



myskillc^xmp

Adaptive Learning Experience



Discover myskillcamp

→ Myskillcamp's mission

To create unstoppable people, teams and organisations by **making learning and development a vital part of organisational design, internal culture, and business growth.**

→ Who we are

Myskillcamp is the skills delivery platform giving you an **LXP, content aggregation, personalised adaptive learning paths and retention capabilities for a full-circle learning strategy.** We help you to retain, upskill and reskill learners to unlock a higher skill set.

Our company is based in Belgium, France and the UK and serves customers from all over the globe. Our extensive range of services, languages and courses make us suited to a wide range of industries and learner types.

983k

Resources taken
this year

639k

Registered Learners
since 2016

150+

Companies

Full
LOGISTIC

“

The platform is intuitive, provides statistics, tracks learner progress in real time and the support is very good. If necessary, I can always contact my dedicated adviser who always manages to find a solution.

Isabelle Fadel
Full Logistic Thuin

APSIDE
TOP

“

Great UX, easy collaboration and good evolution of the platform. The team and the learners only say good things about it. myskillcamp allows us to save time in creating training thanks to its marketplace.

Mickael Desnos
Apside

OLTOOG

“

I like the concept of the software and the liberty of creativity.

Alexander M
Oltoog

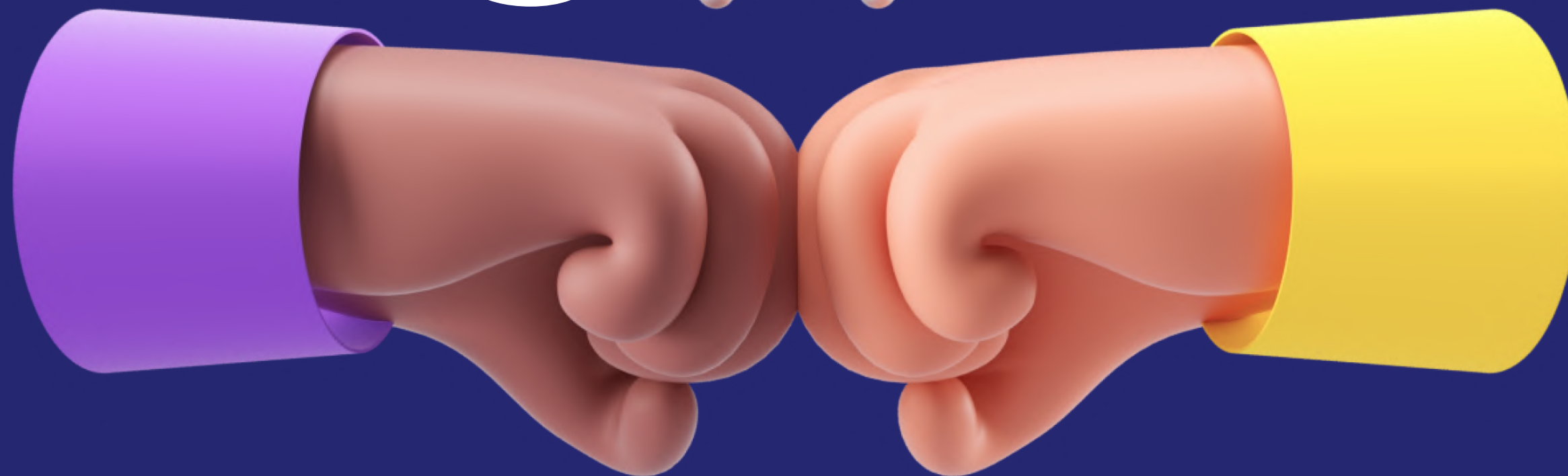
TECforLime
Member of CARMEUSE GROUP

“

For trainees, the platform is really easy to use. In our case, trainees completed their courses autonomously after a very short introduction.

Jean Luc Catarin
TECforLime

Unstoppaable Together



domoscio

How to cultivate talent through adaptive learning

- ➔ Overview of Adaptive Learning
- ➔ The 3 stages of an Adaptive Learning culture
- ➔ The technology needed for Adaptive Learning
- ➔ Ongoing talent cultivation to see ongoing results
- ➔ Myskillcamp and Adaptive Learning

01 Overview of Adaptive Learning

Adaptive learning means to deliver **personalised learning experiences** that address the unique needs of a learner through ongoing feedback, learning paths, and resources.

