

TXTR.it

Ilonka Sommen
24 februari 2022

Top 100 Tools for Learning



Hermann Ebbinghaus

Biography

- born on January 24th 1879 in Germany
- received doctorate from University of Bonn when he was 23 years old
- in 1885 he became a professor at the University of Berlin, but later went to the University of Breslau
- Ebbinghaus published 4 works in psychology and founded *Zeitschrift für Psychologie und Physiologie der Sprache* journal
- in 1909 Ebbinghaus died of pneumonia at 59 years old



Memory

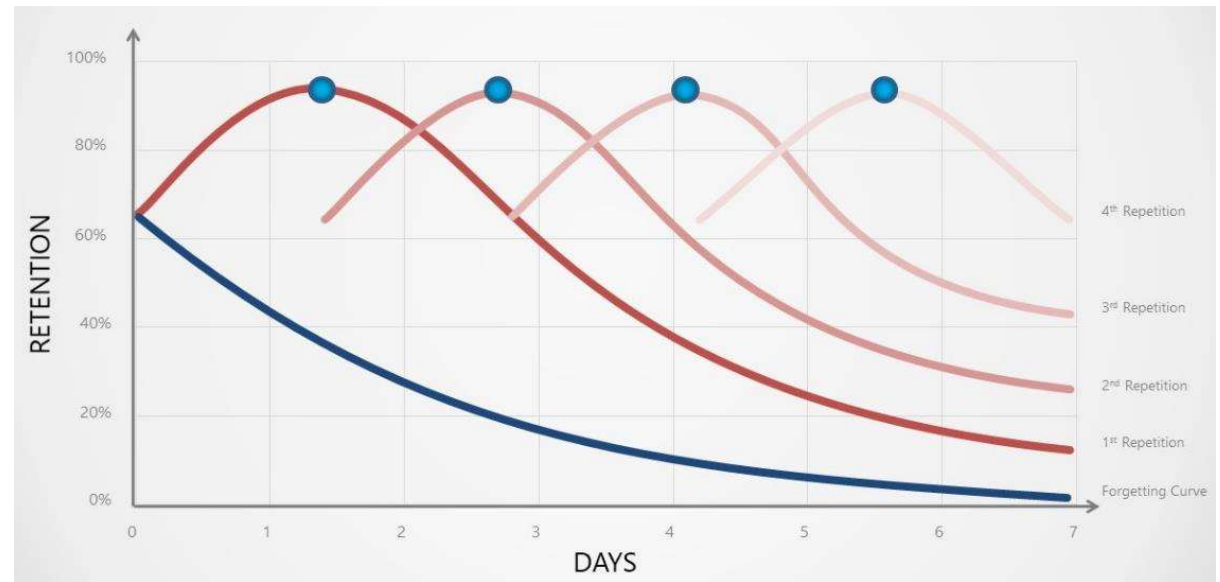
A Part of Cognitive Psychology

- how a person stores and recalls experiences and information
- 3 major processes: encoding, storage, retrieval
- psychologists study 3 stages of memory: sensory, short, and long-term
- psychologists also study why and how we forget



User?

- psychologists use the study of memory and neuroscience to research memory and diseases such as Alzheimer's
- studying memory leads to finding ways to improve memory both in the classroom and not
- psychologists study the effects of alcohol and drugs on both short and long-term memory





TXTR

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Geautomatiseerd follow-up programma

**7 of 15 dagen
traject**

Belgisch
telefoonnummer



€ 150/jaar
€ 0,10/verstuurde
SMS



**Online
tool**

My project - Dashboard

TXTR.it

My project



Welcome to TXTR

Boost your training by sending spaced follow-up SMSs. Edit your welcome message and have a glimpse of some basic stats.

Create content



Create

Click on the cards below to add your content. Decide when to send the SMS (on a specific date or not) and share the access code with your users, along with <https://txtr.it/#accesscode>.

My subscribed users



Status

Who's using your TXTR-project? And where are they in the flow of SMSs? Are they still active? Did they unsubscribe? Or did they just finished the program?

Incoming messages



Replies

Someone replied to your message? You can follow-up the replies and even respond to the text by typing your message and checking the send box.

“Cursisten reageren op de sms'en, wat leidt tot gepersonaliseerde feedback en leuke gesprekken.”



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**Gebruik
open
vragen**

URL's zijn
mogelijk

**Verdeel de prikkels ruim
in de tijd,
vb. eens per week**

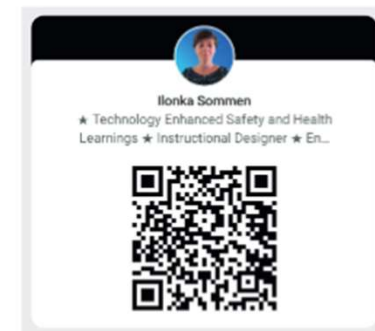


Ga ermee
aan de
slag, het is
zó simpel



TXTR

ILONKA SOMMEN - IDEWE



Een laagdrempelige tool waarbij geautomatiseerde post-training sms'en verstuurd worden naar deelnemers. Je maakt eenvoudig een gepersonaliseerd follow-up programma. Met TXTR voeg je gespreid leren en retrieval practice aan je cursussen toe.

“Cursisten reageren op de sms'en, wat leidt tot gepersonaliseerde feedback en leuke gesprekken.”

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