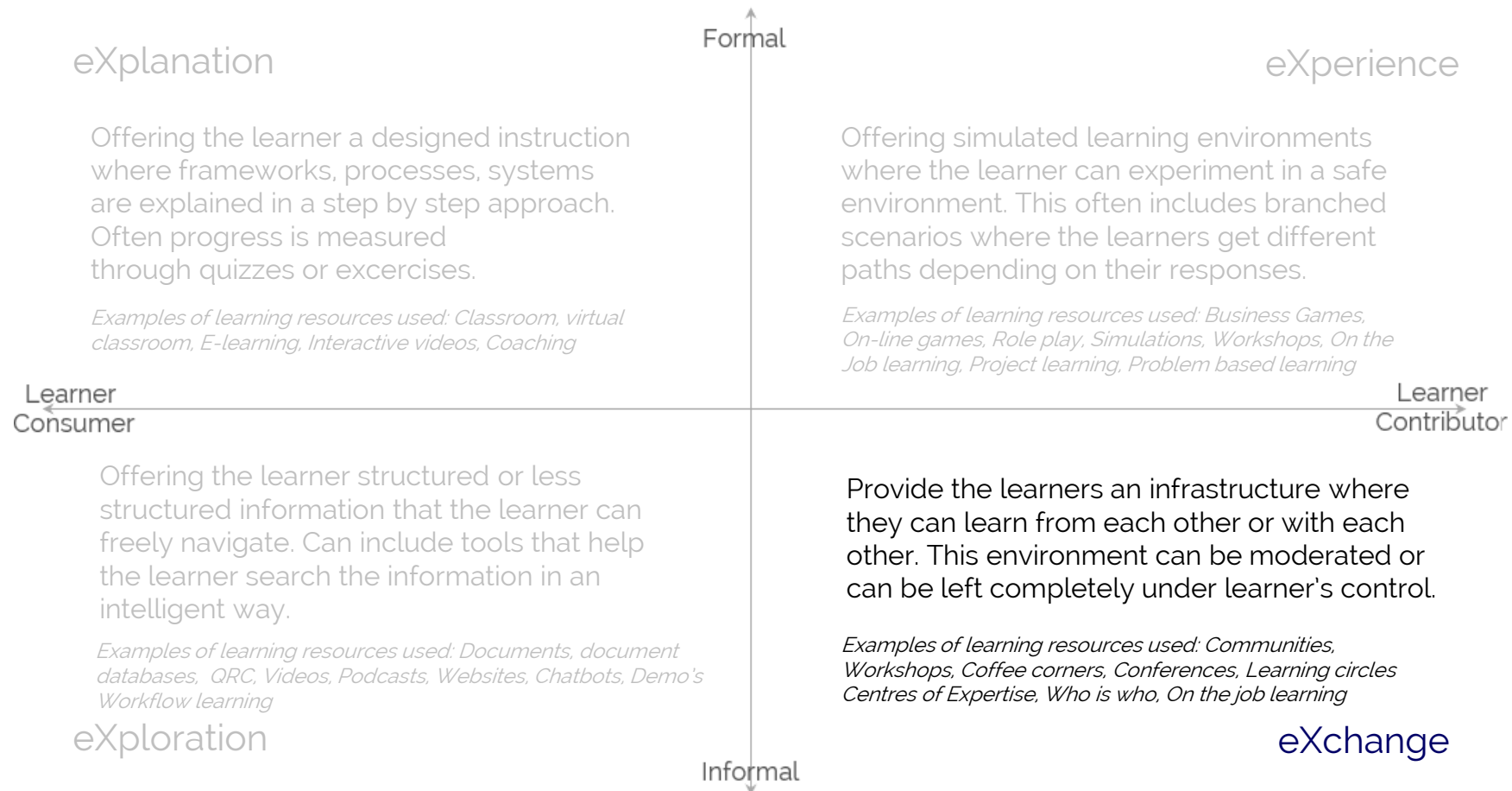
Design - Leerstrategie?