This method is in contrast to the 'one-size-fits-all' learning experiences of the past.



78% of learners expressed the need for course recommendations based on their individual career goals and skill gaps



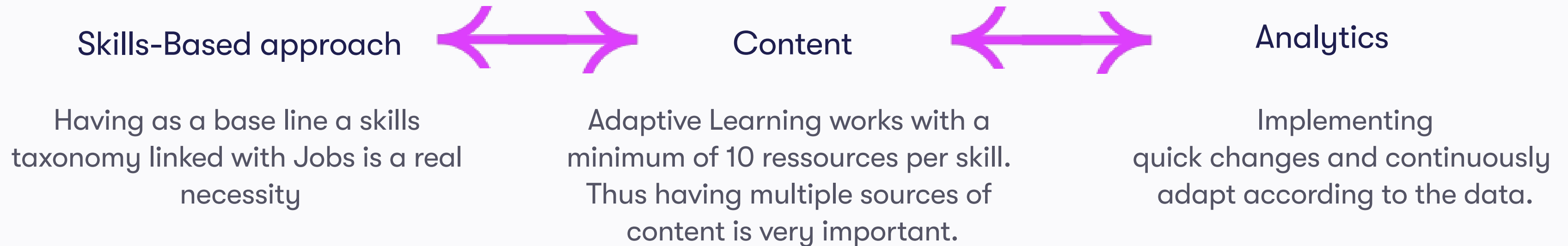
74% of consumers get frustrated when they receive content that isn't personalised



Personalised emails have **29%** higher open rates, **41%** higher click rates and generate **six times** more revenue per email

⁰² The three stages of an Adaptive Learning journey

And more importantly, long term, Adaptive Learning success



03 The technology needed for Adaptive Learning

Make sure the training software you choose can give you Adaptive Learning possibilities... including:



Challenging learners at their appropriate level



Letting Learners grow at their own pace



Emulating the learner-trainer experience



Motivating the learner through Artificial Intelligence



Enabling Knowledge retention



Understanding the skills gap and level to reach

Why Adaptive Learning?



→ **70%** of employees consider that they **do not have the skills** required for their job

→ **88%** of employees **do not apply the skills** acquired during their learning journey

Adaptive Learning

A technology to maximize impact

1



2

Baseline

Assess your learners' skills through a self-assessment or evaluation



3

4

5

Le management à distance ► Engager les collaborateurs à distance

Je démarre le questionnaire d'évaluation pour le thème La gestion de crise en télétravail

Ce test durera entre 5 min et 20 min en fonction de mes réponses et de la rapidité avec laquelle l'outil déterminera votre niveau de maîtrise réel pour les compétences évaluées.

Je serai évalué(e) sur les compétences suivantes :

Niveau attendu

Je sais introduire une réunion à distance	Je sais donner la parole dans une réunion à distance	Je sais conclure une réunion à distance

C'est parti !

