

Explore Gamification Opportunities

Proeverijen L&D Festival - 2023

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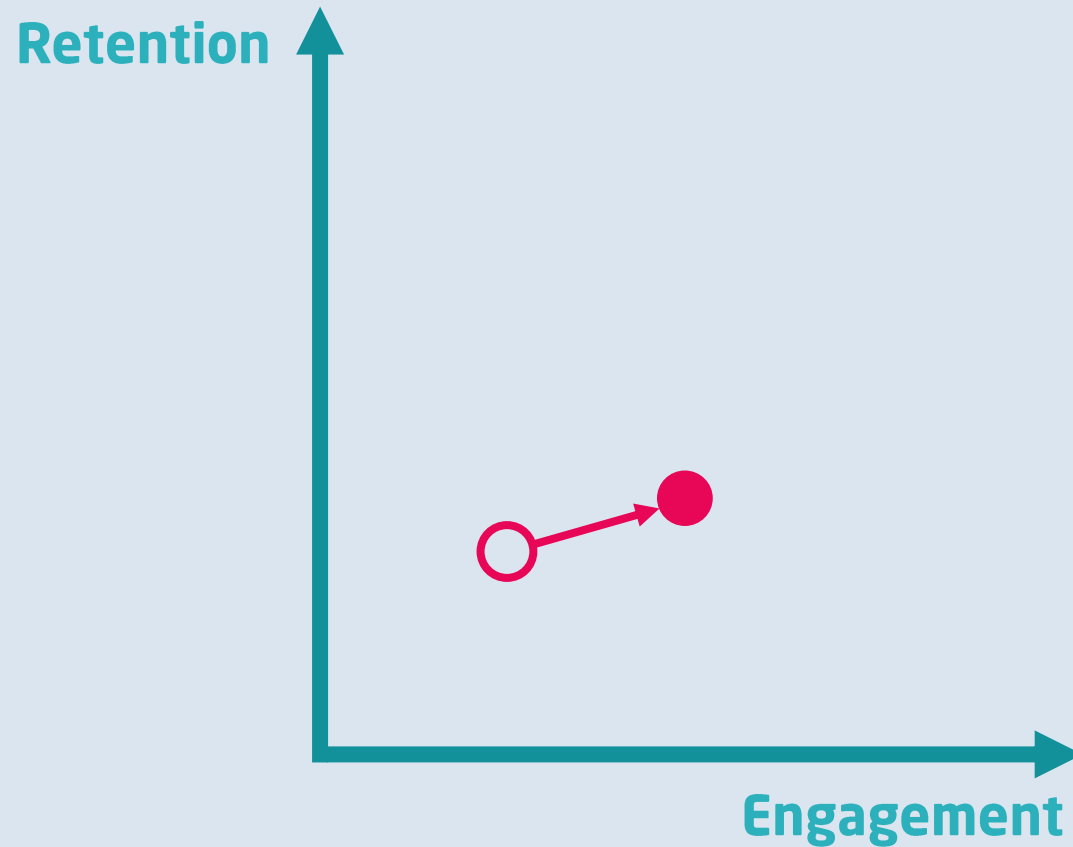






Basic Gamification

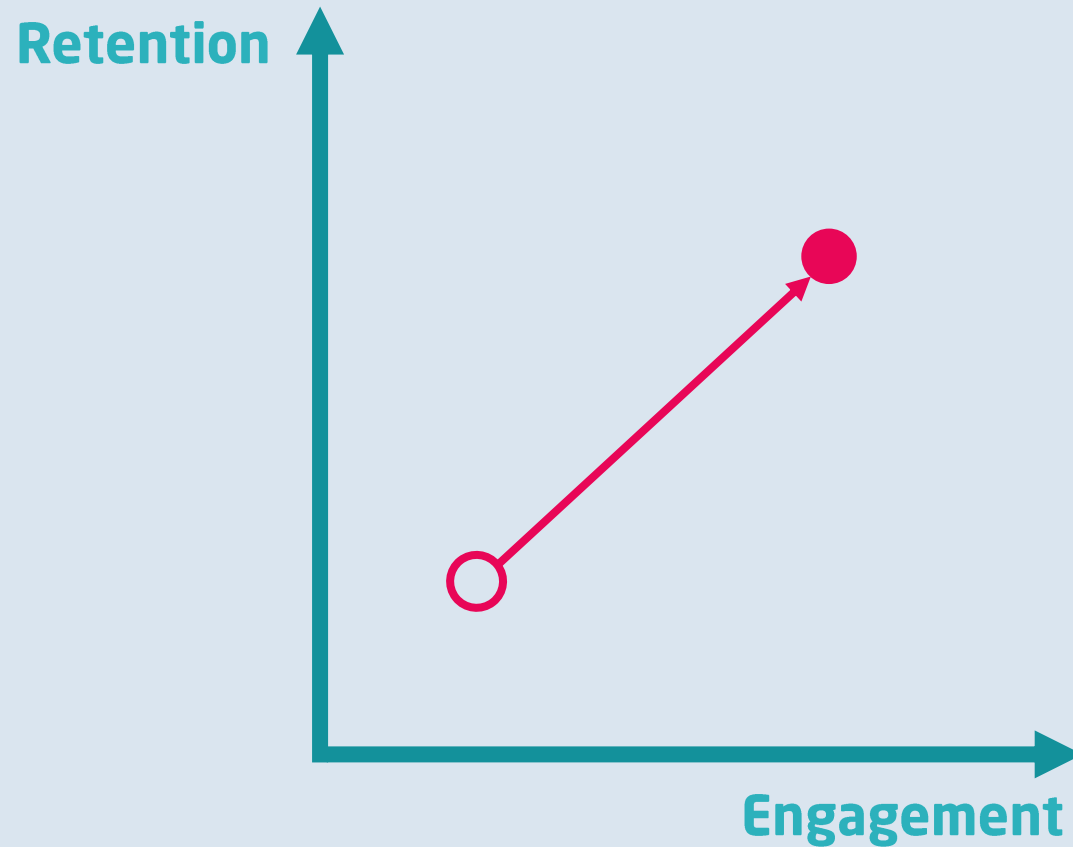
Points, Badges, Leaderboards,...





