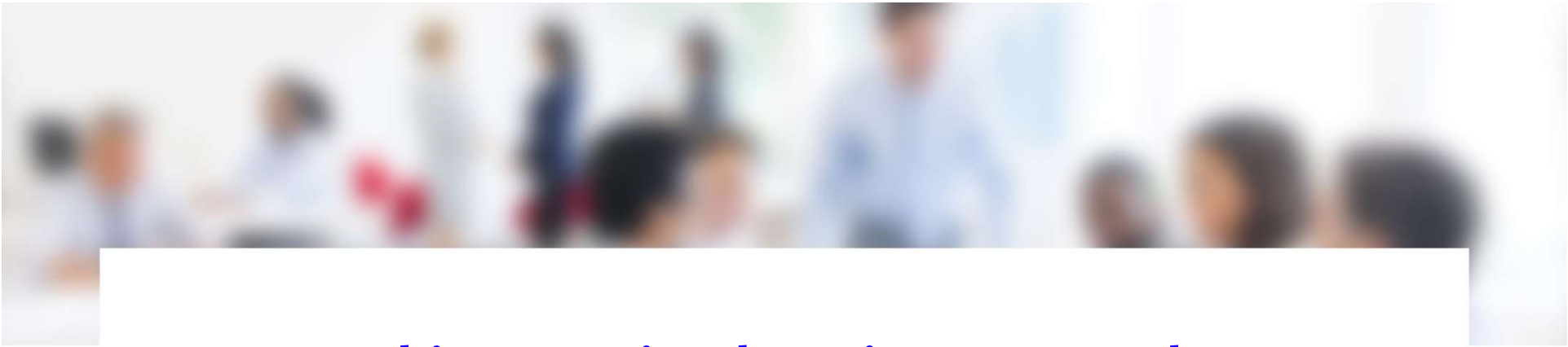




« Go to Webinar» - Stimulearning –100 Tools

25 Februari

Luc Blondiau

Embracing technology
Embracing ambition

.AGORIA

Agenda

- Introductie
- Why Go to Webinar
- How Go to Webinar
- Conclusies
- Q&A



Go to webinar bij Agoria

- **Meer dan 200 Webinars en meer dan 7,000 deelnemers binnen 1 jaar waarvan :**
 - 'VIP» webinars bvb - Webinars met Didier Reyners
 - Webinar « en direct » met Australië, Brazil, Spanje, India,....
 - driemaandelijks webinar rond social actualiteit met meer dan 600 deelnemers (Fr en NI)
 - Een event, ACUMEN, van 60 webinars in een week met meer dan 2,400 deelnemers
 - Marketing webinars
- **Zeer hoog tevredenheid en Net promotor Index**



Why Go to Webinar

- **19 Maart – Luc Welke tools**
- **Argumenten voor Gtw**
 - Bestaat sinds 10 jaar – dus ervaring, stabiliteit, functionnaliteit – in de top 10 van veel ranking
 - Cyberveiligheid vergelijk met Zoom
 - Control
 - De voorbereiding en opvolging

Schema voorbereiding – promotie - achteraf



Webinar Planning Schedule



Rollen op Go to webinar

Know your role... GoToWebinar roles

 Organizer Manage attendees & questions - Present - Turn on webcam - Speak - Start, record & end webinar - Answer questions	 Panelist Guest speakers - Present - Turn on webcam - Speak - Answer assigned questions	Organizer ALL the power – the runner of the show! Co-Organizer Helps with facilitating sessions, access to the same in-session features as the scheduling organizer Panelist Can present, answer questions assigned to them, and be promoted to organizer (by an org) Presenter The organizer is always the default presenter, role can be changed or passed in-session Attendee Joins in “listen only” audio, with a standard GoToWebinar the organizer can soft-unmute attendees
Attendees  - Listen only - Muted *can be unmuted - Take polls - Can be promoted		GoToWebinar by LogMeIn

Voorbereiding - test

The Smooth Start = Confidence

Launch webinar in Practice > Share Screen > Start > Start broadcast > Record

Tip: "Practice" allows organizers and panelists to join in a "green room" pre-call before going live