Adaptive Learning

A technology to maximize impact

- 1
- 2
- 3
- 4
- 5

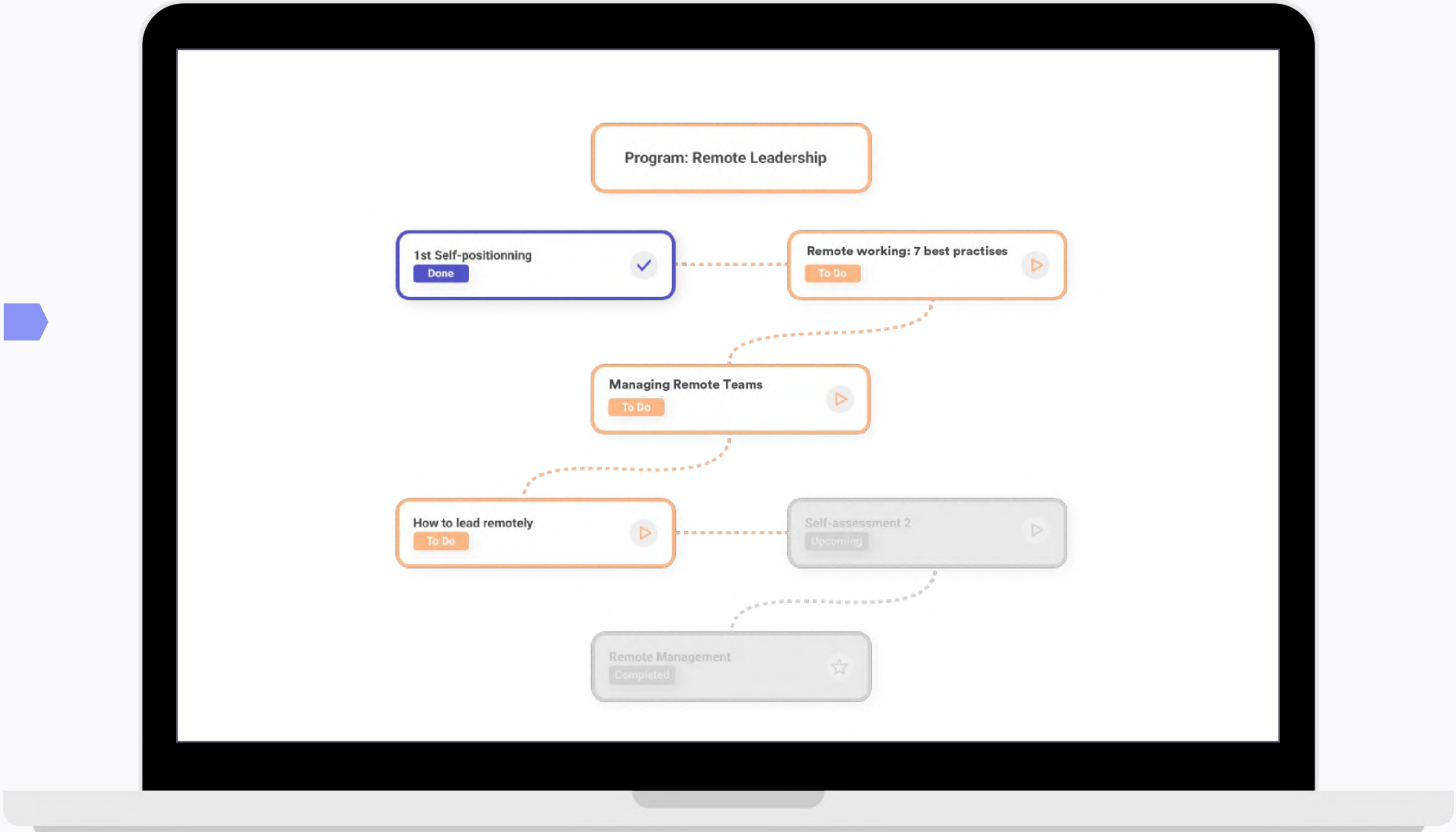


Baseline

Assess your learners' skills through a self-assessment or evaluation

Personalise

