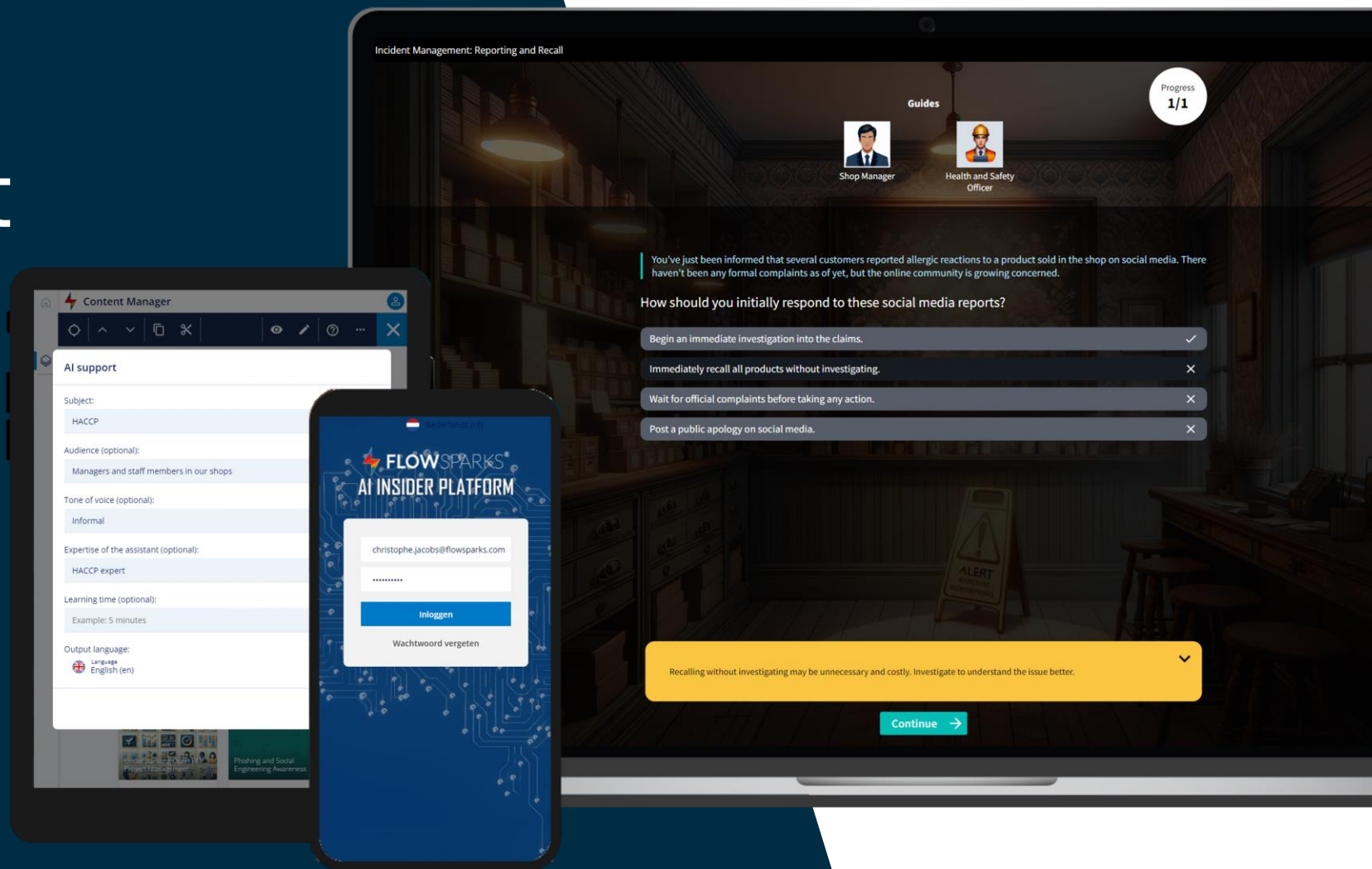


AI, je nieuwe collega in het maken van e-learning?





Christophe Jacobs

Chief Customer Success Officer

Christophe.Jacobs@flowsparks.com





34% van de
mensen
gebruiken
regelmatig
(generatieve)
AI-technologie

AI

Kunstmatige intelligentie is het vermogen van een machine om de cognitieve functies uit te voeren die we gewoonlijk **associëren met het menselijke denken.**

... De waarde van kunstmatige intelligentie zit niet in de systemen zelf, maar in de manier waarop bedrijven die systemen gebruiken om **mensen te helpen**



Generatieve AI

Artificial Intelligence

Is the field of study

Machine Learning

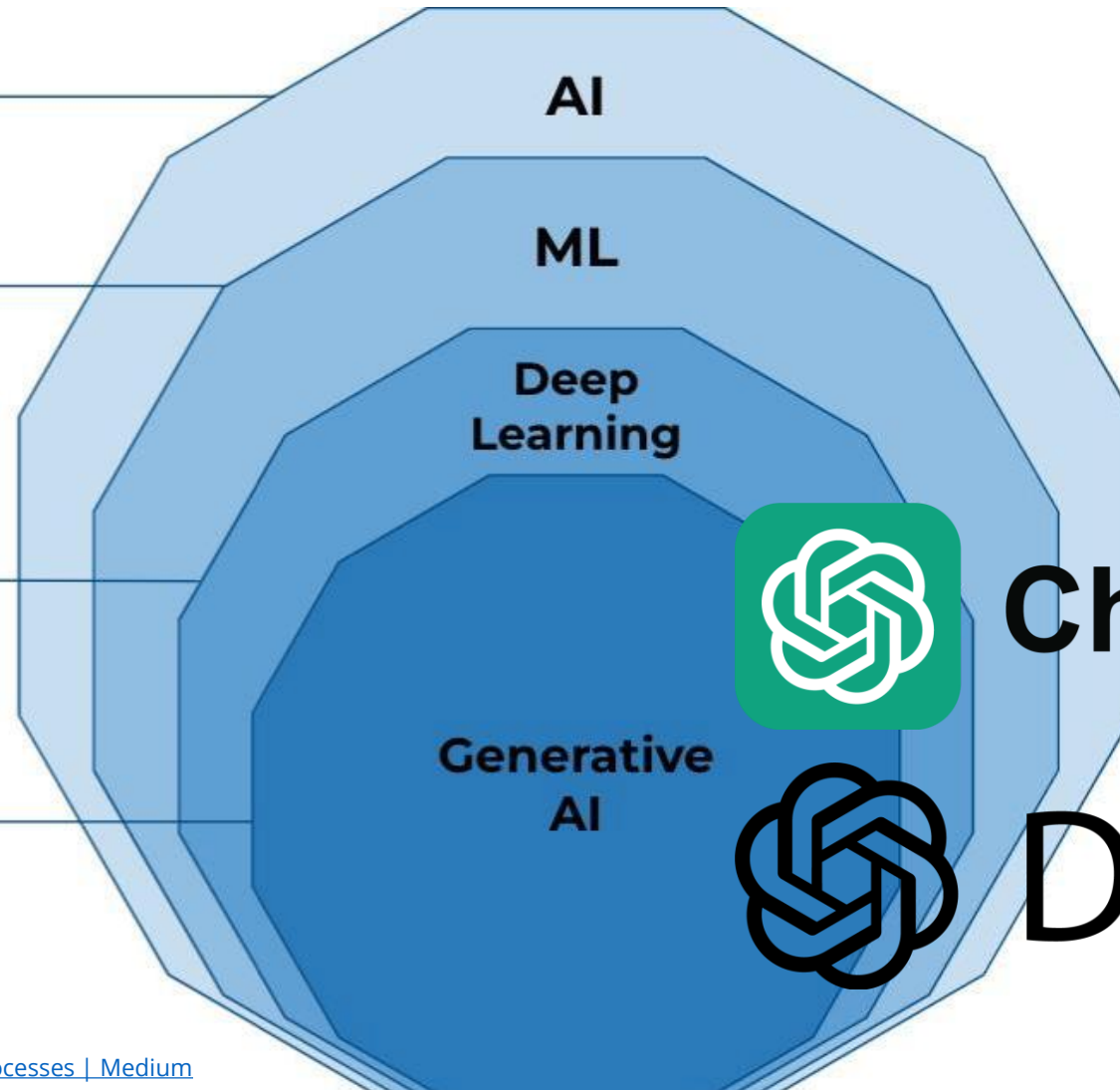
Is a branch of AI that focus on the creation of intelligent machines that learn from data. Another very well know branch inside AI is **Optimization**.