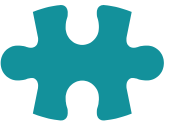
Advanced Gamification

Serious Games, Game-based-Learning

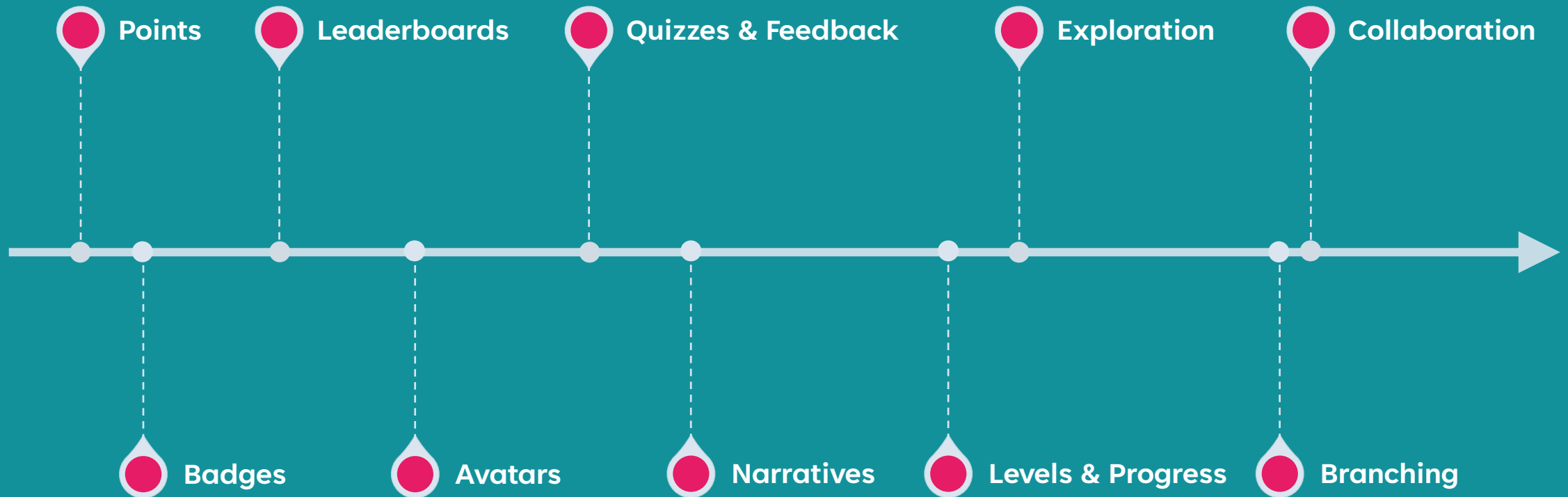


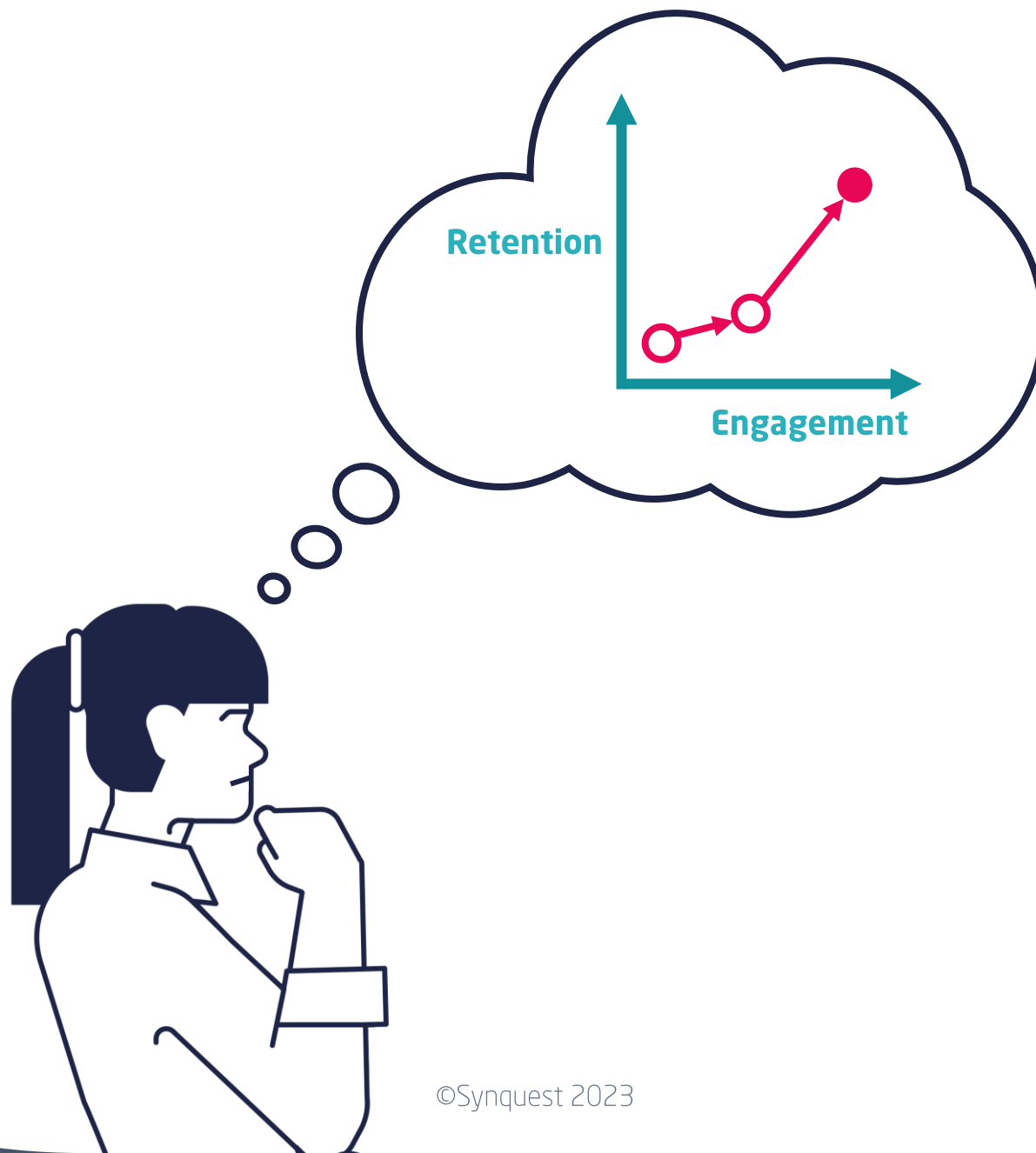
A line-art illustration of a person with dark hair in a ponytail, shown in profile from the chest up. They are resting their chin on their hand in a thoughtful pose. Above their head is a large, cloud-shaped thought bubble. Inside the bubble, the word "Gamification?" is written in a bold, teal-colored font. Three small circles lead from the person's head to the main thought bubble.

Gamification?