Learning paths that focus on and adapt to the skills of the learner



Adaptive Learning

A technology to maximize impact

1



2

Baseline

3

Personalise

4

Measure

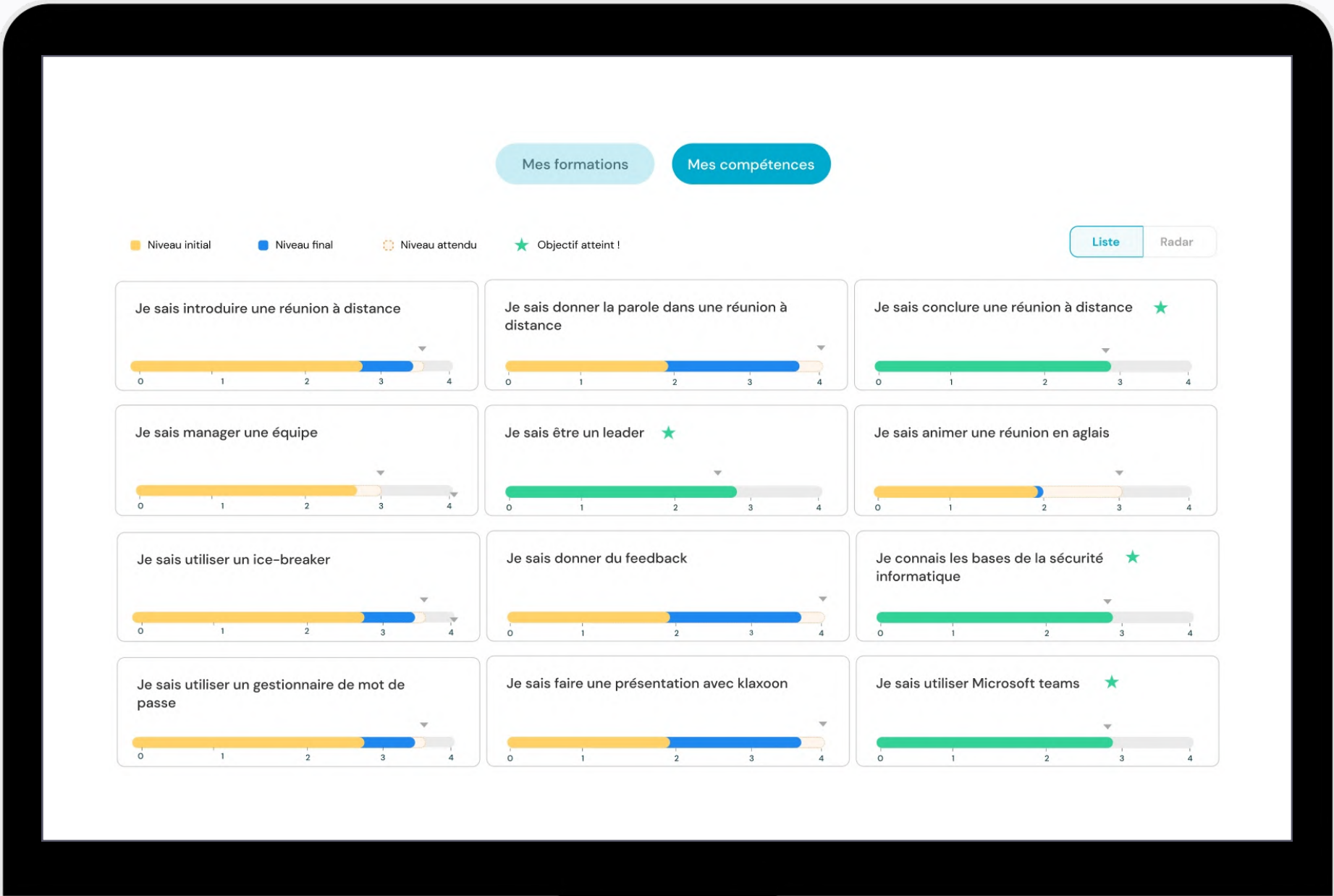