Deep Learning

Is a subset of Machine Learning methods, based on **Artificial Neural Networks**.
Examples: CNNs, RNNs

Generative AI

A type of ANNs that generate data that is similar to the data it was trained on.
Examples: GANs, LLMs

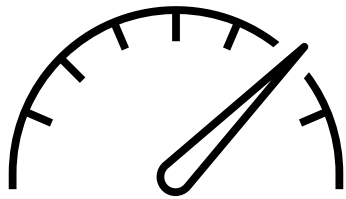


ChatGPT

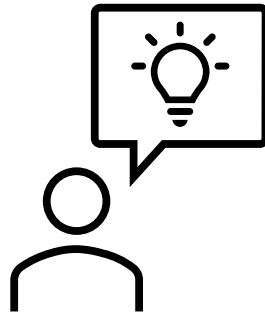
DALL-E



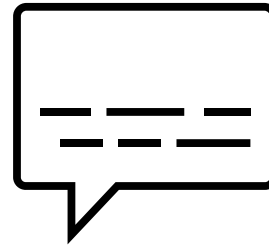
De meerwaarde van AI voor L&D



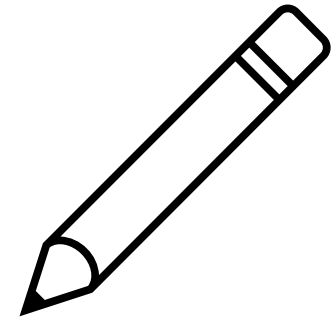
Snellere creatie
van inhoud



Creativiteit bij het
bedenken van
scenario's



Vertalingen
en lokalisatie



Hulp bij
aanpassingen

Vormgeven van **ervaringsgericht leren** + verbeteren **efficiëntie**



Inhoud overdracht versus leren



In de praktijk

- Case 1: AI **naast** de authoring tool
- Case 2: AI **in** de authoring tool
- Authoring tool = **FLOWSPARKS**



Case 1: AI naast de authoring tool

- Interne opleiding gebruik Excel specifiek voor onze medewerkers.
- 3 aspecten in 1 opleiding.
- Inhoud kwam van heel kwalitatieve tutorials op YouTube.
- Gebruik makend van het adaptief leertraject beschikbaar in mijn authoring tool.
- Plan van aanpak opgesteld (hoe structureer ik de opleiding)
- AI (ChatGPT 3.5) ingezet om inhoud op te stellen en kennisvragen op te stellen.

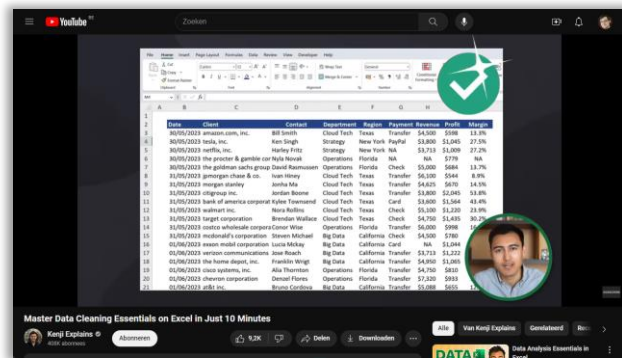


Microsoft Excel - Basics

Welcome to our Excel Essentials Course! Whether you're new to Excel or seeking to brush up on your skills, this course is designed to empower you with fundamental Excel proficiency. Our adaptive program ensures a tailored learning experience for every participant.

→ Start

Workflow



Date	Client	Contact	Department	Region	Payment	Revenue	Profit	Margin
30/09/2023	amazon.com, inc.	Jeff Bezos	Cloud Tech	Texas	Transfer	\$4,500	\$300	6.67%
30/09/2023	Meta, Inc.	Mark Zuckerberg	Marketing	New York	Payroll	\$3,000	\$1,040	34.67%
30/09/2023	Netflix, Inc.	Reed Hastings	Strategy	California	Transfer	\$1,713	\$1,009	58.91%
30/09/2023	The Procter & Gamble Company	David Johnson	Operations	Florida	NA	\$779	NA	NA
30/09/2023	The Goldman Sachs Group	David Solomon	Operations	Florida	Check	\$5,000	\$684	13.7%
31/09/2023	Amazon.com, Inc.	Jeff Bezos	Cloud Tech	Texas	Transfer	\$6,100	\$544	8.9%
31/09/2023	Amazon.com, Inc.	Jeff Bezos	Cloud Tech	Texas	Transfer	\$4,825	\$470	9.76%
31/09/2023	Amazon.com, Inc.	Jeff Bezos	Cloud Tech	Texas	Transfer	\$3,800	\$2,045	53.8%
31/09/2023	Bank of America Corporation	Kathy Lee	Cloud Tech	Texas	Card	\$3,800	\$1,564	41.16%
31/09/2023	Amazon.com, Inc.	Jeff Bezos	Cloud Tech	Texas	Check	\$5,100	\$1,200	23.5%
31/09/2023	Target Corporation	Brendan Wulfe	Cloud Tech	Texas	Check	\$4,700	\$1,430	30.4%
31/09/2023	Amazon.com, Inc.	Jeff Bezos	Cloud Tech	Texas	Transfer	\$5,000	\$980	19.6%
31/09/2023	Modular's Corporation	Steven Mitchell	Big Data	California	Check	\$4,500	\$780	17.3%
01/10/2023	Amazon.com, Inc.	Jeff Bezos	Cloud Tech	Texas	Transfer	\$4,500	\$1,000	22.2%
01/10/2023	Amazon.com, Inc.	Jeff Bezos	Cloud Tech	Texas	Transfer	\$4,500	\$1,000	22.2%
01/10/2023	Amazon.com, Inc.	Jeff Bezos	Cloud Tech	Texas	Transfer	\$4,500	\$1,000	22.2%
01/10/2023	Amazon.com, Inc.	Jeff Bezos	Cloud Tech	Texas	Transfer	\$4,500	\$1,000	22.2%
01/10/2023	Amazon.com, Inc.	Jeff Bezos	Cloud Tech	Texas	Transfer	\$4,500	\$1,000	22.2%

x3



ChatGPT

Onderwerpen

Inhoud

Begripsvragen
tijdens het
doornemen van
de informatie

Kennisvragen
voor de intake test

Willekeurige data
voor de oefening



FLOWSPARKS®





developers to create more organized, personalized, and cost-effective learning experiences.



You
Give 3 reasons why LMS administrators could ever benefit of knowing this information.