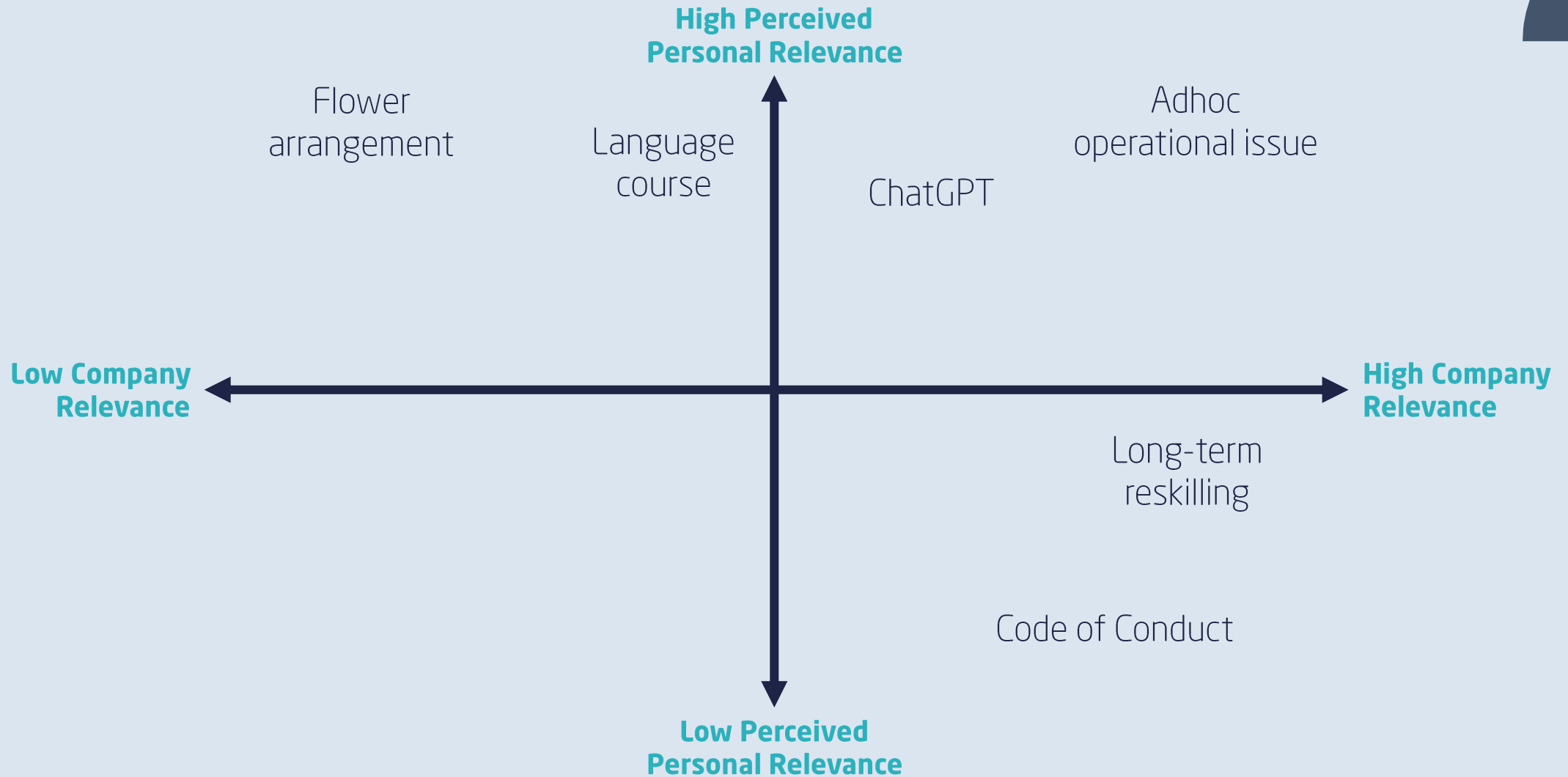
Gamification is a spectrum



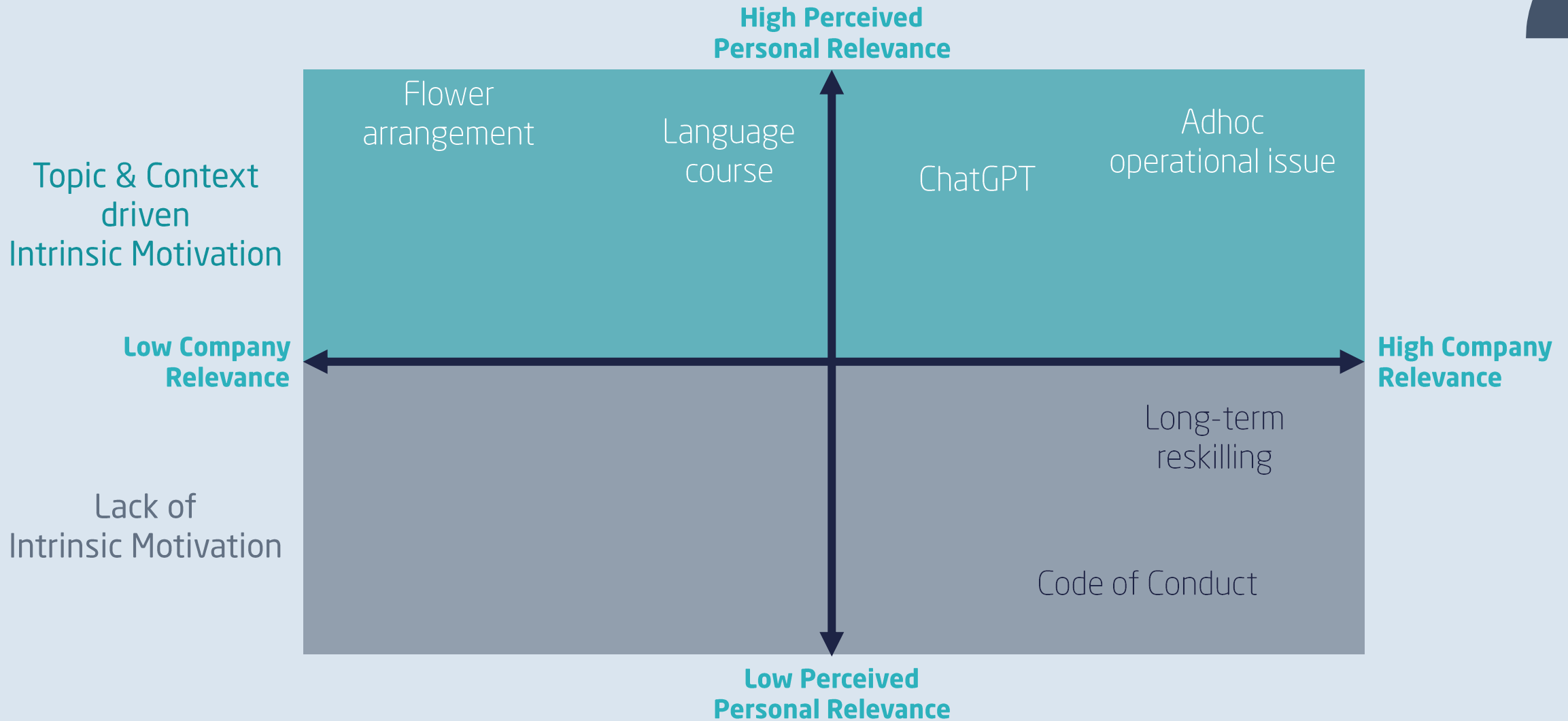


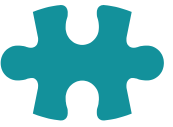