5

Pitch

Assess your learners' skills through a self-assessment or evaluation

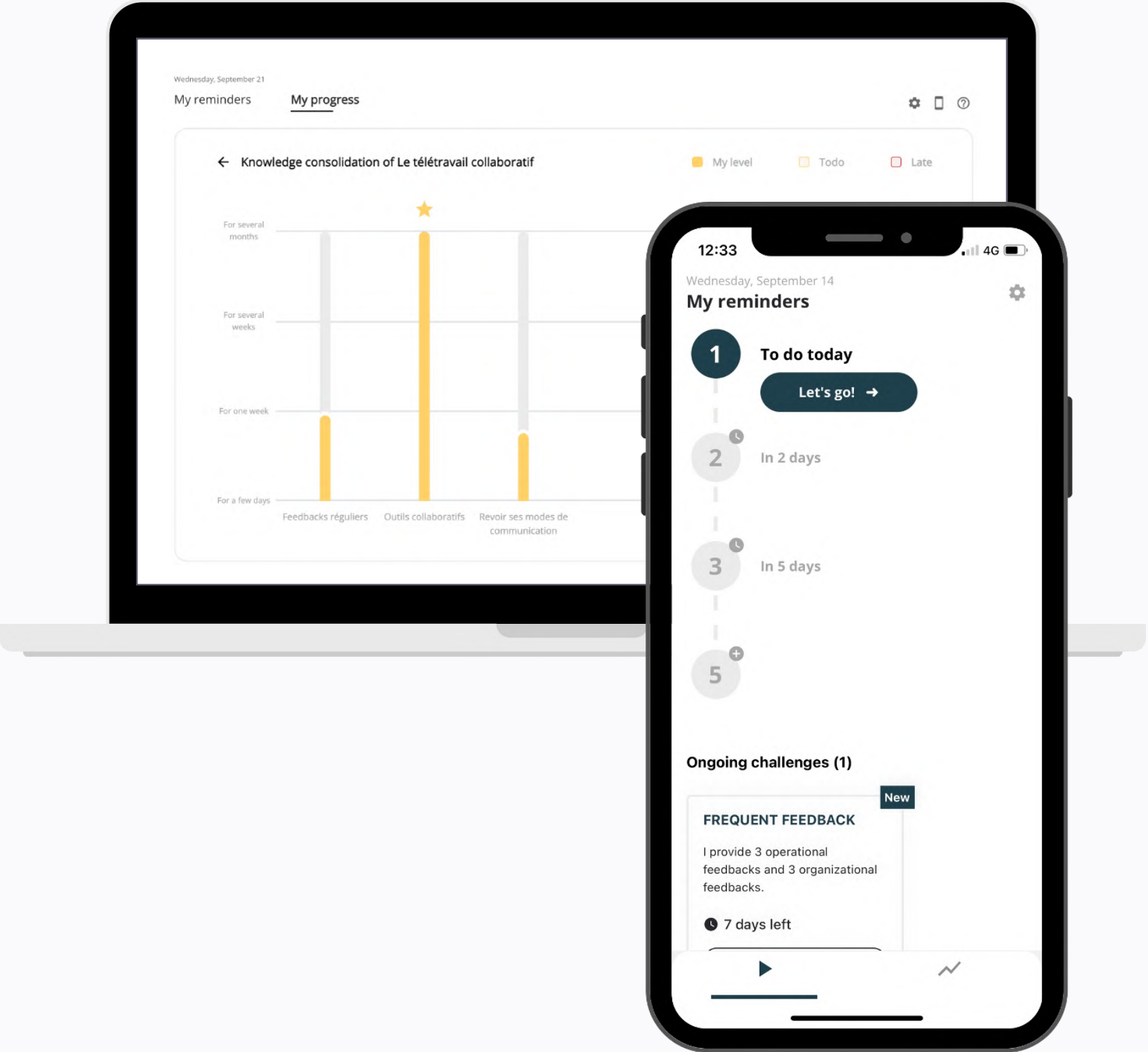
Learning paths that focus on and adapt to the skills of the learner