ChatGPT
LMS (Learning Management System) administrators can find Excel functions like VLOOKUP, HLOOKUP, and XLOOKUP beneficial for various tasks related to managing, analyzing, and optimizing the learning platform. Here are three reasons:

1. **Data Management and User Analytics:** Understanding these functions helps administrators handle user data efficiently. They can use lookup functions to merge different datasets, link user information with course progress, grades, or completion status. This allows for detailed user analytics, enabling administrators to identify trends, track performance, and personalize learning experiences based on individual user data.
2. **Course Content and Organization:** LMS administrators often deal with organizing course materials, assignments, and assessments. Knowing these Excel functions aids in categorizing, tagging, or linking content items. For instance, they can use lookup functions to associate specific content with courses, modules, or learning paths, making it easier for learners to access and navigate through the content.
3. **Reporting and Metrics Analysis:** Excel functions enable administrators to create comprehensive reports and analyze metrics critical for assessing the effectiveness of the LMS. By using VLOOKUP, HLOOKUP, or XLOOKUP, they can pull together data from various sources within the LMS, cross-reference data sets, and generate detailed reports on user engagement, course popularity, completion rates, or even resource allocation within the system.

Having a grasp of these functions empowers LMS administrators to streamline data management, enhance content organization, and gain deeper insights through data analysis, contributing to better-informed decision-making and improved user experiences within the learning platform.



You
I have an excel sheet with 8 columns of data: Order number, Date,



Message ChatGPT...



LOOKUP in Excel

WARNING! Answering the questions and downloading the documents is mandatory to complete this activity.

(XLOOKUP, VLOOKUP, HLOOKUP and more)

Why would we ever need to use this?

1. **Data Management and User Analytics:** Understanding these functions helps us to handle user data efficiently. Use these lookup functions to merge different datasets, and link user information with course progress, grades, or completion status. This allows for detailed user analytics, enabling us to identify trends, track performance, and personalize learning experiences based on individual user data.
2. **Reporting and Metrics Analysis:** Excel functions enable us to create comprehensive reports and analyze metrics critical for assessing the effectiveness of the LMS. By using VLOOKUP, HLOOKUP, or XLOOKUP, you can pull together data from various sources within the LMS, cross-reference data sets, and generate detailed reports on user engagement, course popularity, completion rates, or even resource allocation within the system.

Having a grasp of these functions empowers you to streamline data management, enhance content organization, and gain deeper insights through data analysis, contributing to better-informed decision-making and improved user experiences within the learning platform.





You

Using the following subjects, create 2 questions that apply comprehension of these topics. Always create a short example and ask which technique participants would need to apply. For each question, include feedback when the response is correct and a feedback for an incorrect response. These are the topics: autofitting rows and columns, finding and replacing, lower and upper functions, text to columns, removing duplicates, filling empty cells, formatting, and gridlines.



ChatGPT

Absolutely! Here are two questions that apply comprehension of the mentioned topics:

Question 1:

Scenario: You have a dataset where the 'Product' column contains text in inconsistent cases. For example, some entries are in lowercase ('phone'), some in uppercase ('TABLET'), and others in a mix of cases ('Laptop'). You need to convert all the text in the 'Product' column to lowercase for consistency.

Example:

Original 'Product' column:

- Phone
- TABLET
- LaPtOp

Which technique would you need to apply to convert all the text in the 'Product' column to lowercase?

- A) Autofitting rows and columns
- B) Lower function
- C) Text to columns

Feedback:

Correct: Well done! The correct technique to convert text to lowercase is using the Lower function, ensuring uniformity in text format across the 'Product' column.

Incorrect: The correct technique to convert text to lowercase is using the Lower function. This helps maintain consistency in text formatting.

Question 2:

Scenario: In a sales dataset, the 'Customer Name' column has multiple instances of the same customer names due to various purchases. You

Message ChatGPT...



Source: https://www.youtube.com/watch?v=jxq4-KSB_OA

Knowledge questions

You have a dataset where the 'Product' column contains text in inconsistent cases. For example, some entries are in lowercase ('phone'), some in uppercase ('TABLET'), and others in a mix of cases ('Laptop'). You need to convert all the text in the 'Product' column to lowercase for consistency.

Example: Original 'Product' column:

- Phone
- TABLET
- LaPtOp

Which technique would you need to apply to convert all the text in the 'Product' column to lowercase?

- ☐ Autofitting rows and columns
- ☒ Lower function
- ☐ Text to columns

The correct technique to convert text to lowercase is using the Lower function, ensuring uniformity in text format across the 'Product' column.

In a sales dataset, the 'Customer Name' column has multiple instances of the same customer names due to various purchases. You want to clean the dataset by removing these duplicate customer names while retaining unique entries.

Example: Original 'Customer Name' column:



You

Create basic knowledge questions to check if people understand core concepts about the following Excel skills: VLOOKUP, HLOOKUP, XLOOKUP, the filter function, and sum function. Create 4 questions (choose between multiple choice single answer, multiple choice multiple answer, match question, or sequencing question). Provide for each question multiple answer possibilities. And give a feedback to show to participants when the correct response is given and a feedback for when the incorrect response is given.



ChatGPT

Certainly! Here are four knowledge-based questions to assess understanding of Excel skills:

Question 1: VLOOKUP

Multiple Choice Single Answer:

What does the VLOOKUP function do in Excel?

- A) Searches for values vertically in a column
- B) Searches for values horizontally in a row
- C) Performs mathematical calculations on data
- D) Filters data based on specific criteria

Feedback:

Correct: Excellent! The VLOOKUP function searches for values vertically in a column, retrieving related information based on a given lookup value.

Incorrect: The correct answer is A) Searches for values vertically in a column. The VLOOKUP function retrieves information by searching for a value vertically in a specified column.

Question 2: FILTER Function

Multiple Choice Single Answer:

What does the FILTER function in Excel primarily do?

- A) Sorts data based on criteria
- B) Removes duplicate values
- C) Extracts data based on specified conditions
- D) Performs arithmetic operations

Message ChatGPT...



Selected question pool
Mastering Excel



Template test



Language
English (en)



Search

Label	Type	Set (label)	Question	Active	Tags
	Multiple choice	Lookup	What does the VLOOKUP function do in Excel?	Yes	knowledge
	Multiple choice	Lookup	What does the FILTER function in Excel primaril...	Yes	knowledge
	Multiple choice	Lookup	What is the primary purpose of the SUM functio...	Yes	knowledge
	Multiple choice	Lookup	What is a key feature of the XLOOKUP function i...	Yes	knowledge
	Multiple choice	Lookup	What is a limitation of the VLOOKUP function in...	Yes	knowledge
	Multiple choice	Lookup	You have a sales data spreadsheet with 'Order I...	Yes	knowledge
	Multiple choice	Lookup	You're managing an inventory database contain...	Yes	application
	Multiple choice	Lookup	You're managing a customer database containi...	Yes	application
	Multiple choice	DataCleaning	What does autofitting rows and columns in Exc...	Yes	knowledge
	Multiple choice	DataCleaning	What is the primary function of the 'Find and Re...	Yes	knowledge
	Multiple choice	DataCleaning	What do the LOWER and UPPER functions in Ex...	Yes	knowledge
	Multiple choice	DataCleaning	What is the main purpose of the 'Text to Colum...	Yes	knowledge
	Multiple choice	DataCleaning	Which combination of Excel functions or featur...	Yes	knowledge
	Multiple choice	DataCleaning	You have a dataset containing sales figures for ...	Yes	knowledge
	Multiple choice	DataCleaning	You have a dataset containing customer inform...	Yes	knowledge
	Multiple choice	PivotTables	What is the primary function of a pivot table in ...	Yes	knowledge
	Multiple choice	PivotTables	What does applying a filter to a pivot table in Ex...	Yes	knowledge
	Multiple choice	PivotTables	What does a timeline do in a pivot table in Excel?	Yes	knowledge
	Multiple choice	PivotTables	What is the primary purpose of creating a slicer...	Yes	knowledge
	Multiple choice	PivotTables	You are tasked with analyzing sales data for a c...	Yes	application
	Multiple choice	PivotTables	You have a sales dataset containing columns fo...	Yes	application

21 Items



You

I have an excel sheet with 8 columns of data: Order number, Date, Customer, Accountmanager, Region, Product, Price per piece, Amount, Revenue. Can you come up with an exercise we can do on this data for checking if a participant knows how to perform a VLOOKUP, XLOOKUP, FILTER, and SUM. Create 3 different exercises.