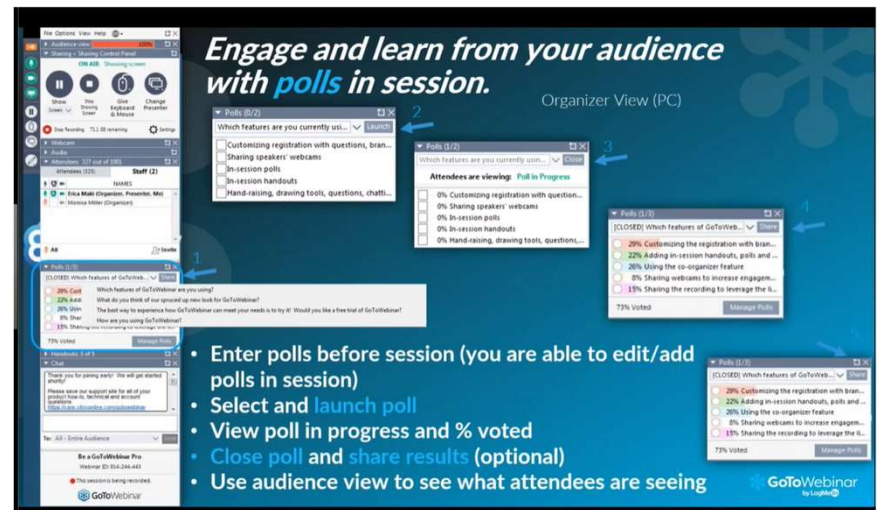
Tip: "Start" opens the session to attendees – they are able to "enter the virtual room" and see the screen share.

Tip: "Start Broadcast" starts the audio & webcam broadcast to attendees.

GoToWebinar
by LogMeIn

Engagement

- Pool
- Gaming via andere apps (mentimeter)
- Q&A – Open micro
- Chat
- Challenge - Concours
- Video
- Presentatie beschikbaar



Engage and learn from your audience with polls in session.

Organizer View (PC)

Which features are you currently using?

Attendees are viewing: Poll in Progress

0% Customizing registration with questions, bran...
0% Sharing speakers' webcams
0% In-session polls
0% In-session handouts
0% Hand-raising, drawing tools, questions, chatti...

20% Customizing the registration with bran...
22% Adding in-session handouts, polls and...
26% Using the co-organizer feature
0% Sharing webcams to increase engagem...
15% Sharing the recording to increase the R...

73% Voted

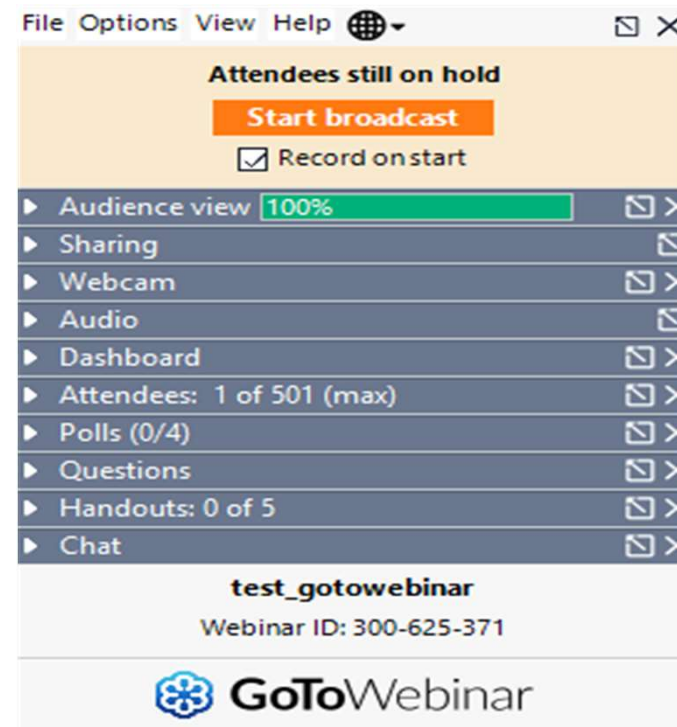
- Enter polls before session (you are able to edit/add polls in session)
- Select and **launch poll**
- View poll in progress and % voted
- **Close poll** and **share results** (optional)
- Use audience view to see what attendees are seeing

GoToWebinar by Logitech



Dashboard van Gtw

- Sharing: selecteer het scherm dat je wil tonen
- Webcam: webcam van de spreker
- Audio: via pc of gsm
- Dashboard: geeft aantal en timing weer
- Attendees: hoeveel deelnemers zijn er
- Polls: polls lanceren en resultaat tonen
- Questions: vragen van de deelnemers, en antwoorden van de organisatie/spreker
- Handouts: 5 documenten kunnen hier opgeladen worden en gedownload door de deelnemers.
- Chat: chatfunctie tussen organisatoren onderling, of met het hele publiek.