Quantify the impact of learning through the skills growth



Adaptive Learning

A technology to maximize impact



A skill based approach

To make everything work

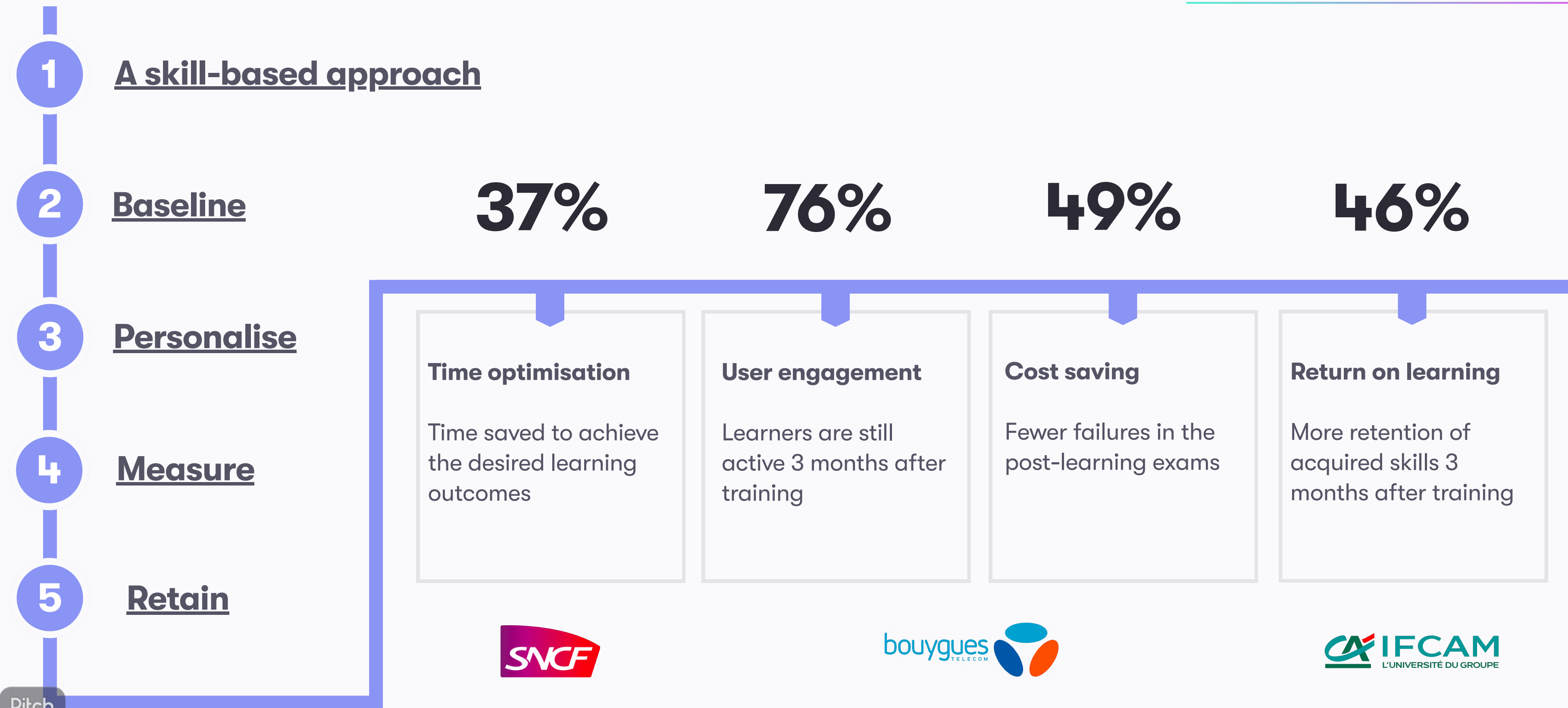


"Whether you have a skills map or not yet, let's work together ...



Business impact

Skill based business impact