ChatGPT

Absolutely! Here are three exercises based on your dataset that involve using VLOOKUP, XLOOKUP, FILTER, and SUM functions:

Exercise 1: VLOOKUP

Scenario: You have a separate sheet named "CustomerDetails" that contains customer information, including their names and contact details. Your task is to populate the "Customer" column in your main dataset with the respective customer's contact details (email or phone) from the "CustomerDetails" sheet.

Exercise 2: XLOOKUP

Scenario: You need to retrieve the "Price per piece" of a particular product from your dataset. A new column requires the prices for each product. Use XLOOKUP to search for the product name in the dataset and fetch the corresponding price per piece.

Exercise 3: FILTER and SUM

Scenario: You want to analyze the total revenue generated from sales in a specific region. Use FILTER to extract rows related to a chosen region from your dataset. Then, calculate the total revenue for that region using the SUM function.

These exercises can help participants practice using VLOOKUP, XLOOKUP, FILTER, and SUM functions on your dataset, covering various scenarios relevant to data lookup, retrieval, and analysis within Excel.



You

invent 13 mobile phone numbers and make sure I can copy and paste them in an excel workbook as individual rows



ChatGPT

Sure, here are 13 mobile phone numbers that you can copy and paste into an Excel workbook as individual rows:

Message ChatGPT...

AutoSave

Excel LOOKUP, Ex... • Saved to this PC

Search

Christophe Jacobs

FileHomeInsertDrawPage LayoutFormulasDataReviewViewAutomateDeveloperHelp

ClipboardFontAlignmentNumberStylesCellsEditingAnalysisSensitivityAdd-ins

ClipboardFontAlignmentNumberStylesCellsEditingAnalysisSensitivityAdd-ins

M12

	C	D	E	F	G	H	I	J	K	L	M
1	Customer	Phone number	Accountmanager	Region	Product	Price per piec	Amount	Revenue		Price list (cheapest to most expensive)	
2	019 Klant B		Erik Deelen	Utrecht	Damesfiets E-bike	1.619 €	9			345 €	
3	019 Klant B		Erik Deelen	Limburg	Herenfiets E-Bike	1.754 €	16			574 €	
4	019 Klant H		Jaap de Jong	Overijssel	Racefiets	2.290 €	10			687 €	
5	019 Klant M		Lisa van Cuijck	Zuid-Holland	Mountainbike	1.956 €	4			1.619 €	
6	019 Klant E		Anouk Habets	Noord-Holland	Ligfiets	2.014 €	14			1.754 €	
7	019 Klant L		Mark van Laarhoven	Noord-Brabant	Kinderfiets	345 €	7			1.956 €	
8	019 Klant F		Lisa van Cuijck	Zeeland	Herenfiets	687 €	3			2.014 €	
9	019 Klant B		Erik Deelen	Groningen	Damesfiets	574 €	8			2.290 €	
10	019 Klant F		Lisa van Cuijck	Friesland	Damesfiets E-bike	1.619 €	12				
11	019 Klant F		Lisa van Cuijck	Gelderland	Herenfiets E-Bike	1.754 €	10			Total revenue per sales	
12	019 Klant E		Anouk Habets	Drenthe	Racefiets	2.290 €	16			Anouk Habets	
13	019 Klant A		Lisa van Cuijck	Flevoland	Mountainbike	1.956 €	12			Erik Deelen	
14	019 Klant M		Lisa van Cuijck	Utrecht	Ligfiets	2.014 €	17			Jaap de Jong	
15	019 Klant K		Jaap de Jong	Overijssel	Kinderfiets	345 €	7			Lisa van Cuijck	
16	019 Klant B		Erik Deelen	Limburg	Herenfiets	687 €	12			Mark van Laarhoven	
17	019 Klant J		Anouk Habets	Noord-Brabant	Damesfiets	574 €	11				
18	019 Klant A		Lisa van Cuijck	Zeeland	Herenfiets	687 €	17				
19	019 Klant A		Lisa van Cuijck	Gelderland	Damesfiets	574 €	5				
20	019 Klant E		Anouk Habets	Limburg	Damesfiets E-bike	1.619 €	6				
21	019 Klant H		Jaap de Jong	Groningen	Herenfiets E-Bike	1.754 €	14				
22	019 Klant J		Anouk Habets	Limburg	Racefiets	2.290 €	5				
23	019 Klant C		Jaap de Jong	Overijssel	Herenfiets E-Bike	1.754 €	16				
24	019 Klant I		Mark van Laarhoven	Zuid-Holland	Racefiets	2.290 €	13				
25	019 Klant A		Lisa van Cuijck	Noord-Brabant	Mountainbike	1.956 €	12				
26	019 Klant J		Anouk Habets	Zeeland	Racefiets	2.290 €	15				
27	019 Klant M		Lisa van Cuijck	Gelderland	Mountainbike	1.956 €	14				
28	019 Klant B		Erik Deelen	Gelderland	Ligfiets	2.014 €	9				
29	019 Klant F		Lisa van Cuijck	Utrecht	Kinderfiets	345 €	4				
30	019 Klant K		Jaap de Jong	Drenthe	Herenfiets	687 €	9				
31	019 Klant E		Anouk Habets	Flevoland	Herenfiets	687 €	11				
32	019 Klant M		Lisa van Cuijck	Flevoland	Damesfiets	574 €	14				
33	019 Klant J		Anouk Habets	Limburg	Damesfiets E-bike	1.619 €	7				
34	019 Klant H		Jaap de Jong	Groningen	Herenfiets E-Bike	1.754 €	2				
35	019 Klant H		Jaap de Jong	Zuid-Holland	Racefiets	2.290 €	2				
36	019 Klant H		Jaap de Jong	Zuid-Holland	Mountainbike	1.956 €	11				
37	019 Klant C		Jaap de Jong	Zeeland	Ligfiets	2.014 €	15				
38	019 Klant G		Erik Deelen	Drenthe	Kinderfiets	345 €	8				
39	019 Klant C		Jaap de Jong	Gelderland	Herenfiets	687 €	9				
40	019 Klant H		Jaap de Jong	Utrecht	Damesfiets	574 €	17				
41	019 Klant F		Lisa van Cuijck	Utrecht	Herenfiets	687 €	5				
42	019 Klant K		Jaap de Jong	Overijssel	Damesfiets	574 €	16				
43	019 Klant L		Mark van Laarhoven	Limburg	Damesfiets E-bike	1.619 €	3				
44	019 Klant C		Jaap de Jong	Overijssel	Herenfiets E-Bike	1.754 €	7				
45	019 Klant J		Anouk Habets	Utrecht	Mountainbike	1.956 €	11				
46	019 Klant A		Lisa van Cuijck	Drenthe	Racefiets	2.290 €	7				
47	019 Klant F		Lisa van Cuijck	Flevoland	Mountainbike	1.956 €	11				
48	019 Klant G		Erik Deelen	Noord-Brabant	Ligfiets	2.014 €	11				
49	019 Klant M		Lisa van Cuijck	Zuid-Holland	Kinderfiets	345 €	1				
50	019 Klant G		Erik Deelen	Limburg	Herenfiets	687 €	5				
51	019 Klant K		Jaap de Jong	Zuid-Holland	Damesfiets	574 €	4				
52	019 Klant C		Jaap de Jong	Noord-Holland	Damesfiets E-bike	1.619 €	12				
53	019 Klant B		Erik Deelen	Zuid-Holland	Herenfiets E-Bike	1.754 €	8				
54	019 Klant E		Anouk Habets	Zuid-Holland	Racefiets	2.290 €	15				
55	019 Klant G		Erik Deelen	Zeeland	Herenfiets E-Bike	1.754 €	15				

AutoSave

Excel LOOKUP, Ex...