Note: The organizer/presenter's
GoToWebinar control panel is always
invisible to attendees.

You are seeing Erica's live control panel
today because of a special application
(aka magic) being used for this live demo.

DEMO TIME!

RESOURCES - Technical or how-to questions:
<https://support.logmeininc.com/>
GoToWebinar Blog: www.blog.gotomeeting.com/

Thanks for joining our "GoToWebinar 101"!
We'll get to as many questions as we are able
to live - in the hour!
(we will not be able to type replies to all)

Did you know? We offer FREE live training
with our customer success team!
<https://support.logmeininc.com/>

Generate Report



Report



Sessions



File Type

Select a report you want to generate



Session Overview

Shows high-level summary statistics for all your webinar sessions within the selected date range.



Registration

Shows when each person registered for the webinar or its associated recording, and their answers to the registration questions.



Multi-Session Attendee

NEW!

The new, updated attendee report provides additional information to help compare across multiple sessions with greater granularity.



Attendee

Shows details about each attendee, including questions they asked during the webinar and how long they attended it.



Q&A Follow-Up

Shows questions asked by each attendee, your response, and attendee's contact information to follow up.



Engagement

NEW!

Shows questions asked by each attendee, your response, engagement details, and attendee's contact information to follow up across multiple sessions.



Performance

Shows high-level engagement statistics about registration, attendance and feedback.



Recording

Shows when each person registered to view a recording, as well as their name and email address.

CANCEL

EMAIL REPORT

DOWNLOAD

	A	C	
1	Performance Details	GoToWebinar	
2	Report Generated:	18/02/2021 03:26 PM CET	
3			
4	General Information		
5	Webinar Name	Webinar ID	
6	AI Inspiration Session - "Attract, recruit and retain with AI"	727636211	
7	Actual Start Date & Time	Actual Duration (minutes)	
8	12/02/2021 01:29 PM CET	88	
9	Registered (#)	Total Attendees (#)	
10	278	174	
11	Clicked Registration Link (#)	Opened Invitation (#)	
12	815	0	
13	Attendance Metrics		
14	Attendance Rate (%)	Average Attendance Interest Rating	
15	62,59	68,31	
16	Average Attentiveness		
17	54,74		
18	Question Responses		
19	Polls (#)	Poll Response Rate (%)	
20	0	0,00	
21	Q&A Questions Asked (#)		
22	36		
23	Survey Responses		
24	Number of Surveys Submitted (#)	Survey Response Rate (%)	
25	82	47,13	

TOP 10 des formations avec une satisfaction “très bien” ou “excellent”

Sujet	Satisfaction % très bien, excellent
Opportunities in the automotive industry in India	83
Sociale Actua NL	70
Ontmoeting met Ben Smeets en FOD BOSA	68
Agoria online policy discussion with Commissioner Reynders	62
SocialeActua FR	60
Kredietonderhandelingen	60
Former et motiver avec le digital	58
Manager 3.0	57
LINKEDIN	52
'Verzekeringen in tijden van Coronacrisis	50

TOP 10 des formations avec les meilleurs taux de satisfaction générale

Sujet	Satisfaction % très bien, excellent	Satisfaction % Bien	Satisfaction % très bien, excellent
SocialeActua FR	60	40	100
'Verzekeringen in tijden van Coronacrisis	50	50	100
Bankrelationship	48	52	100
Les assurances en période de Corona	0	100	100
Enquête des salaires	0	100	100
Sociale Actua NL	70	29	99
Ontmoeting met Ben Smeets en FOD BOSA	68	29	97
Agoria online policy discussion with Commissioner Reynders	62	31	93
Service Design	43	50	93
Kredietonderhandelingen	60	30	90