04 Ongoing talent cultivation

Your business is constantly shaken and requires constant adaptation

&

The jobs follow that constant evolution

&

The skills linked to performing those jobs need to be constantly acquired by your workforce

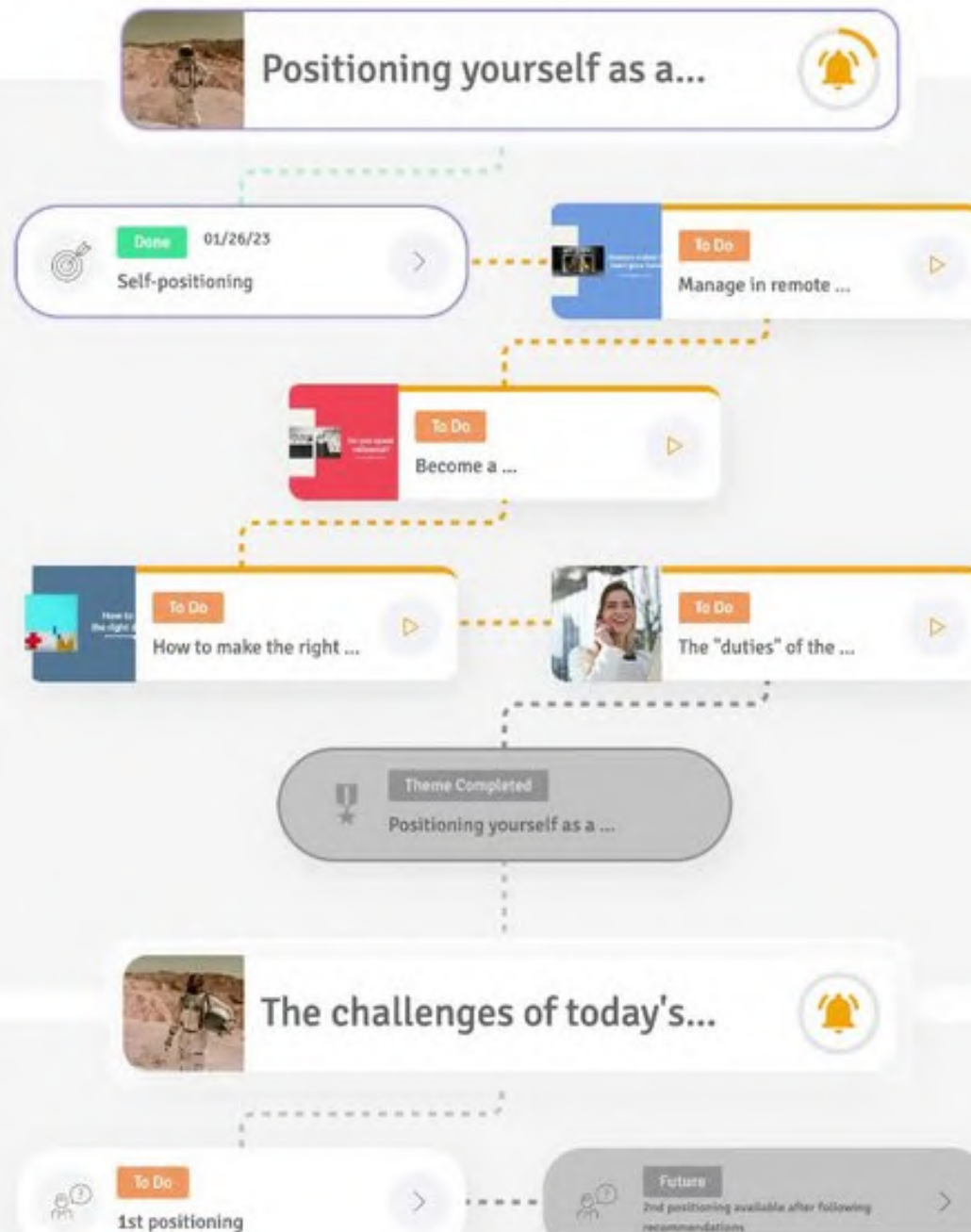
→ **Match business goals with workforce competences and skills**