FileHomeInsertDrawPage LayoutFormulas

ClipboardFontAlignment

ClipboardFontAlignment

A39

	A	B	C	D	E
1	Customer	Phone number			
2	Klant A	123-4567			
3	Klant B	987-6543			
4	Klant C	456-7890			
5	Klant D	234-5678			
6	Klant E	876-5432			
7	Klant F	789-0123			
8	Klant G	345-6789			
9	Klant H	210-9876			
10	Klant I	876-5432			
11	Klant J	543-2109			
12	Klant K	678-9012			
13	Klant L	890-1234			
14	Klant M	321-0987			

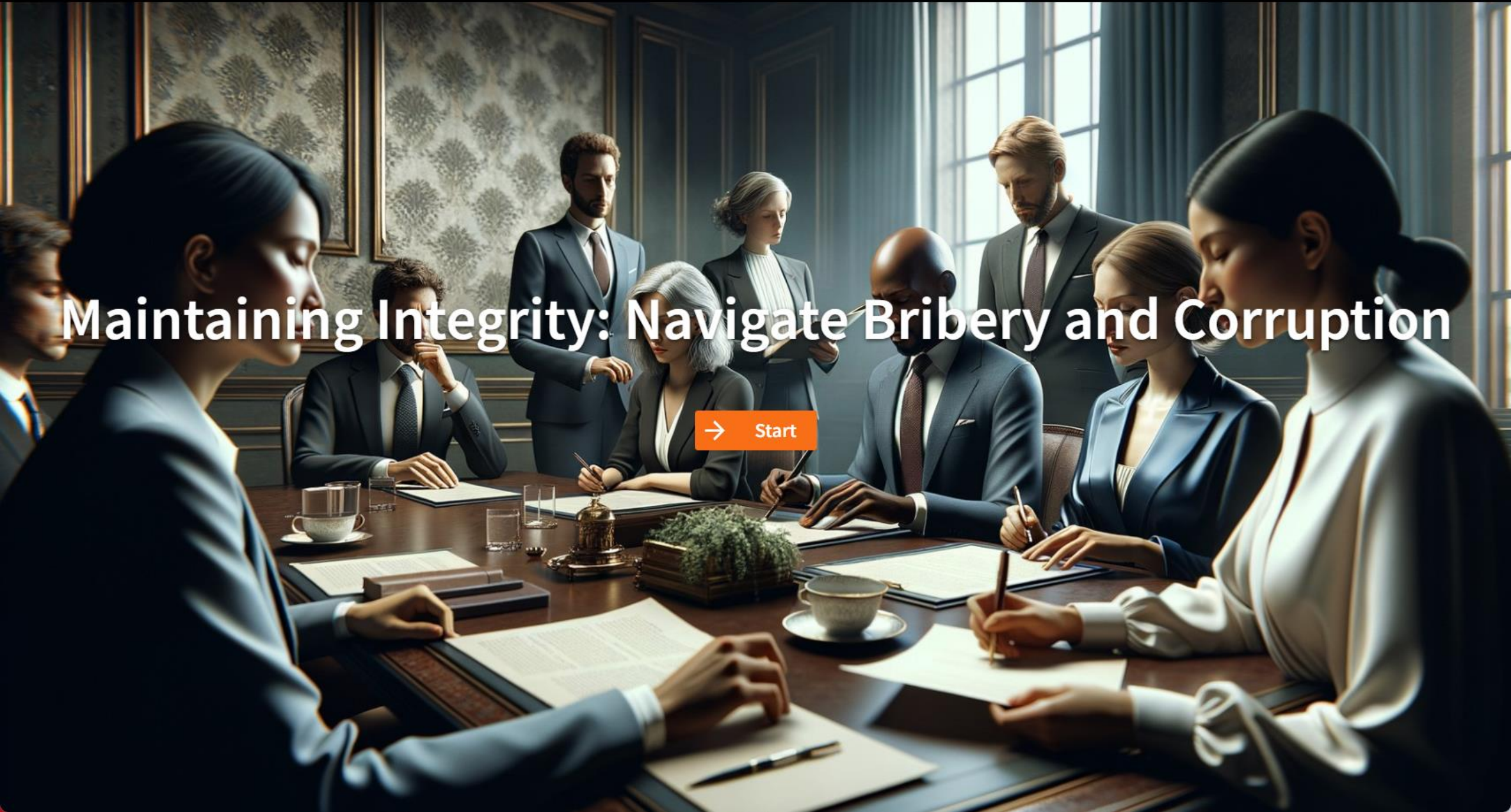
Case 1: AI naast de authoring tool

INZICHTEN

- Input AI voornamelijk als een basis om op verder te werken
- Moet veel moeite doen om het mee te laten denken in mijn eigen workflow
- Confronteerde me als maker met bepaalde zaken tijdens het proces die ik ging bijsturen
- Investering van 4h30 (tijdens het maken), inclusief maken van afbeeldingen.
- Investering van 2h om tot de juiste prompts te komen en te finetunen.

Case 2: AI in de authoring tool

- Prototype/eerste versie voor een klant rond omkoping
- Inhoud kwam voornamelijk van bronmateriaal van de klant (Word)
- Gebruik makend van een werkvorm met focus op contextueel binnen **FLOW**SPARKS
- Gebruik maken van de CoAuthor functionaliteit (Beta versie)