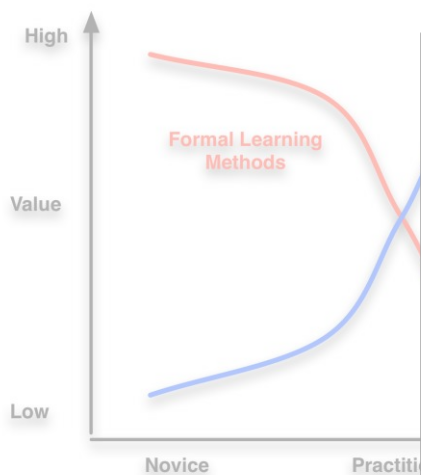
Design - Leerstrategie?



Design - Leerstrategie?



Design - Contentmapping



Inhoud en mapping cursus xxxxxx											
Slide	Hoofdstuk	Inhoud	Ondersteunend materiaal	extra	Leerdoel	schatting tijd	reële tijd	exp	expl	exper	excha
4	INTRO	Hoe online een opleiding te volgen?		Opmaken in Powerpoint	Kennismaking tool VeConnect						One pager 'Functionaliteiten Ve-connect'
5					Kennismaking Online Beleidsregels						One-pager: 'Beleidsregels Virtual Classroom'
6	VERWELKOMING										
7											
8-7	KWALITEIT	Definitie	https://padlet.com/amelcriso3001/6b923quvuarhcf6		Vaten wat kwaliteit in een organisatie betekent	20 min				x	Padlet brainstorm
9		Historisch overzicht kwaliteitsdenken			De ontwikkeling tot het huidige kwaliteitsdenken en begrip						Powerpoint
10		fase 1-4			Het historisch overzicht begrijpen (inhoudelijk en sectoren)	20 min			x		powerpoint
11		Eerste stap naar proceskwaliteit > TQM	Whiteboard in powerpoint voor de techniek		Begrijpen waarom TQM de voorkeur verdient boven controle	15 min			x		powerpoint
12											Whiteboard
13	TQM: Definitie / Basisprincipes / 10 geboden										Videochat - powerpoint
14											
15-25	TQM: Definitie / Basisprincipes / 10 geboden				Begrijpen wat TQM betekent en waarom het belangrijk is	60 min				x	Powerpoint
16											
17	Pauze 10 minuten										
18	Continu verbeteren										videochat
19											
20	Continu verbeteren				Samenvatting	5 min			x		powerpoint
21											

Produce new or original work

Design, assemble, construct, conjecture, develop, formulate, author, investigate

Justify a stand or decision

Appraise, argue, defend, judge, select, support, value, critique, weigh

Draw connections among ideas

differentiate, organise, relate, compare, contrast, distinguish, examine, experiment, question, test

Use information in new situation

Execute, implement, solve, use, demonstrate, interpret, operate, schedule, sketch

Explain ideas or concepts

Classify, describe, discuss, explain, identify, locate, recognize, report, select, translate