TOP 20 des formations avec le plus haut Net Promoter Score

Sujet	Satisfaction % très bien, excellent	Satisfaction % Bien	Satisfaction % très bien, excellent	Net Promotor Index
'Verzekeringen in tijden van Coronacrisis	50	50	100	100
Les assurances en période de Corona	0	100	100	100
Enquête des salaires	0	100	100	100
Kredietonderhandelingen	60	30	90	100
Food processing in Spain	50	33	83	100
La relation bancaire	50	25	75	100
SocialeActua FR	60	40	100	97
Bankrelationship	48	52	100	96
Sociale Actua NL	70	29	99	96
Ontmoeting met Ben Smeets en FOD BOSA	68	29	97	94
5 G	36	45	81	92
Manager 3.0	57	33	90	90
Go to webinar	19	52	71	90
LinkedIn	50	30	80	89
5G NL	50	37,5	87,5	87,5
Former et motiver avec le digital	58	28	86	87
Agoria online policy discussion with Commissioner Reynders	62	31	93	83
5G FR	28	56	84	83
Opportunities in the automotive industry in India	83	0	83	83
BITC – Plug in session with Jones Lang LaSalle	14	57	71	83

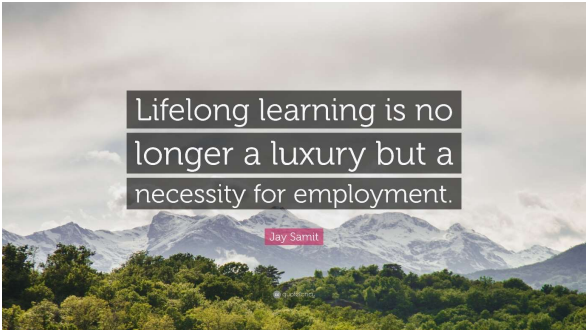
Conclusies

- **GTW - een deel van oplossing,**
 - goed voor info-sessie en marketing webinars
 - Niet voor training – liever Zoom, teams, go to train, adobe connect,...
- **De “Plus”**
 - Voorbereiding – marketing
 - Opvolging eMail, video, statistiek
 - Control : Q&A, Chat, Inschrijvingen
- **Het is niet alleen de tools, de oplossing.... Aanpak, doen, doen, oefenen**
 - kwaliteit : goed voorbereiding en genoeg tijd
 - Ontdek de gans functionaliteiten (achtergrond, practice,.....)
 - Gebruiken verschillende tools – mentimeter en/of Wooclap en/of



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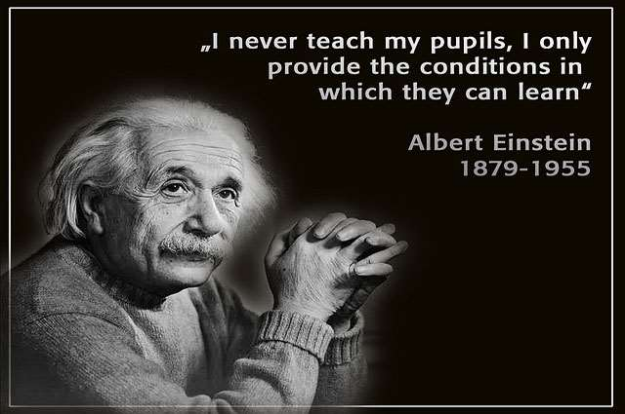
Q&A



Lifelong learning is no
longer a luxury but a
necessity for employment.

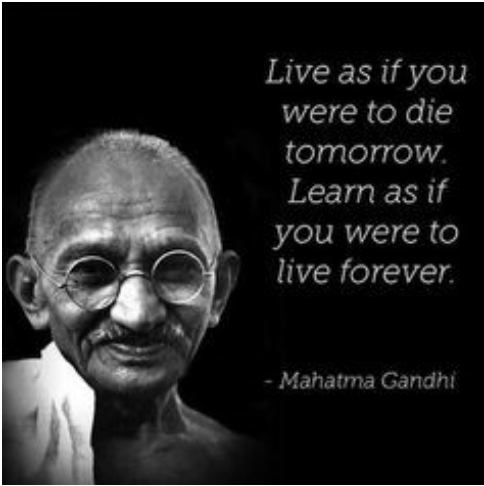
Jay Samit

**Pedagogy is the driver,
technology is the accelerator**



„I never teach my pupils, I only
provide the conditions in
which they can learn“

Albert Einstein
1879-1955



*Live as if you
were to die
tomorrow.
Learn as if
you were to
live forever.*

- Mahatma Gandhi



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Luc Blondiau

Product manager Agoria Academy chez Agoria



Thank you

For your attention

Embracing technology
Embracing ambition

<https://www.agoria.be/fr/Academy>

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