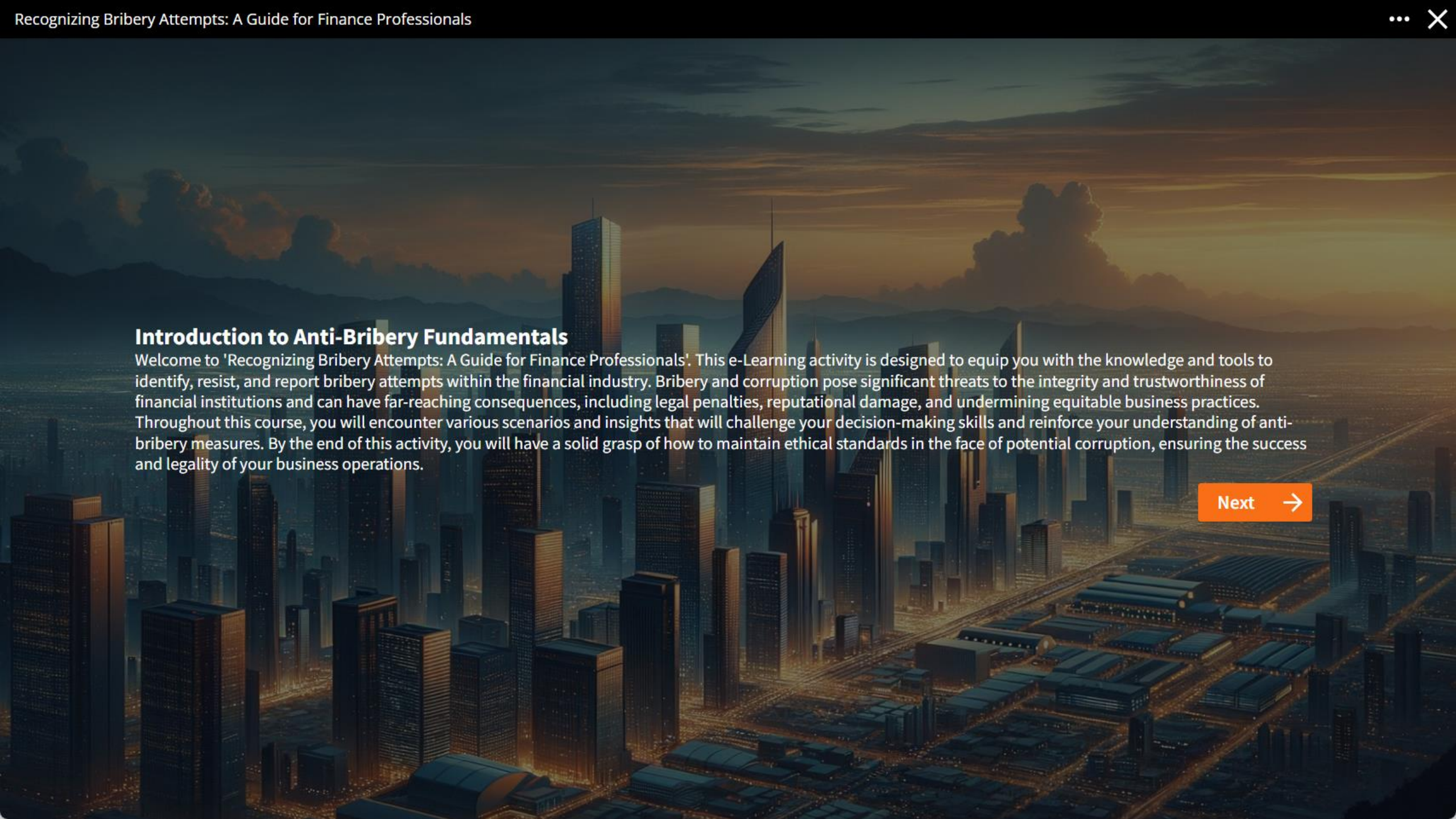


Maintaining Integrity: Navigate Bribery and Corruption

→ Start

Did you know that...

the cost of corruption is more than 5% of the global GDP, amounting to over USD 1 trillion each year? This striking figure highlights the severe financial consequences that corruption, including bribery, can have on economies worldwide.



Introduction to Anti-Bribery Fundamentals

Welcome to 'Recognizing Bribery Attempts: A Guide for Finance Professionals'. This e-Learning activity is designed to equip you with the knowledge and tools to identify, resist, and report bribery attempts within the financial industry. Bribery and corruption pose significant threats to the integrity and trustworthiness of financial institutions and can have far-reaching consequences, including legal penalties, reputational damage, and undermining equitable business practices. Throughout this course, you will encounter various scenarios and insights that will challenge your decision-making skills and reinforce your understanding of anti-bribery measures. By the end of this activity, you will have a solid grasp of how to maintain ethical standards in the face of potential corruption, ensuring the success and legality of your business operations.

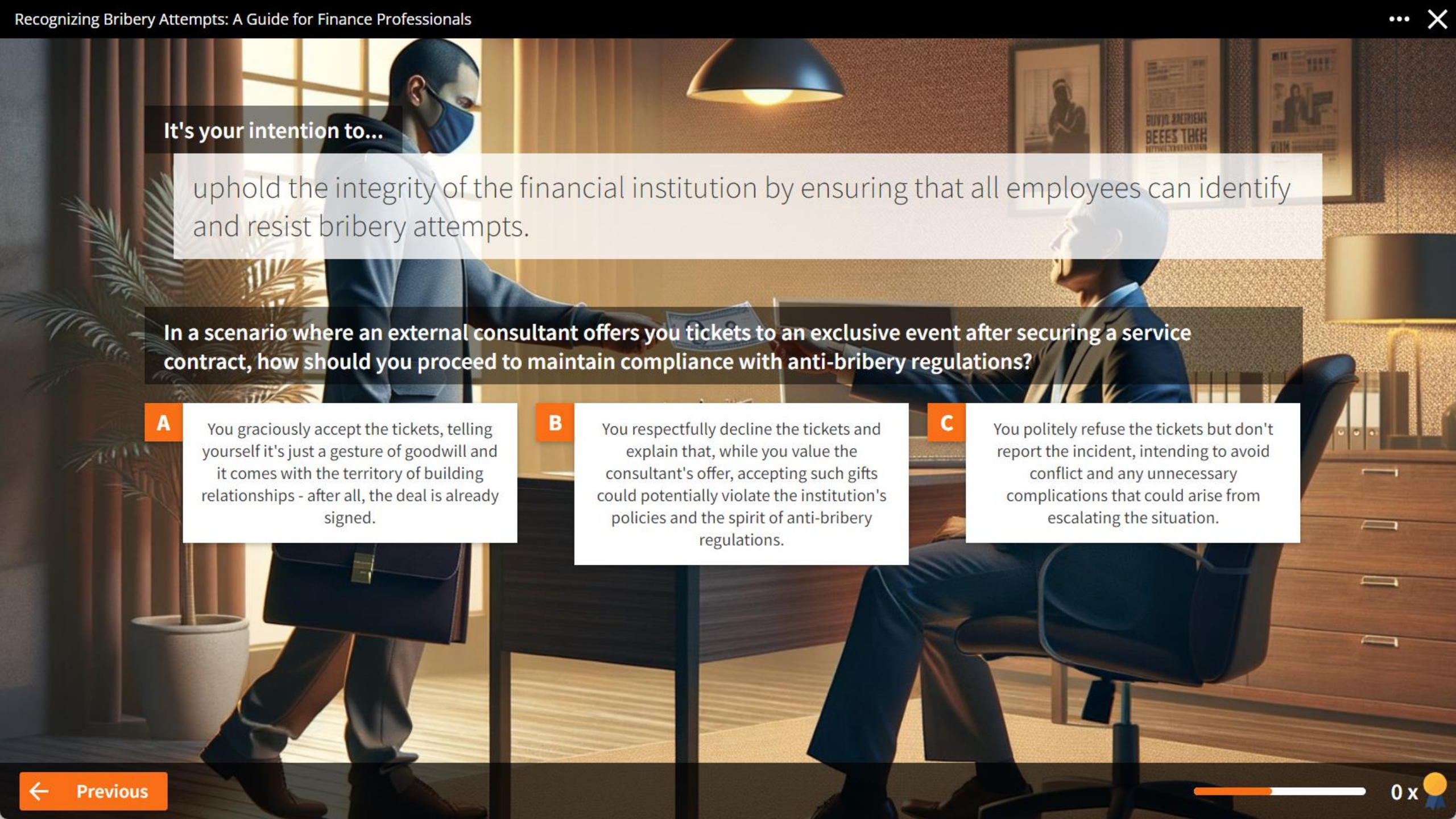
Next →



Resisting Temptation: Gift or Bribe?

In the bustling financial district, in the gleaming office of a well-respected financial institution, you find yourself in a meeting with a highly persuasive external consultant. With a warm smile, they slide a pair of tickets across the sleek conference table - tickets to a sold-out theater show that's the talk of the town. 'A token of appreciation for our blossoming partnership,' they say with a glint in their eye.

Next →



It's your intention to...

uphold the integrity of the financial institution by ensuring that all employees can identify and resist bribery attempts.

In a scenario where an external consultant offers you tickets to an exclusive event after securing a service contract, how should you proceed to maintain compliance with anti-bribery regulations?