The Relevance Quadrant

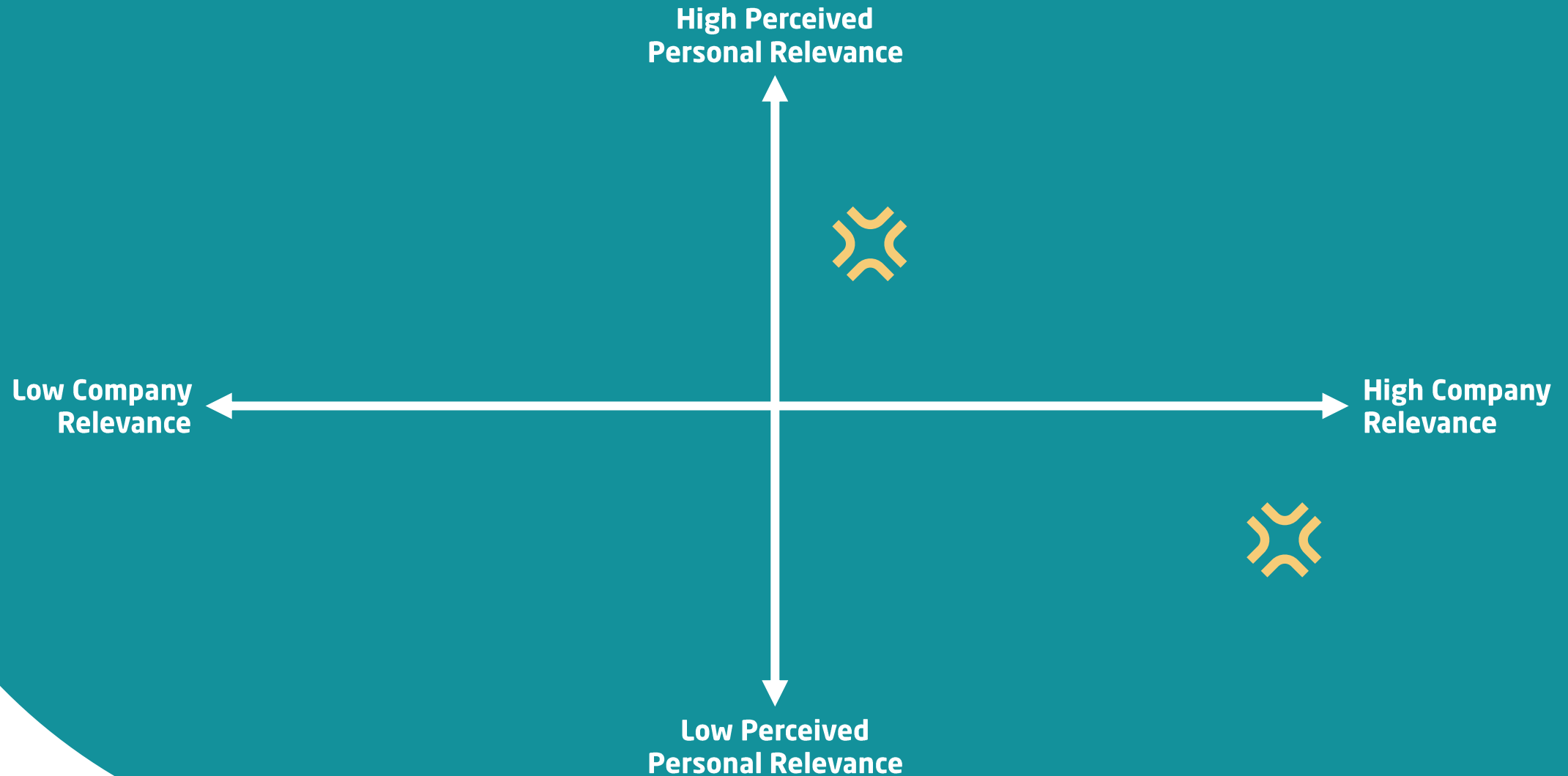


The Relevance Quadrant



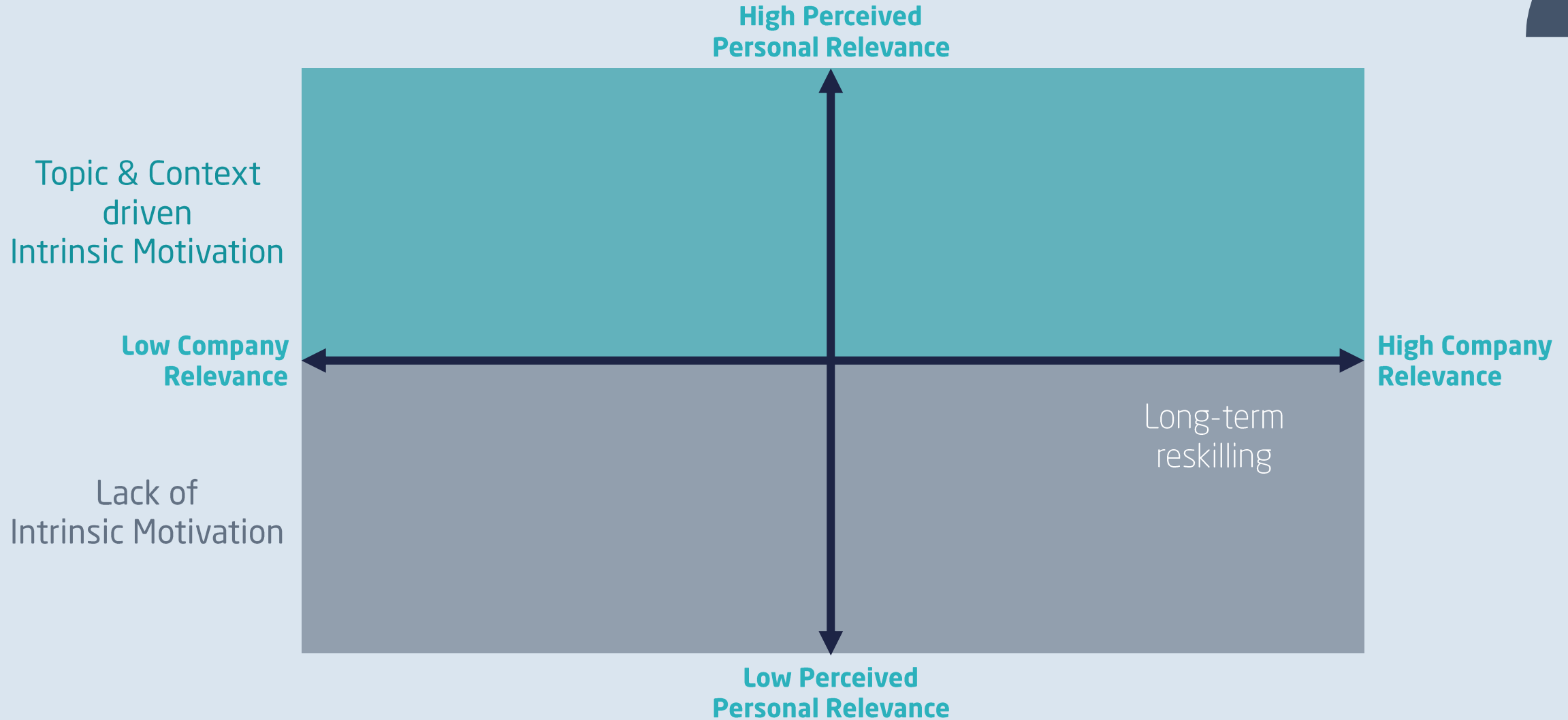


Where is my learning topic?