Recall facts and basic concepts

define duplicate, list, memorise, repeat, state



Nieuwe leerstof

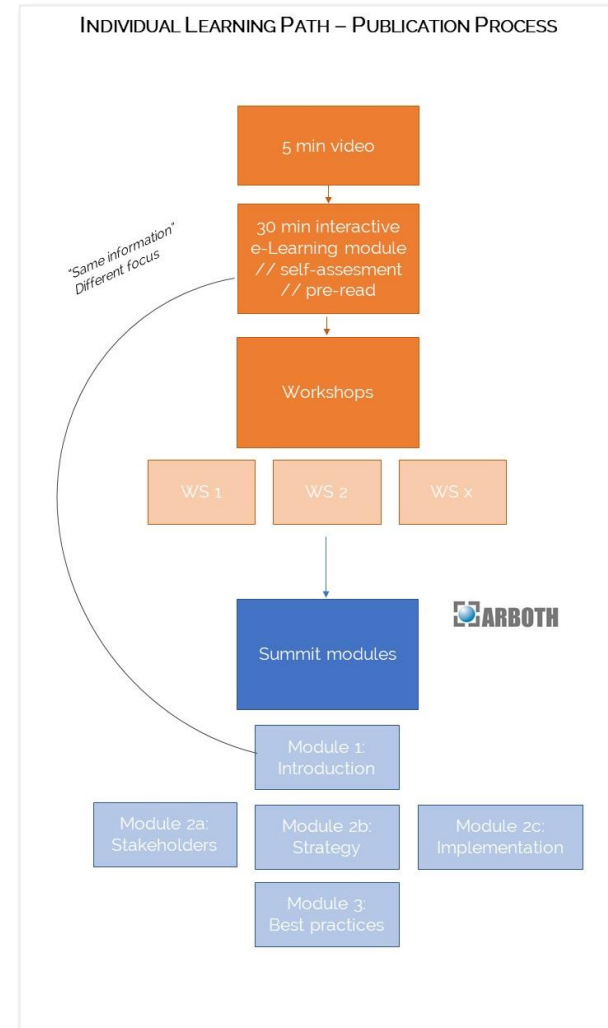
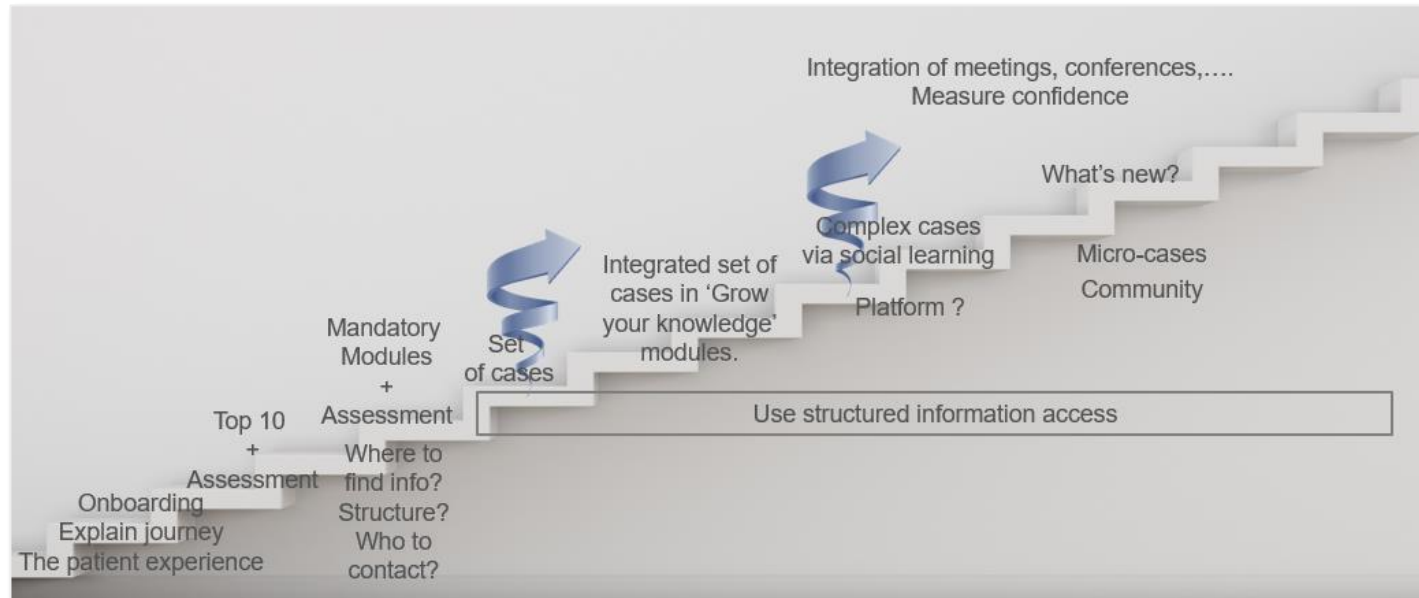


Verdieping leerstof



Toepassen leerstof

Design - Leertraject



“How to Blend” - 3 stappen

1

Describe

2

Design

3

Develop

3 Develop - Integratie

Glossary

Click on a letter to learn more about topics starting with that letter. Only bold purple letters refer to topics.