A

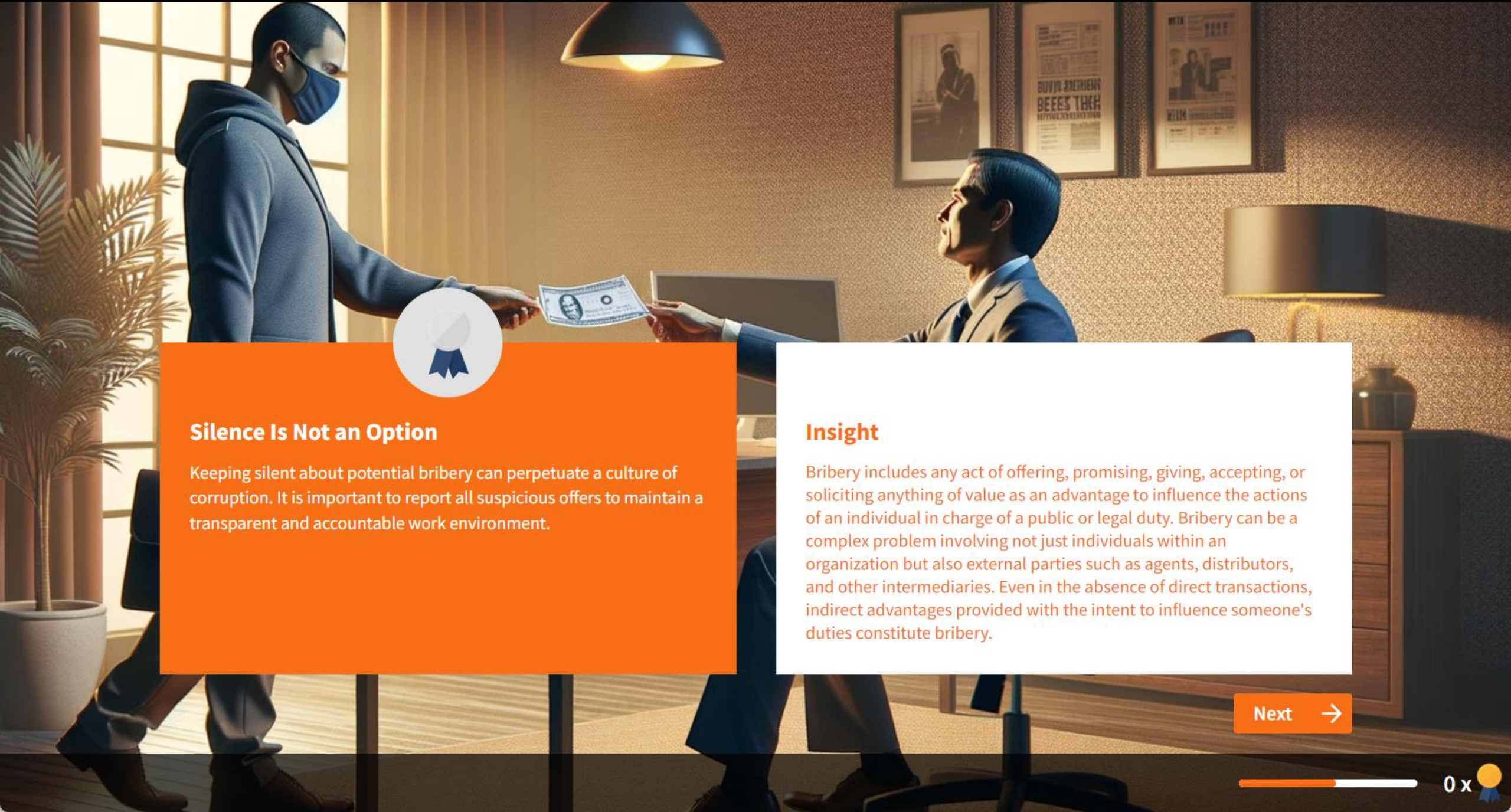
You graciously accept the tickets, telling yourself it's just a gesture of goodwill and it comes with the territory of building relationships - after all, the deal is already signed.

B

You respectfully decline the tickets and explain that, while you value the consultant's offer, accepting such gifts could potentially violate the institution's policies and the spirit of anti-bribery regulations.

C

You politely refuse the tickets but don't report the incident, intending to avoid conflict and any unnecessary complications that could arise from escalating the situation.



Silence Is Not an Option

Keeping silent about potential bribery can perpetuate a culture of corruption. It is important to report all suspicious offers to maintain a transparent and accountable work environment.

Insight

Bribery includes any act of offering, promising, giving, accepting, or soliciting anything of value as an advantage to influence the actions of an individual in charge of a public or legal duty. Bribery can be a complex problem involving not just individuals within an organization but also external parties such as agents, distributors, and other intermediaries. Even in the absence of direct transactions, indirect advantages provided with the intent to influence someone's duties constitute bribery.

✓ Saved

Language options

Translation by online service

Choose your translation service:

DeepL 

Select the source language:

 English (en)

Cost: 8060 characters x 1 languages x € 0.00002 = € 0.16

Select the target languages:



Name



Nederlands

1 Item

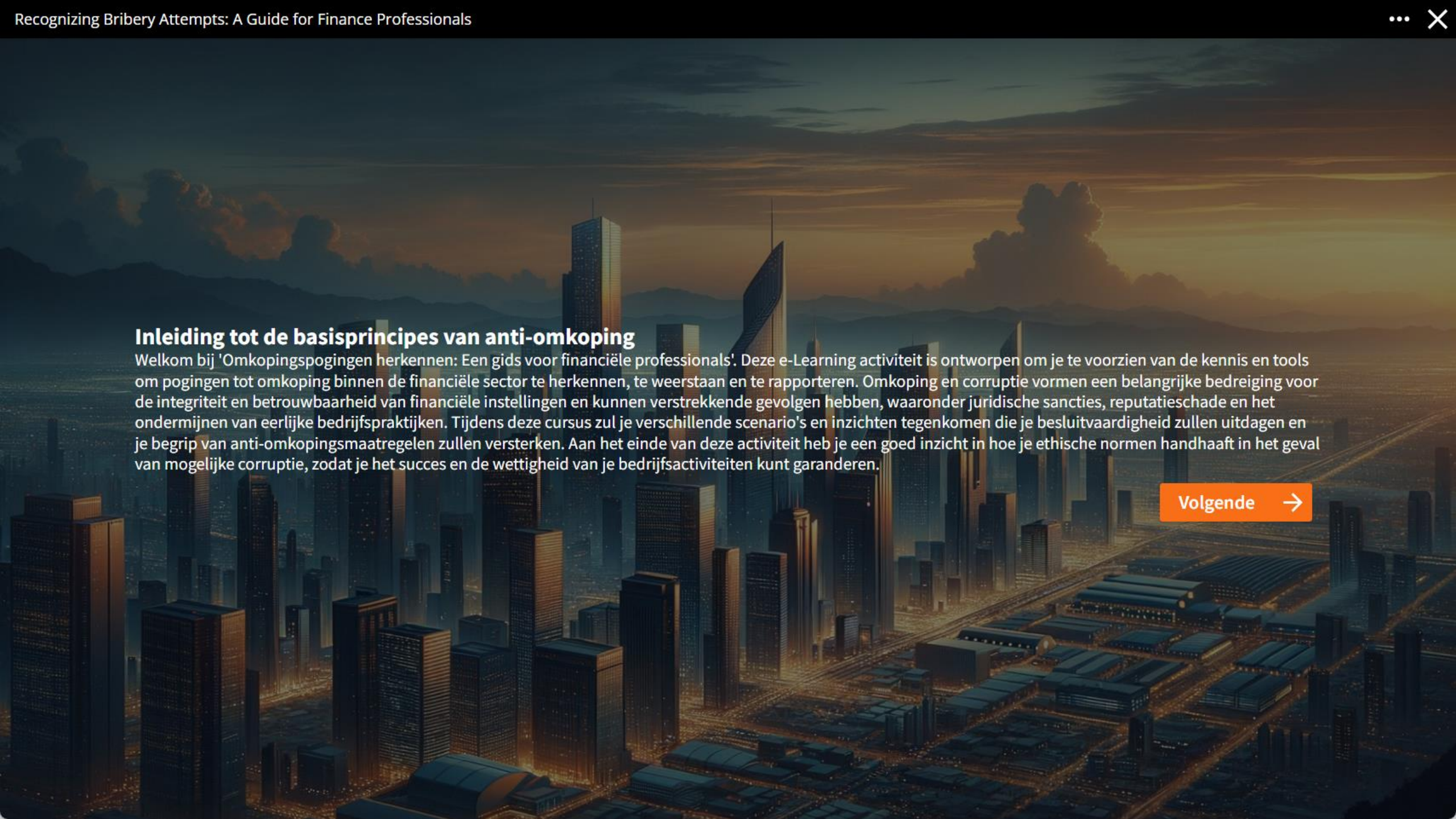
Translate automatically

Cancel



Integriteit behouden: Navigeren door omkoping en corruptie

→ Start

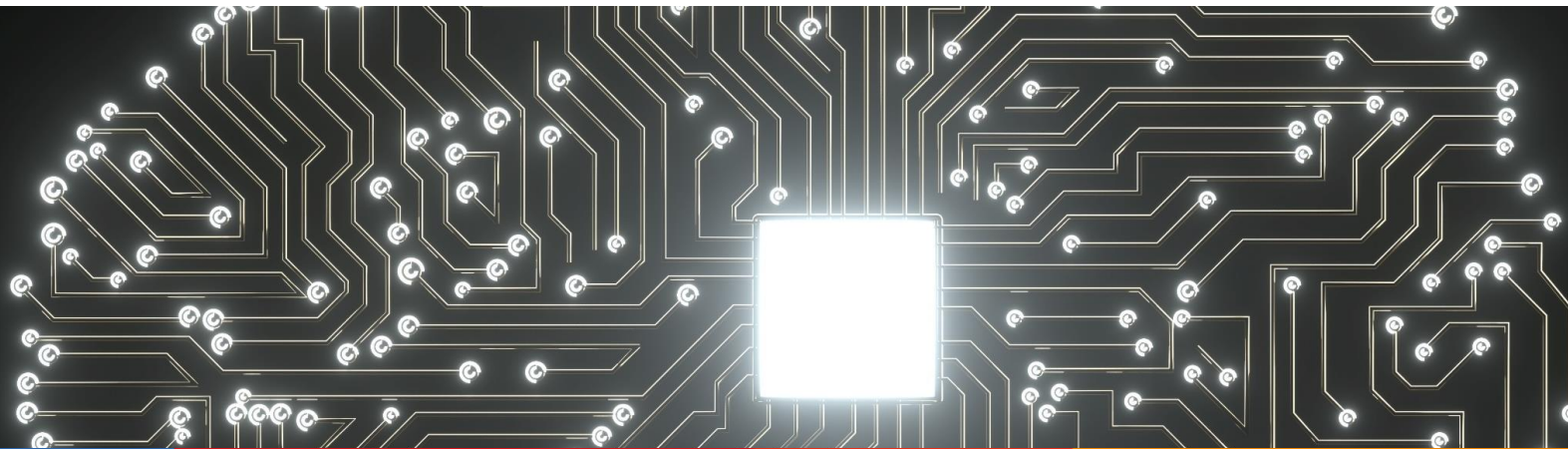
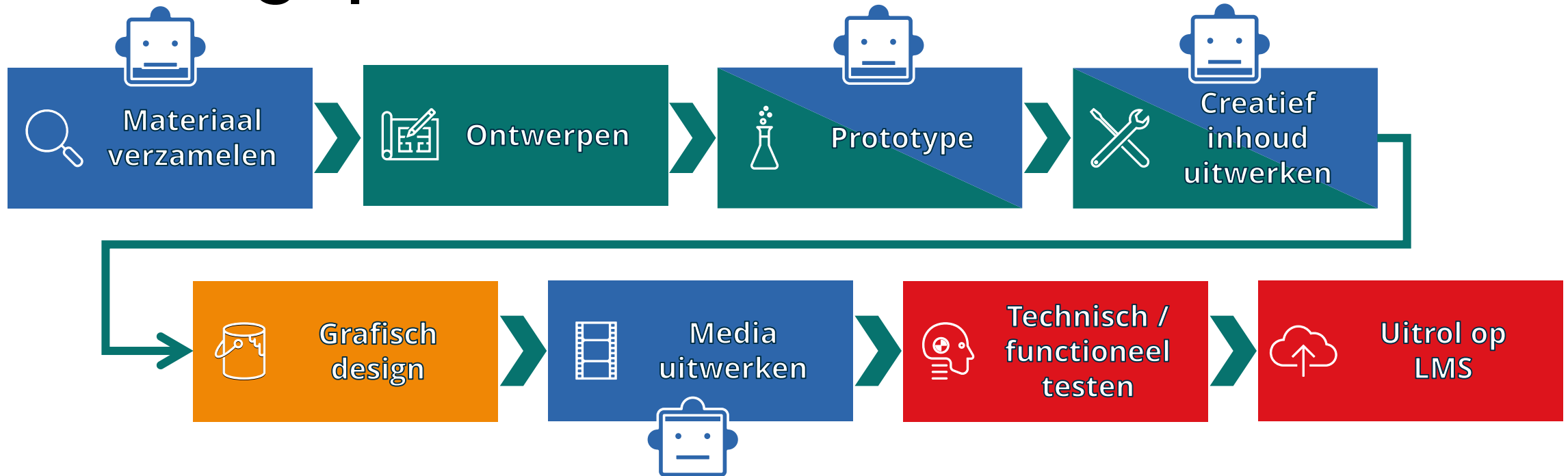


Inleiding tot de basisprincipes van anti-omkoping

Welkom bij 'Omkopingspogingen herkennen: Een gids voor financiële professionals'. Deze e-Learning activiteit is ontworpen om je te voorzien van de kennis en tools om pogingen tot omkoping binnen de financiële sector te herkennen, te weerstaan en te rapporteren. Omkoping en corruptie vormen een belangrijke bedreiging voor de integriteit en betrouwbaarheid van financiële instellingen en kunnen verstrekken gevolgen hebben, waaronder juridische sancties, reputatieschade en het ondermijnen van eerlijke bedrijfspraktijken. Tijdens deze cursus zul je verschillende scenario's en inzichten tegenkomen die je besluitvaardigheid zullen uitdagen en je begrip van anti-omkopingsmaatregelen zullen versterken. Aan het einde van deze activiteit heb je een goed inzicht in hoe je ethische normen handhaaft in het geval van mogelijke corruptie, zodat je het succes en de wettigheid van je bedrijfsactiviteiten kunt garanderen.

Volgende →

AI toegepast in FLOWSPARKS



Case 2: AI in de authoring tool

Inzichten:

- Input AI voornamelijk als een basis om op verder te werken (blijft)
- Door de aanwezige principes, snel interactieve werkvormen volgens bestaande logica
- Gaf vooral creatieve inspiratie om verder na te denken
- Investering van 1h30 met tekstuele aanpassingen en taalcheck (prompts voorzien in de tool)

Welke vragen heb
je na deze
presentatie?