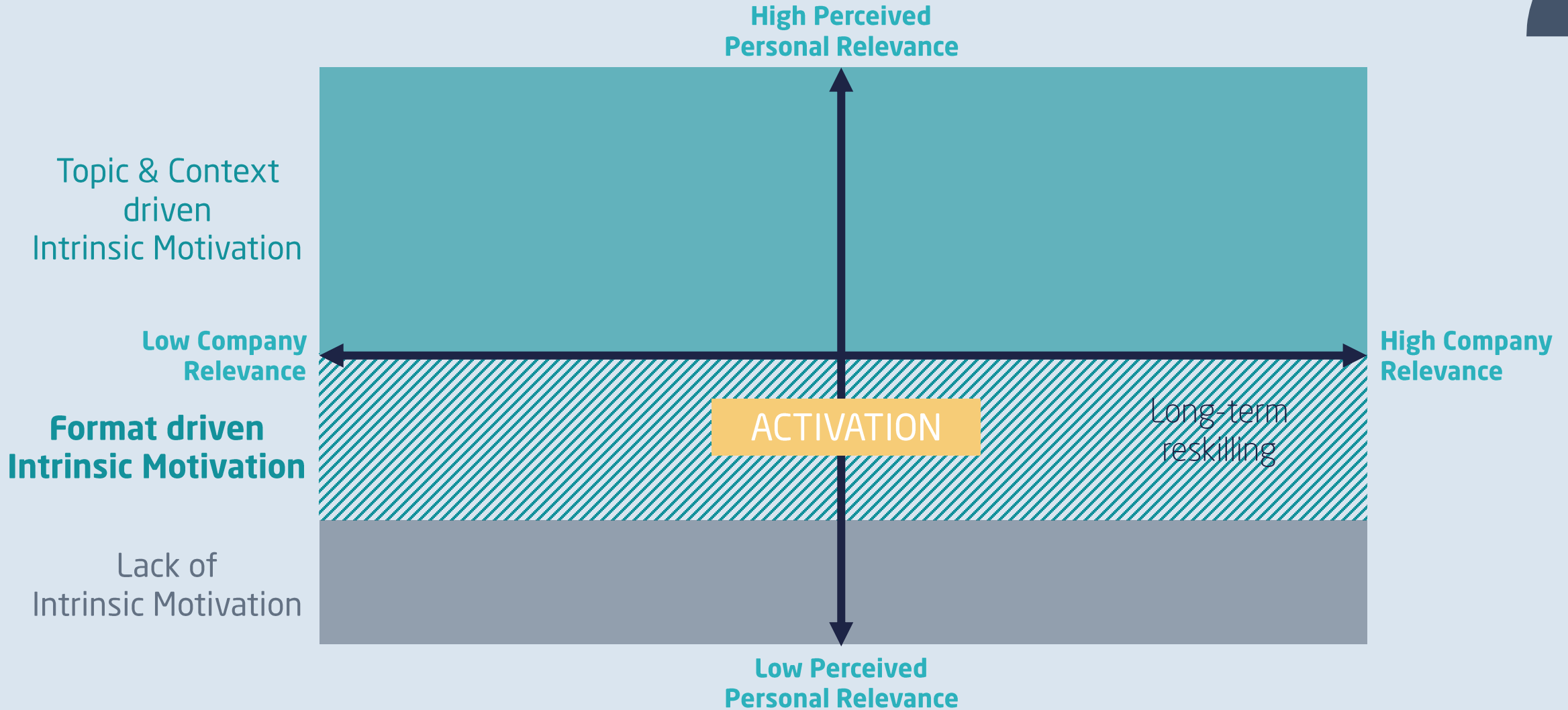




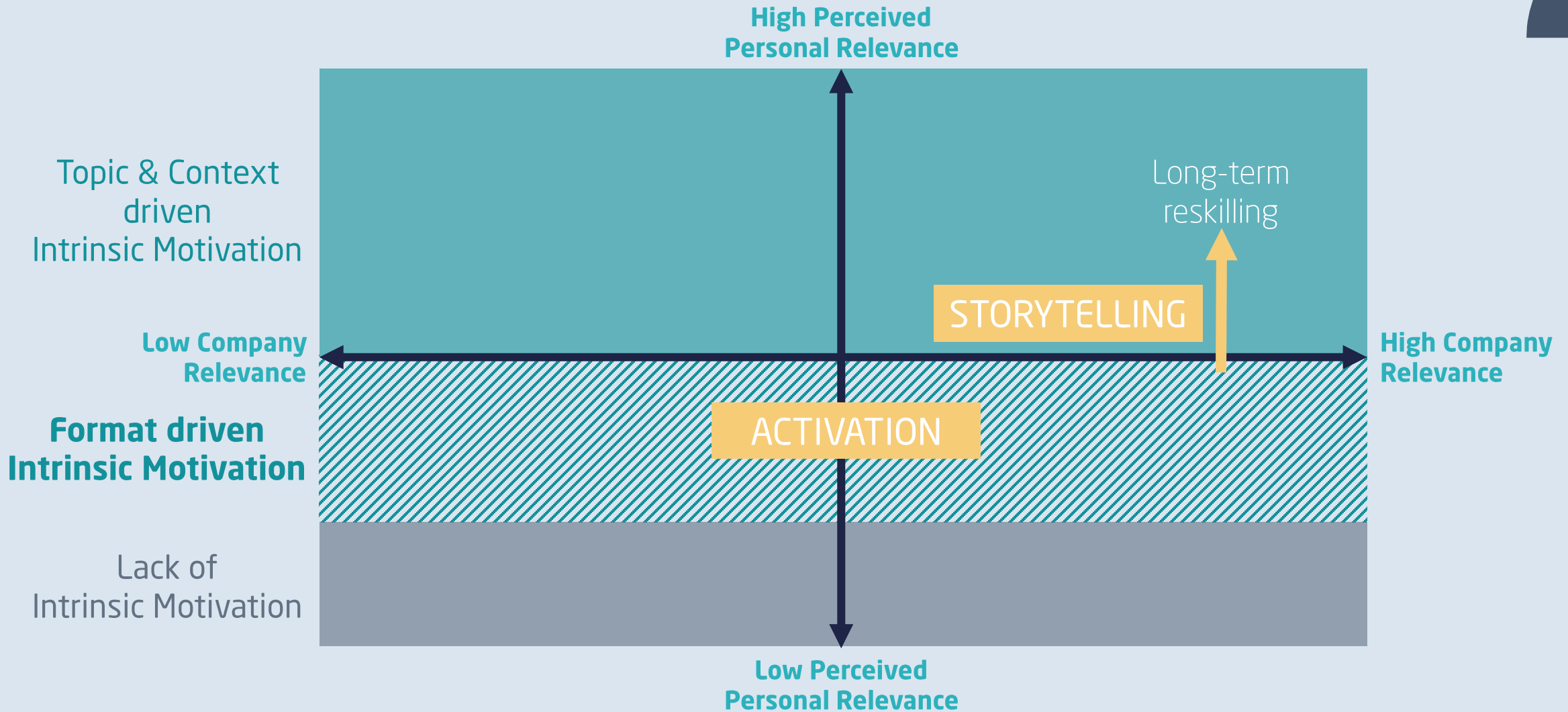
The Relevance Quadrant



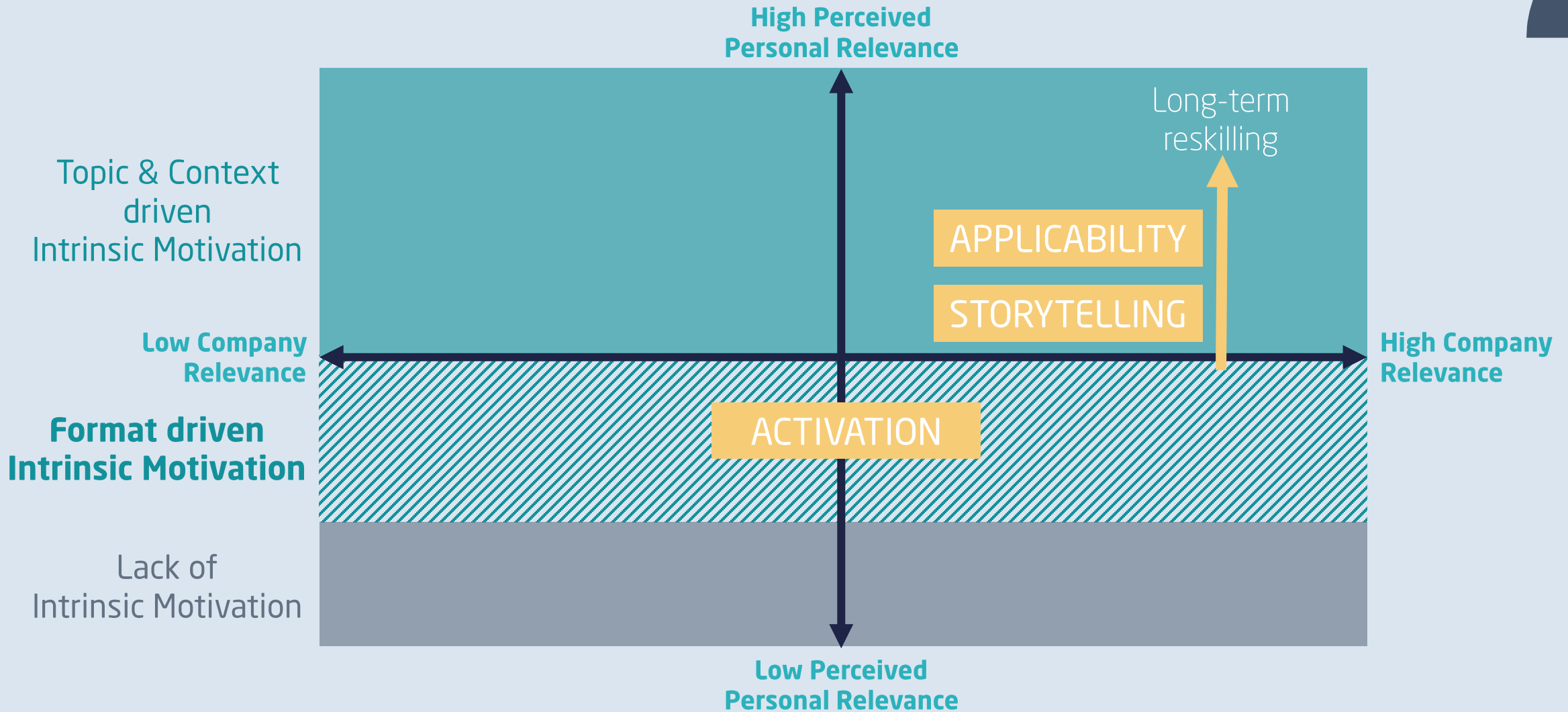
The Relevance Quadrant