→ **Grow your learners with highly personalised learning experiences to ensure personal and professional fulfilment**

05 Quick Tour 2 min

Let's go for your adaptive learning experience!

The manager's odyssey

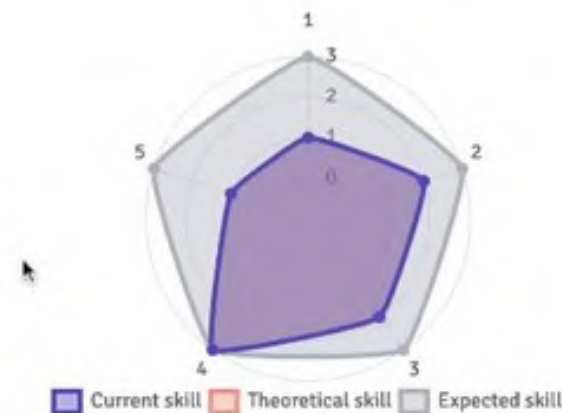


Positioning yourself as a manager

Done 01/26/23
Self-positioning

20%
Mastered skills

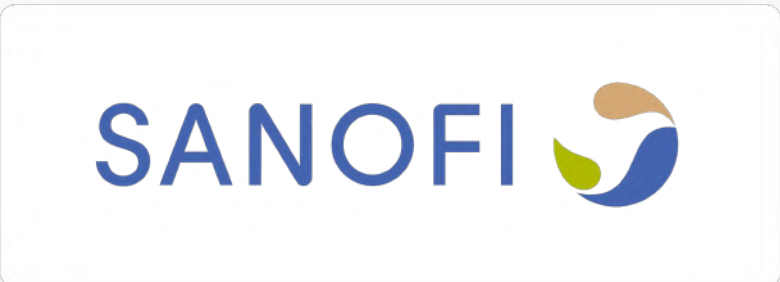
16s
Time spent



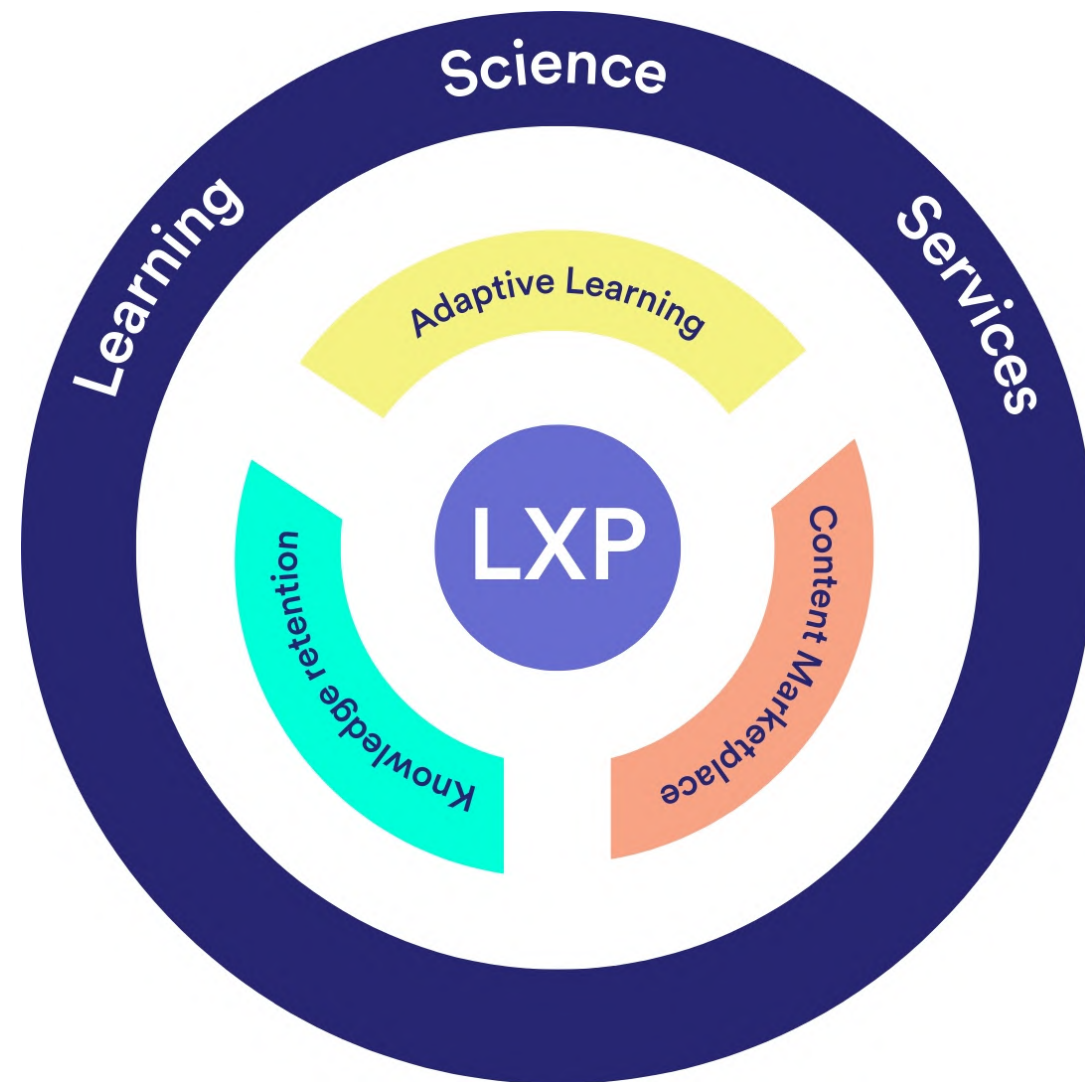
Details :

1. Making efficient decisions
2. Managing in the age of remote working
3. Managing the different generations
4. Mastering the managerial posture
5. Understanding the manager's mission

Leading brands trust us



A unique and flexible product approach



- True adaptive learning engine! Your learners self-assess and follow personalized training paths based on their skill level. To be used in your LMS or in our LXP.
- Do you need training content? Do not search anymore. We have simplified the learning experience and also unified the pricing model with around 30 partners.
- With knowledge retention, your learners will go from theory to practice. We offer a micro-learning and micro-actions solution natively in your LMS or via a mobile application to download.
- We offer an LXP to welcome your learners in an interface designed for them, to centralize all your training content, all connected to your LMS. You have your own LMS? Feel free to connect it to our other tools.
- And finally, benefit from the learning services of our experts either in strategy (Engagement, training marketing, etc.) or in content (Curation, Creation, Evaluation, etc.).



Discover

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BY MYSKILLCAMP



\$19

Let's be

*Unstoppable
Together*