A **B** **C** **D** **E** **F** **G** **H** **I** **J** **K** **L** **M** **N** **O** **P** **Q** **R** **S** **T** **U** **V** **W** **X** **Y** **Z**



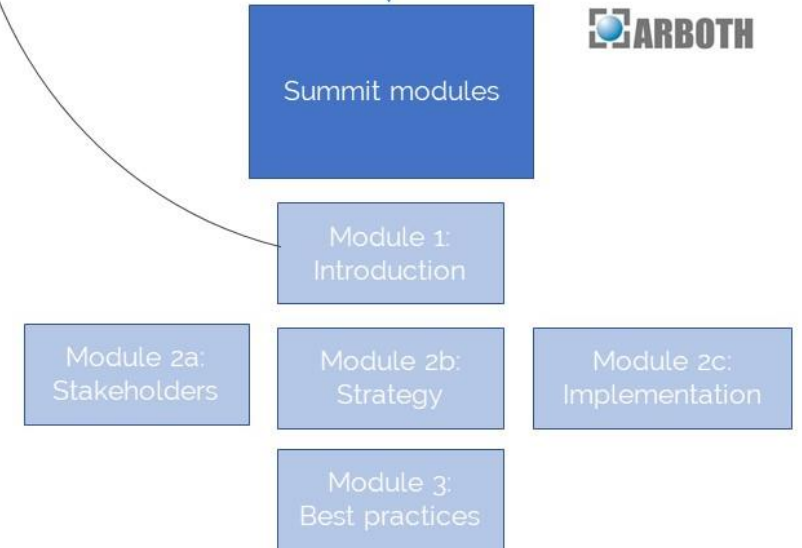
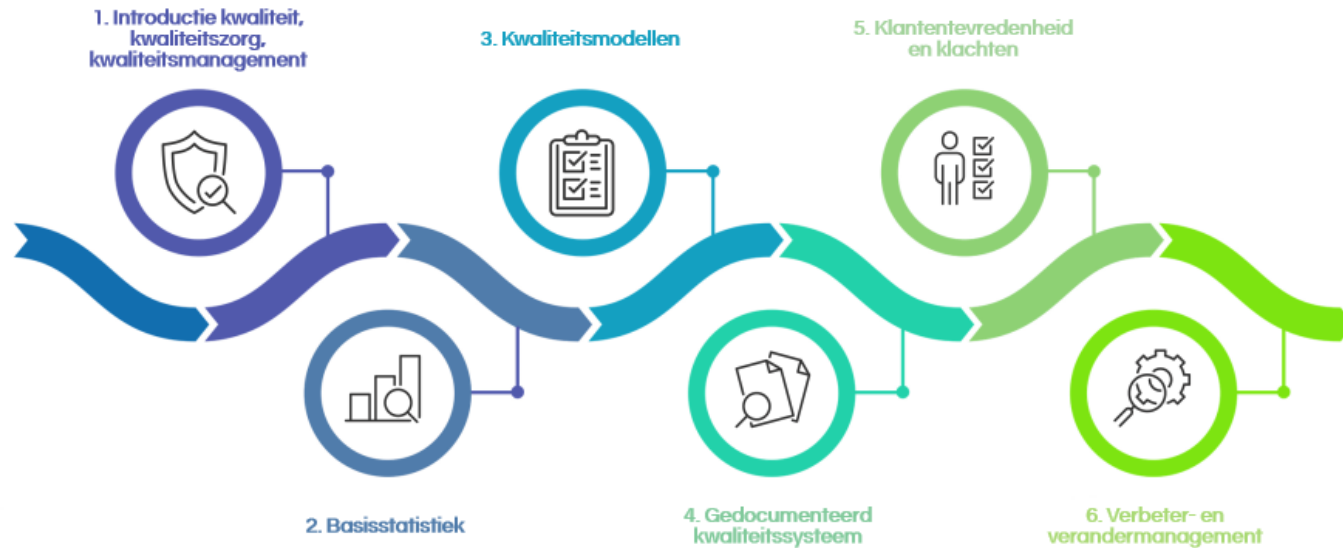
3 Develop - Integratie





3 Develop - Integratie

Basisvorming kwaliteitszorg



Kunnen we klassikale opleidingen
beter / anders organiseren?



Hoe houden we onze
langlopende trajecten boeiend?



Hoe houden we de kosten
van leertrajecten onder controle?



Hoe kunnen we in onze organisatie
ANDERS gaan leren?



Je kan terecht bij  **ARBOOTH !**