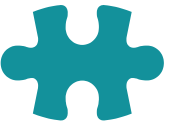


The Relevance Quadrant

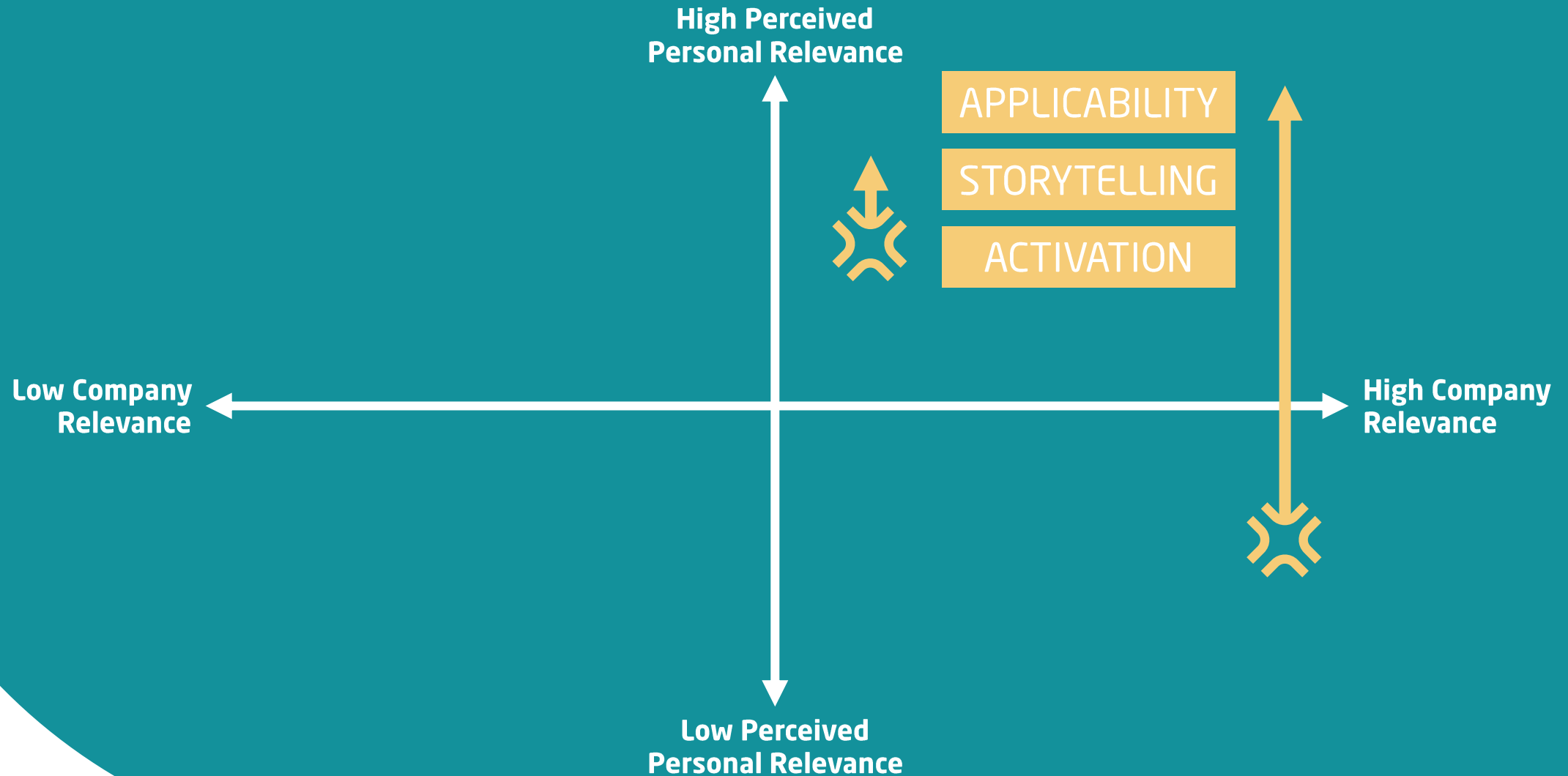


The Relevance Quadrant





How to shift my learning topic?





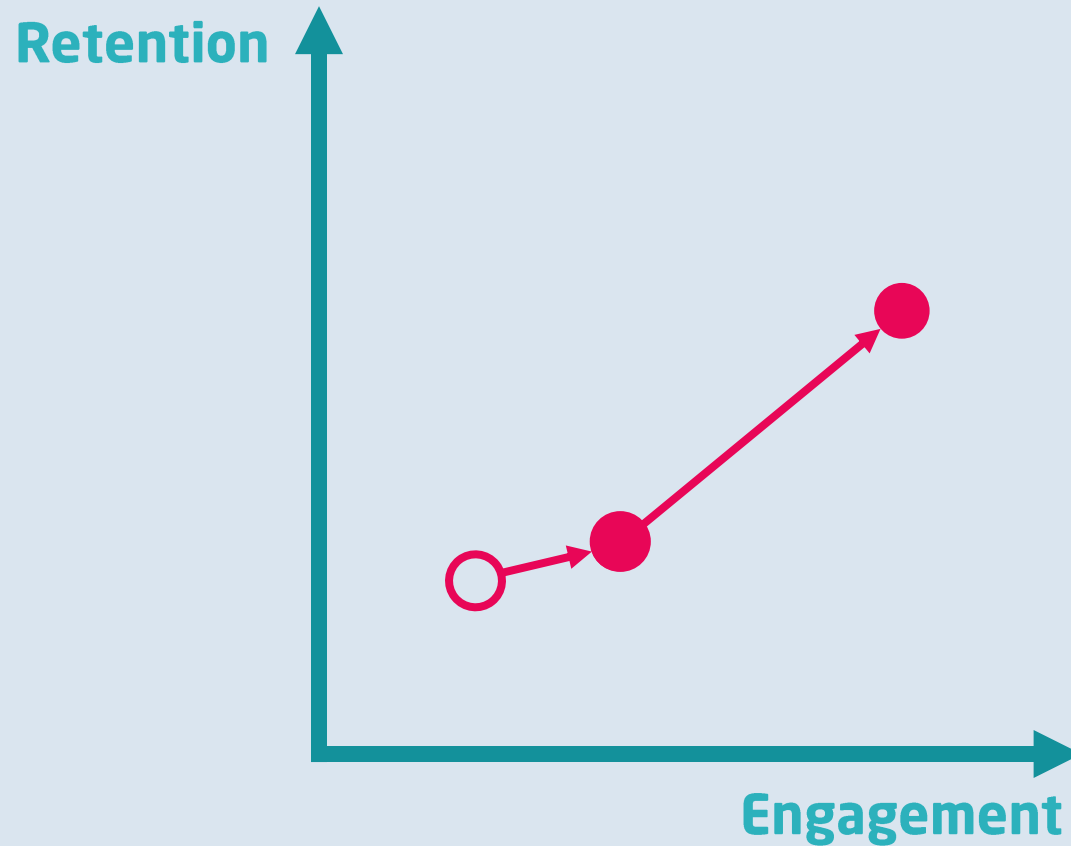
Impact of Gamification

ACTIVATION

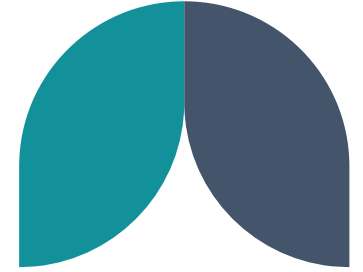
STORYTELLING

APPLICABILITY

FEASIBILITY?



SYNQUEST



We make learners **want** to learn

Synquest is a **learning format** that brings the **effectiveness** of a serious game, at the **cost** and **build time** of a traditional e-learning



Immerse yourself in
stories & tailored **3D**
environments

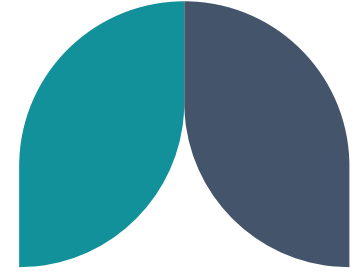


Explore content in
different formats &
interact with **characters**



Apply knowledge, **solve**
quests & track your
progress

SYNQUEST



Synquest is a **learning format** that brings the **effectiveness** of a serious game, at the **cost** and **build time** of a traditional e-learning



Immerse



Explore & Interact



Apply & Progress

ACTIVATION

STORYTELLING

APPLICABILITY

OUR SERVICES



Fully customized journey

We create a **tailormade 3D journey** to meet your learning, communication or assessment objective.

The **storyline** and **environments** are created as per your **company-specific** requirements, leveraging the **Synquest framework** and **gamification** mechanics.



Branded 'off the shelf' trainings

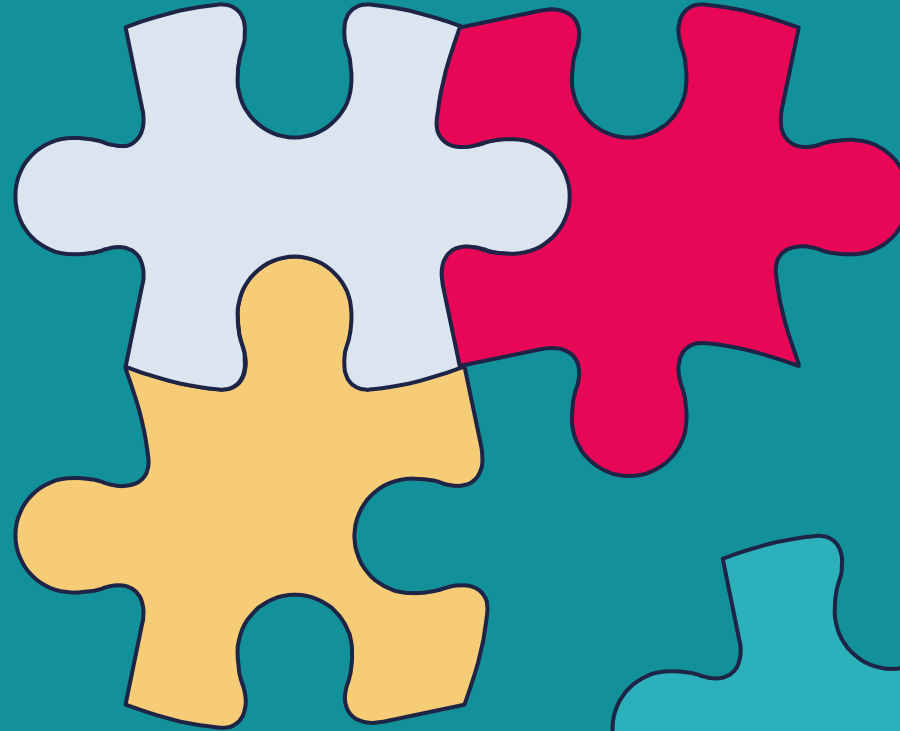
We update **off the shelf content** to fit with your **specific requirements** and **brand** identity.

We're currently expanding our library. Are you struggling with a certain learning objective? Don't hesitate to **propose your topic** and get your content created at a **discounted price!**

Key Takeaways

**Gamification
Spectrum**

**Learning Topics
Relevance Shift**



**The Relevance
Quadrant**

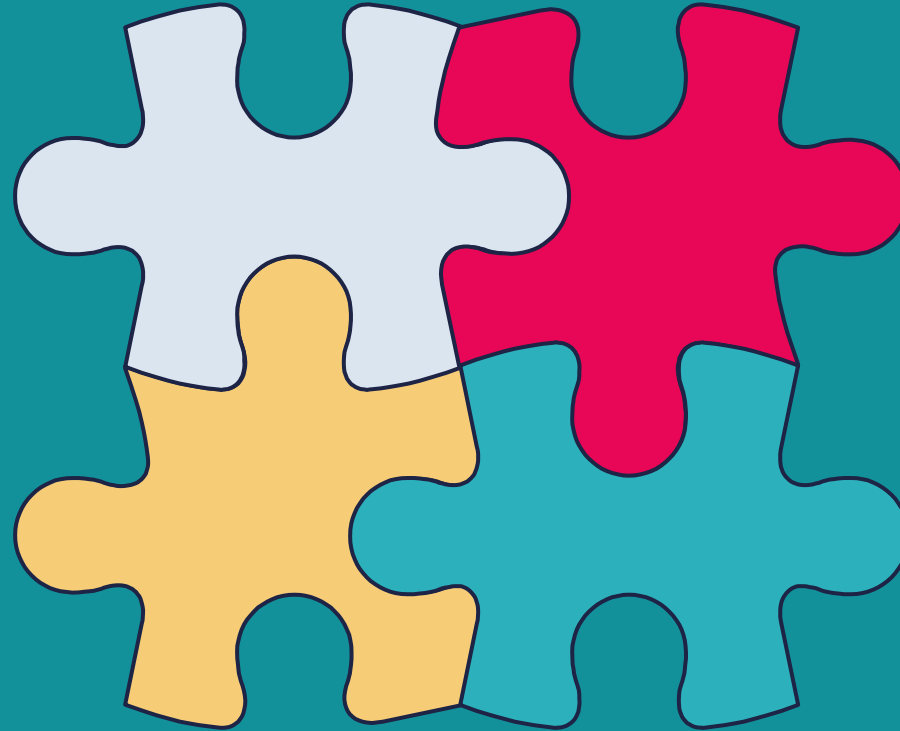


SYNQUEST

Key Takeaways

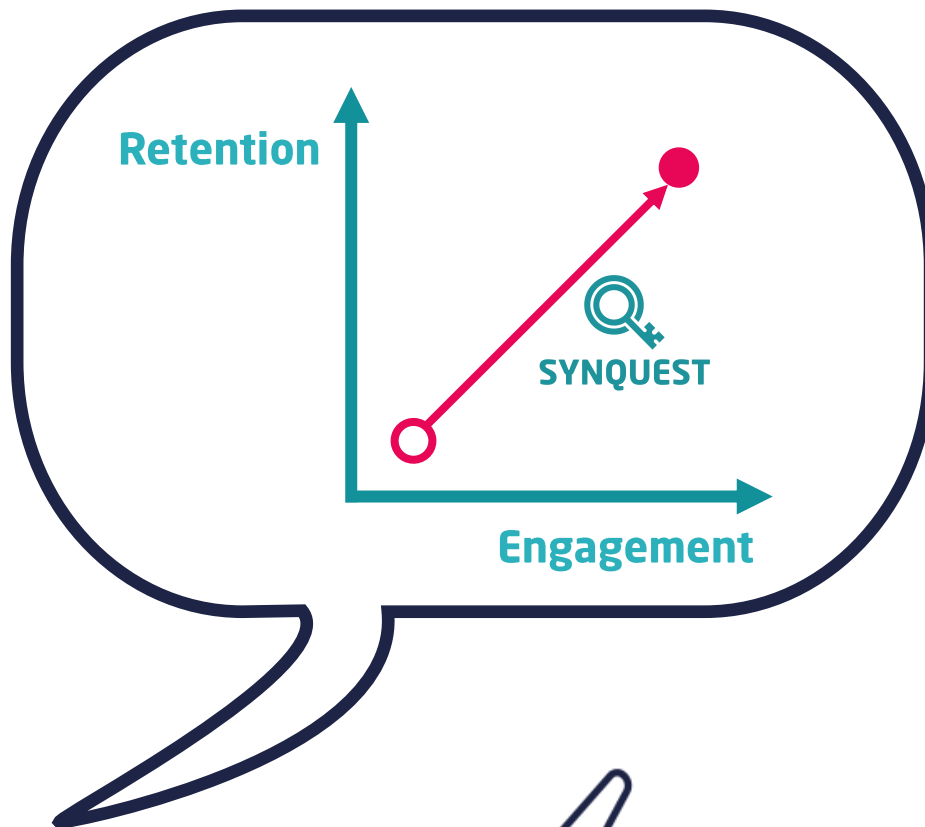
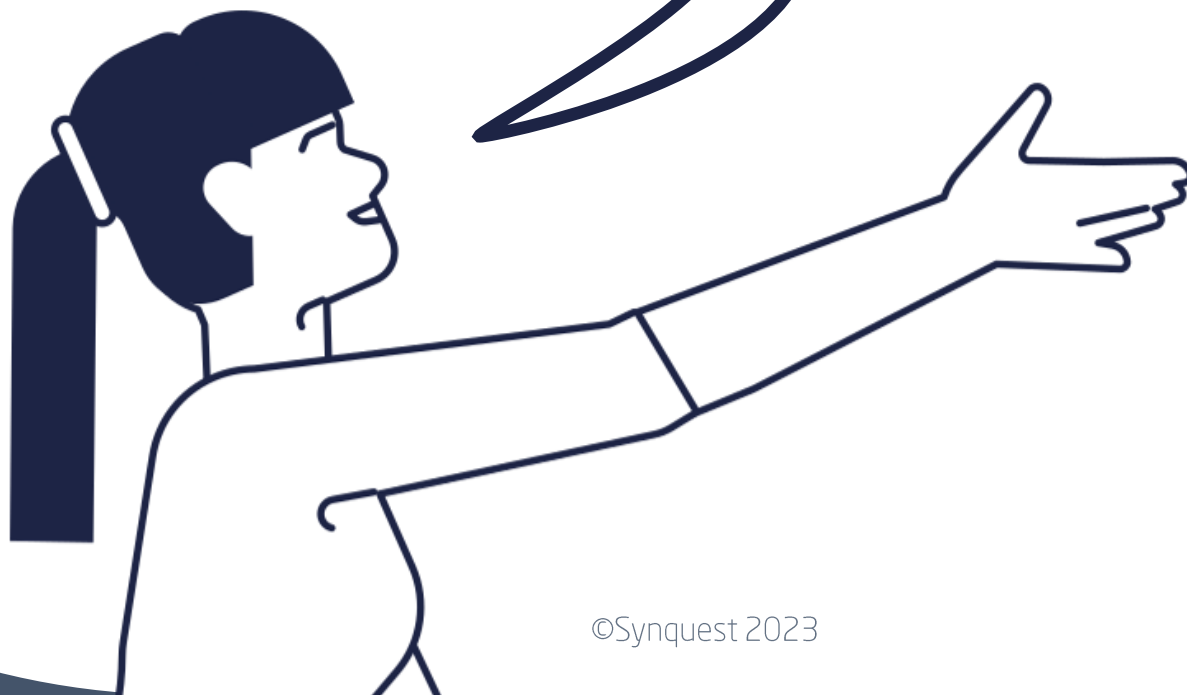
**Gamification
Spectrum**

**Learning Topics
Relevance Shift**



**The Relevance
Quadrant**







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